(Affiliated to Visvesvaraya Technological University, Belagavi Approved by AICTE, New Delhi & Recognized by Government of Karnataka) Shobhavana Campus, Mijar–574225, Moodbidri. Dakshina Kannada Karnataka, India.



A Report On
ALVA'S VIRASAT
ACADEMIC YEAR 2017



# ALVA'S VIRASAT – 2017

Table of Contents		
Sl. No	Descriptions	Page No.
1	Circular	3
2	Introduction of Alva's Virasat 2017	4-5
3	Alva's Virasat Photos	5-7

# Contain Page 1

#### ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

Shobhavana Campus, Mijar Moodbidri-574225.

Ref:AIET/PR/PA/2016-17/57

Date: 12/01/2017

#### Circular

It is hereby inform that all the Students, Non-Teaching Staff & Office Staff are informed to attended inaugural function of "Alva's Virasat-2017" on 13/01/2017 at 5.00p.m at Smt. Vanajakshi K. Shripathi Bhat Vedike, Vivekananda Nagara, Puttige.

Buses will leave from the main building at **4.30pm** to the inauguration venue.

Principal
PRINCIPAL
Alva's Institute of Engg. & Technology,
Mijar, MOODBIDRI - 574 225, D.M.

## Copy to:

1. Principal's Table

2. A.O

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#### **ALVA'S VIRASAT – 2017**

#### Alva's Virasat 2017

The three day cultural festival, the 23rd edition of Alva's Virasat 2017 started on a grand note at the Smt. Vanajakshi KShripathi Bhat Vedike, Vivekanada Nagara, Moodbidri. The procession witnessed varied art forms like Chende, Shankha, Srilankan traditional artists, Honnavara Band, Dollu and thousand artistes took in center stage in the three-day Alva's Virasat 2017 the literary and cultural extravaganza.

The formal inauguration ceremony began by a floral welcome to all the dignitaries by the chairman. Inaugurating the program Dhramasthala Dhramadhikari Dr. D Veerendra Heggde said, the 'Vishwamanava' global mindset should be enshrined in the minds of the people for peaceful society. Students shouldn't consider education as a punishment; rather it is transformation of human being towards the knowledge able individual. He called upon students, not to stop being disciplined even if it gets unbearable as hard work and a burning desire are ingredients to be successful in the test of life. He told, one should lead dignified life through hard work and discipline.

The prestigious Alva's Virasat Award was conferred to Padmabhooshan V. P Dhananjayan, a renowned Bharathnatyam and Kathakali dancer by Dharmsthala Drmadhikari Dr. D Veerendra Heggde followed by a unique dance felicitation that showcased a variety of eight diverse dance forms ranging from the Manipuri traditional dance, Kathak, Odhisi dance to Bharath natyam, Kathakali, Mohiniyattam and the local attraction Yakshagana.

Speaking felicitation, V. P Dhananjayan expressed his gratitude and said, "Virasat Puruskar is unique and will be cherished". Students must understand the responsibility to carry on this legacy of this great lineage established by Dr. M Mohan Alva. He stated, "Art brings hearts together, art brings character; art refines our mind".

He commended the efforts of Alva's Education Foundation to carry this beacon of inspiration forward. Elucidating from the words of Rabindranath Tagore, he said, "Education without character is to a body without head" and Natya is an educational system reinforced by AEF, gives a student that character. The greatest wealth is education, and imbibing great qualities is the duty of a student. Bharatha is a land that eradicates the ignorance of the world, and this great heritage will earn respect all over the world. Thousands of college students and people from surrounding areas and different parts of Dakshina Kannada and Udupi districts and a few forms of art and culture from other parts of the State filled the vast expanse of the open gallery in front of huge stage. A U.S. citizen and a German, who had attended the previous 22 Virasats too, had made it to the inaugural session this year.

