



ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

Shobhavana Campus, Mijar, Moodbidri, D.K – 574225

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QUALITY INDICATIVE FRAMEWORK (QIF)

ALUMNI ENTREPRENEUR



Proprietor and Director: Mr. Srajan Das, BE (Civil Engineering)
Alumni of Entrepreneurship Development Cell, AIET, Moodbidri

Year of Pass out: 2020-21

BUSINESS MODEL OF HOMZA Cart



HomZa Cart

Your perfect homemaker

Objectives:

- Platform connecting directly to customers and sellers.
- Helping customer to meet all their daily needs.
- Promoting more business.
- Time saver for buyers.
- Moulding a society to use technology.
- More focus on rural areas.
- Mission to help all varieties of people.



QUALITY INDICATIVE FRAMEWORK (QIF)

Working:

- Buyers can buy any products (Grocery and Food, Stationary items etc), from any shop in the city.
- Selection of any type of products at your fingertips.
- Delivery at your door step at any time.
- ✓ Download the application HOMZA from Play store or App store.
- ✓ Company website also can be used for ordering the products.
- ✓ Select the product, check the price, etc.
- ✓ Select the delivery slot.
- ✓ Select payment option.
- ✓ Place the order.
- ✓ Track the order.

The main idea of this project is an online Food and Grocery delivery system in the rural areas of India, currently focused in Moodbidri town and its surroundings located in Karnataka, India. We aim to buy the products from farmers who grow crops organically and thereby ensuring pesticide free fruits and vegetables to our customers and help the rural farmers market.

The project also aims to increase internet usage in rural India and make things available for them at their door steps because mobility is a major problem faced by the rural India



ARIHANTCONSTRUCTIONS.



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QUALITY INDICATIVE FRAMEWORK (QIF)

ALUMNI ENTREPRENEUR

SRI SIDDHI RNB DEVELOPERS AND INTERIOIRS



Proprietor: Mr.Venkatesh Bangera, BE (Civil Engineering)

Alumni of AIET, Moodbidri

Year of Pass out: 2012-13



Involved in Construction of Residential and Commercial Buildings, Architectural Works, Contracting works and all Interior Designing works.



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QUALITY INDICATIVE FRAMEWORK (QIF)

CHIRAG CORPORATION HOUSE

**Proprietor: Mr. Rai Chirag Sadanand, BE (Mechanical
Engineering) Alumni of AIET, Moodbidri**

**Year of Pass out:
2015-16**



CHIRAG CORPORATION HOUSE was started in the year 2017. It is engaged in refurbishing of injection molding machines and specialize into retrofitting of all imported machinery.

PRODUCTS OF CHIRAG CORPORATION HOUSE

RETROFITTING PLC



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QUALITY INDICATIVE FRAMEWORK (QIF)

- CONVERSION INTO SERVO MOTORS
- INSTALLATION OF VARRIABLE PUMPS
- COMPLETE REFURBISHING OF INJECTION MOULDING M/C

YADAV ENGINEERING WORKS

Proprietor: Mr. Radesh Amin, BE (Mechanical Engineering)
Alumni of AIET, Moodbidri
Year of Pass out: 2015-16



ALUMNI ENTREPRENEUR

FAMOUS ENGINEERING WORKS

Proprietor: Mr.Panchal Dhruv Ishwar, BE (Mechanical Engineering)

Alumni of AIET, Moodbidri

Year of Pass out: 2015-16



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Women Entrepreneurship for Economic Growth and Development: A Framework

JAMNALAL BAJAJ INSTITUTE OF MANAGEMENT STUDIES PROCEEDINGS OF INTERNATIONAL RESEARCH CONFERENCE 2014

14 Pages

Posted: 15 Oct 2014

Claret Mendonca (https://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=2305029)

National Institute of Technology Karnataka (NITK), Surathkal - Department of Humanities, Social Sciences and Mgmt

A. H. Sequeira (https://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=1664815)

National Institute of Technology Karnataka (NITK), Surathkal

Date Written: October 11, 2014

Abstract

The entrepreneurial development process for women in India is increasingly being recognized as an important untapped source of economic growth since women entrepreneurs create new jobs for themselves and others and by being different also provide society with different solutions to management, organization and business problems. Women entrepreneurs see the world through a different lens and, in turn, do things differently. Daniel Pink's book A Whole New Mind makes a case that in the twenty-first century, the most important growth industries will be in the realms of beauty, empathy, harmony, and other aesthetic and quality of life values. He makes the case that Asia, Automation, and Abundance will dictate this transformation. The author refers to a future in which both the left brain — analytical — and the right brain — intuitive and holistic — will be more valued than they have been in the past, especially when used together. It seems likely that the future will favor women entrepreneurs to a greater and greater extent.

Even though we recognize that the journey of a woman entrepreneur is laid with huge challenges, the major one of them is the availability of finance at different stages of the life cycle of the enterprise. We would like to study this problem from both the demand and the supply side. This paper endeavors to create an awareness about the contribution of women enterprises to the economic development and also the need for creation of a vibrant entrepreneurial ecosystem for women entrepreneurs. This study is primarily based on extensive secondary research and insights drawn from own experience.

Keywords:

Keywords: Women Entrepreneurs, Women Enterprises, Access to Finance, Entrepreneurial Eco-System

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Strong Tie, Weak Tie, and Strangers, p. 1 - 25

Posted: 1997

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REPORT ON TRAINING ON ENTREPRENEURSHIP AND SKILL DEVELOPMENTS (MBA)

NATIONAL CONFERENCE ON RURAL ENTREPRENEURSHIP

To highlight key issues in the field of Rural Entrepreneurship, a conference on „Rural Entrepreneurship“ was organized by the Department from 28-4-16 to 30-4-16.

The conference was attended by 273 delegates. An attractive exhibition on rural products and artifacts was also arranged on the occasion. A total of 10 technical talks were also organized.



EXHIBITION ON RURAL PRODUCTS

As a part of the rural entrepreneurship conference the department organized a two day exhibition on the rural products. Twenty three stalls with 50 participants from all over India participated in the event. Milking machine, Bio plates machine,

blacksmith, stone carvings, pottery maker, LED lights display, handmade ornaments, wooden toys, cocoon flowers, handbags were the main attraction of the exhibition. A total of 600 participants visited the exhibition and gained knowledge and experience.

Conferences are significant parts in any educational institution to attract plethora of thoughts and arrange for an exchange of ideas. Experts and knowledge-workers gather to learn and teach many unknown and innovative things to those who are in search of knowledge. Management institutes organize conferences on varied management topics.

Workshop on Professional Grooming for Corporate Life

Resource Person: Mrs Matharani Mathias, Corporate Trainer in Hospitality, Professional Etiquette and Social Skills

Date: May 21, 2019,

A half-day workshop on “Professional Grooming for Corporate Life” covered all aspects of grooming for managers. It was attended by both first and second-year students. Etiquettes and Manners covered introductions, dressing, telephone manners, email manners, interview manners, personal grooming, and table manners.





Dr Claret Mendonca, Dean and Head of the Department, presided over the function. Ms Deeksha Shetty was the master of ceremony, Ms Spandana introduced the guest speaker and Ms Aishwarya Kotian delivered the vote of thanks.

4 Day Orientation Programme for the First Year MBA Students on Skill Development (2019-21)

Day 1 (30.9.2019):

Welcome Address and Talk on the SOPs of AIET/Department by Dr. Claret Mendonca, HOD, PG Department of Business Administration, AIET



Dr Claret welcomed the students to the MBA Department, AIET. She spoke on how MBA Degree is different from other post graduate programmes. While other post graduate programmes scale depth in the respective subject of study, MBA programme gives more of leadership training, communication skills, team building and other life skills. It is a finishing school where students are introduced to systems thinking and design thinking.