Alva's Education Foundation chairman Dr. M. Mohan Alva, MP Nalini Kumar Kateel, MLC Capt. Ganesh Karnik, SCDCC Bank Chairman Dr. M N Rajendra Kumar. Former Minister K Amaranth Shetty, First India Group- CEO Roam Somers among others present in the program. Alva's Education Foundation was established in 1995 at Moodbidri, Karnataka, and imparts education to more than 25,000 students across its 19 branches. For a holistic education, every year the foundation organizes 'Alva's Virasat,' a week long mega cultural spectacle of

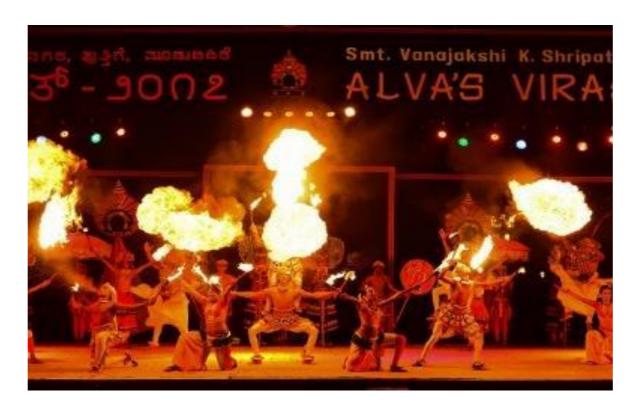


#### **ALVA'S VIRASAT – 2017**

Indian performing arts by renowned artistes witnessed by nearly 40,000to 50,000 spectators every day. On this occasion, Alva's Virasat Award is conferred on an accomplished artiste comprising a citation and cash award of Rs. 1 lakh. The celebrated awardee is carried to the dais in a decorated palanquin. The awardee for the 13th edition this year, Bharatanatyam guru V.P. Dhananjayan was felicitated on Jan 13, 2017. I have not seen or attended such an award function anywhere in the country. Kudos to Dr. Mohan Alva, Chairman of the Foundation, for such a meticulous and professionally arranged celebration with 3 days of folk and classical naatya of Bhaaratam, attended by not less than 50,000 connoisseur audience," says V.P. Dhananjayan.

The other stalwarts who received this prestigious honour earlier are tabla maestro Zakir Hussain, Pt. Hariprasad Chaurasia (flute), Dr. Sonal Mansingh (Odissi), Dr. Padma Subrahmanyam (Bharatanrityam), Dr. K.J. Yesudas (Carnatic & playback singer) and Dr. S.P. Balasubramaniam (playback singer).

#### **Alva's Virasat Photos**



Performance at Virasat 2017



## ALVA'S VIRASAT – 2017



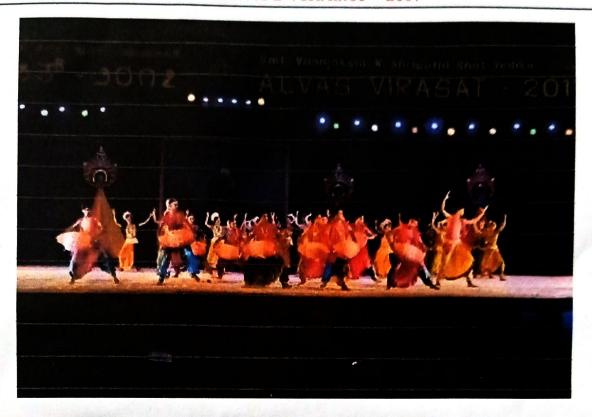
Artist playing flute in Alva's Virasat 2017



Glimpses of Photos of Virasat 2017



#### ALVA'S VIRASAT - 2017



**Dance Performance at Virasat 2017** 

"Alva's Virasat 2017" is organized by AEF in association with AIET with the motto of fostering the musical, artistic and cultural interests among the students. Besides, it is an immense opportunity to the civilians of Moodbidri to witness and enjoy the rare moments of the performances by the world-famous musicians and artists. 'Alva's Varna Virasat', a mega exhibition of artistic and sculptural talents is held during Alva's Virasat every year. The professional artistes of national and international fame, participate in this mega event and showcase their artistic skills. About 500 students and staffs participated in the event.

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PRINCIPAL
Alva's Institute of Engg. & Technology,
Mijar, MOODBIDRI - 574 225, D.K