Principal's Address



He spoke on having career goals and a plan for life. He said that most students come to the MBA programme without understanding its significance. Dr Fernandes guided on how to have a plan for one's life and how to set goals in life. He informed them about campus placements at AIET and how to prepare for it.

Talk on 'Time Management' by Mr. Johnson Fernandes, Assistant Professor, Department of MBA, AIET



He explained the effective ways of managing time and strategies needed to be involved in managing the time. He explained how time management plays an important role in everyone's life.

Day 2 (01.10.2019):

Experiential Learning from the MBA Program at AIET by Mr. Prasheel Shetty, Business Development Manager, Demand NXT (Alumni)



In this session Mr. Prasheel Shetty discussed the idea of innovation and importance of having goals in life which really help us to get on in the corporate world. He emphasized the need for being good at English language which is most needed in today's competitive and complex corporate world.

Talk on 'Current Economic Scenario' by Prof. Dr. G V Joshi, MBA Department, AIET



Healthy Habits – Dr.Zenica D'Souza, Principal, Alva's Ayurveda Medical College

She specifically addressed gross matters of health concerning boys and girls in their early twenties. She emphasized the importance of healthy eating and impact of exercise on health.



Day 3 (03.10.2019):

Building Healthy Workplace Relationships –Mrs. Shazia Khanum, Assistant Professor & Coordinator, M Com HRD, Alva's College



She stressed on Relationships primarily with one's family members and friends. Later she informed the important qualities such as trust, respect, understanding that are necessary to build healthy relationships.

Personality Development – Dr Raghavendra Holla, Executive Admin and R&R at Mangalore SEZ Ltd



Mr. Holla used confidence building exercise to help them gain courage and develop self esteem. His motivational lecture inspired students to develop positive attitude.

Financial Literacy – Mr. Navin Rego, Managing Director in *Fin Analytics* Wealth Managers Private Ltd.



He elaborated on the vital aspects of investments, importance to identifying and understanding financial strengths and challenges, managing wealth, investing in mutual funds and the importance of planned investment.

Journey from Corporate Job to Entrepreneurship, Ms. Shipra Rai.
Managing Partner, Spindrift, Mangalore



She spoke about her life experiences of being an entrepreneur. She stressed the need for having strong communication skills to sell a product or service and to motivate employees, which was evident in Mrs. Rai. Her talk made students aware of the challenges in both corporate life and entrepreneurship.

Day 4 (04.10.2019):

Group Dynamics by Mr Sunil John on Communication, Leadership & Team building



armoury which need to be well used. He also taught them team building and respect for others. He shared knowledge on challenges faced by various professionals such as HR, Financial Analyst and Marketers.

Entrepreneurship by Ms KomalPrabhu, owner of Maharaja group of hotels



Mrs Prabhu conveyed powerfully how hard work, dedication, and desire to succeed in life makes an entrepreneur successful. She attributed her success to teamwork. She encouraged the budding management graduates to be entrepreneurs and pursue their dreams as there are a lot of opportunities in the business field.

Motivational Talk – Dr.Preethi Keerthi D'Silva, Asst. Professor, Mangalore University

She told the students that it is essential to be up to date with their everyday lessons and learning. She emphasized that students cannot achieve much without the determination to reach goals no matter how big or small they are. She ended up saying motivation is essential to be

able to catch up with everyday lessons and learning.



She told the students that it is essential to be up to date with their everyday lessons and learning. She emphasized that students cannot achieve much without the determination to reach goals no matter how big or small they are. She ended up saying motivation is essential to be able to catch up with everyday lessons and learning.

Design and Development of Custom Laparoscopic Surgical Instrument

Date: 29 July 2019

Time: 11 am to 1pm

Resource Person: Mr Sreekanth M P. Asst Professor

Department of Mechanical Engineering, AIET



His research was on Design and Development of Custom Laparoscopic Surgical Instrument Handle using Additive Manufacturing Technology. He introduced the students to the process of research. Students got to know from his research work, applications of 3D printing in preparation of tool handle, literature review, research methodology used, hand anthropometry, modelling of handle, prototype of handle, etc.

Knowledge Management

Date: 26 July 2019

Time: 11.30 am to 1.30 pm

Resource Person: Dr Amithab Anand, Assistant Professor – Academy Digitalization. KTO Research Centre and GREDEG Laboratory SKEMA Business School, Université Côte d’Azur, FRANCE

A Session with the faculty of Department of MBA on Conducting Cautious Research using Open source tools on the Topic of Knowledge Management

The highlights of the session were –

1. How to use open and closed access database and do scientific reviews
2. How to find gaps in literature (Using table matrix and abstracts)
3. How to avoid plagiarism (Using open source software)
4. Tricks to publish a review and theoretical papers (Theoretical Models)
5. How to identify fake journals and publish in free ranked journals (Where to publish and Where to avoid)
6. How to equip your research according to UGC Guidelines





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Women Entrepreneurs in Small and Medium Enterprises and Their Access to Finance

Research Journal of Commerce and Behavioral Science, Vol 6 , Issue 1, pp 21-31, November 2016

11 Pages

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Claret Mendonca (https://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=2305029)

National Institute of Technology Karnataka (NITK), Surathkal - Department of Humanities, Social Sciences and Mgmt

A. H. Sequeira (https://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=1664815)

National Institute of Technology Karnataka (NITK), Surathkal

Date Written: November 3, 2016

Abstract

Karnataka figures among the top five industrialised states in India. Karnataka ranks third in the country in women entrepreneurial activity and is home to 103,169 women- owned business enterprises. The total investment on women-owned enterprises totalled \$404 million in 2012-13 and created 460,000 jobs. The fourth MSME census shows that four states — Karnataka, Kerala, Tamil Nadu and West Bengal together have 51.9 percent of the country's women-owned business indicating South India and especially Karnataka having an excellent ecosystem for women entrepreneurs. (Ratna Prabha 2016).

State has been ranked 1st for a healthy business climate and attracting investments by World Bank's Investment Climate Index (Department of Commerce and Industries, Government of Karnataka 2014). It is spearheading the Indian industry, particularly in high-technology industries, electrical and electronics, information and communication technology, biotechnology, and more recently nanotechnology. MSMEs form an important and growing segment of Karnataka's industrial sector. Out of the registered MSME units, the share of women enterprises is 29 percent with an investment of 13471.26 million (US \$200.85 million) providing employment to 176926 persons. The top seven industrial districts are Bengaluru, Belgaum, Dakshina Kannada, Bellary, Dharwad, Tumkuru District, and Mysore District. According to the 2011 census, women are 49 percent of the state population. In the last decade, women-owned enterprises have more than doubled - three times the number of male-owned firms. Two thirds of the women-owned companies are in manufacturing with highest concentration in textile and garments, food and beverages, job work and general engineering industries. Almost half of all India's women-owned tech start-ups are based in Bengaluru. Around 97 percent of the women owned enterprises in Karnataka during 2007-14 are micro enterprises with an average employment of three employees per firm. Majority of the women-owned enterprises in Tier II and Tier III cities have shown poor annual turnover of INR1 million (Dubey 2014). Small and medium enterprises are the backbone of any economy, and industries development being a state subject, the study was limited to the State of Karnataka. The extensive scan of the literature on the development of women owned SMEs highlights the need to support the existing and prospective women entrepreneurs who are presently a small fraction of the SME population. Access to finance is said to be their major constraint at the time of start-up and growth stages. A lot of study on the subject has been carried out world-wide, but there are very few studies on women-owned SMEs in the state of Karnataka. Since most of the research studies have highlighted the challenge of accessing start-up and growth finance, an attempt is made to study the impact of the characteristics of women entrepreneur on access to bank finance which is the primary source of funding to most SMEs in India.

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