



Sri Dayananda Sagar  
Founder, MGVP Trust



Dr. D. Hemachandra Sagar  
Chairman, DS



Dr. D. Premachandra Sagar  
VC & CEO, DS



Sri Galiswamy  
Secretary, DS

### Contents:

#### DAY 1: 16.08.2020

- How to find/create patentable ideas
- Analyzing ideas on grounds of patentability
- Finding scopes of ideas with respect to Industrial applications
- Selecting ideas for business development

#### DAY 2: 23.08.2020

- Patent and its types
- Limitations in patent filing
- Patent filing procedure

#### DAY 3: 29.08.2020

- Strategy development in converting patent into potential revenue asset
- Patent Infringement
- Patent portfolio development for organization
- Participants Interaction  
(Step to proceed patent of Participant Ideas)

**Timings: 10.00am to 12.30pm**

### **About IPR Cell – DSATM**

DSATM Intellectual Property Rights Cell was created in 2019 with a vision to develop human resource in the management of Intellectual Property Rights as an integral part of the innovation process and the innovation value chain in the university. Several patent and copyright applications have been filed based on the innovations done in DSATM. The Cell has been involved in several IPR Awareness and implementation programmes in the organization Campus. The Cell is gradually building IPR consciousness in the Region, not only within the institutions but also among the different strata in the society.

### **About the FDP**

This FDP will help you innovate; from generating new ideas, to effectively applying for a patent, and then commercializing those ideas in the market. This FDP will also provide you with an introduction basic concepts and definitions of Intellectual Property (IP) and Intellectual Property Rights (IPR). Additionally, participants are given a first overview of existing practices and processes related to IP management. Further assistance will be provided by IPR Cell-DSATM for the participants for filing patents.

### Resource Person:

**Mr. Praveen B**  
Director  
Embware Labs Pvt Ltd  
Bangalore.

## **DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT**

(Affiliated to VTU, Belagavi & Approved by AICTE, New Delhi)  
(All B E Courses Accredited 3 years by NBA, New Delhi)  
OPP. ART OF LIVING, UDAYAPURA,  
KANAKAPURA ROAD, BENGALURU-560 082  
080-28432909, 28432999: www.dsatm.edu.in



THREE DAYS FACULTY DEVELOPMENT  
PROGRAMME(ONLINE)

On

**Converting Ideas into Patent Assets**

16<sup>th</sup>, 23<sup>rd</sup> and 29<sup>th</sup> August 2020



Organized by

**IQAC – DSATM&IPR Cell – DSATM**

In Collaboration with

**Embware Labs Pvt Ltd, Bangalore.**





## ABOUT DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT - DSATM

One of the premier Institutions of the country, DSI was established by MGVP Trust in 1963 by Sri DayanandaSagar the founder. The Institutions are now being nurtured by Dr. D HemachandraSagar and Dr. D. PremachandraSagar the two eminent sons of the founder.DSATM was established in 2011 with Six branches of Engineering and B.Arch, MBA programs. The Institution focuses on Research and Development activities helping the Faculties to undertake research work leading to M.Sc in Engineering and Doctor of Philosophy (Ph.D). All Engineering Departments are accredited by NBA, New Delhi. The Departments are undertaking external funded research, consultancy projects & works in their respective disciplines. Institution has achieved 4 patents into its credits.

### Vision:

To strive at creating the institution a center of highest caliber of learning, so as to create an overall intellectual atmosphere with each deriving strength from the other to be the best of engineers, scientists and mathematicians.

### Mission:

- To serve its region, state, the nation and globally by preparing students to make meaningful contributions in an increasing complex global society.
- To encourage, reflection on and evaluation of emerging needs and priorities with state of art infrastructure.
- To support research and services establishing enhancements in technical, health, economic, human and cultural development.
- To establish inter disciplinary center of excellence.
- To increase the number of Doctorate holders to promote research culture on campus.

### PATRONS:

**Dr. D. HemachandraSagar,**  
Chairman DSI, Chancellor DSU

**Dr. D. PremachandraSagar,**  
Vice Chairman & CEO, DSI

### ADVISORY BOARD:

**Sri. Galiswamy,** Secretary, DSI

**Dr. H.P. Kincha,**  
Former Vice Chancellor, VTU, India

**Sri. K. Jairaj,**  
Former Additional Chief Secretary(Retd.),  
Govt. of Karnataka, India.

### ORGANIZING COMMITTEE:

**Dr. B.R.Lakshmikantha,** Principal, DSATM

**Dr.C.Nandini,** Vice Principal & HOD-CSE,DSATM

**Dr.Sumithra Devi K A,**  
Dean Academics& HOD-ISE, DSATM

### COORDINATORS:

**Dr. M.VinothKumar,** Asso. Prof. / ISE

**Dr. M.Rajanish,** Asso.Prof.. / Mech

**Dr. Sumaiya MN,** Asso. Prof. / ECE

**Dr. R.Saravana Kumar,** Asso. Prof. / CSE

**Dr. Sahana R,** Asst. Prof. / Civil

**Mr.Kiran R,** Asst. Prof. / EEE

### FOR CONTACT:

Email: [vinojimail@gmail.com](mailto:vinojimail@gmail.com) 9751090999

Email: [prof.m.rajanish@gmail.com](mailto:prof.m.rajanish@gmail.com) 9902430242

**REGISTRATION FEE:Rs. 500/-**

### REGISTRATION LINK

<https://forms.gle/1oRBx9XG7MwJrXu26>

### LAST DATE FOR REGISTRATION:

On or before 12<sup>th</sup> August, 2020.

**E-Certificate will be issued to Participants**

**Attended all the three days**

## DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT

(Affiliated to VTU,Belagavi& Approved by AICTE, New Delhi)  
(All B.E Courses Accredited 3 years by NBA, New Delhi)

OPP. ART OF LIVING, UDAYAPURA,

KANAKAPURA ROAD, BENGALURU-560 082

### REGISTRATION FORM

THREEDAY FACULTY DEVELOPMENT PROGRAM  
ON

**Converting Ideas into Patent Assets**

16<sup>th</sup>, 23<sup>rd</sup>&29<sup>th</sup> August 2020

*Organized by*

**IQAC – DSATM & IPR Cell – DSATM**

*In Collaboration with*

**Embware Labs Pvt Ltd, Bangalore.**

Name: .....

Institution: .....

Designation: .....

Address for Communication:  
.....  
.....

E-mail Id.....

Mobile No.....

### DECLARATION:

I hereby declare that the details furnished above are true.

Signature of Applicant

Date

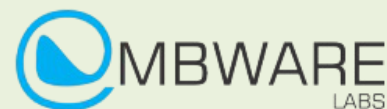
The institution here by agrees to depute the applicant to attend the FDP, on 16<sup>th</sup>, 23<sup>rd</sup> & 29<sup>th</sup> August 2020

Signature of Head of the Department/ Institution





Dayananda Sagar Institutions



## DAYANANDA SAGAR ACADEMY OF TECHNOLOGY AND MANAGEMENT

(Affiliated to VTU , Belagavi & Approved by AICTE, New Delhi)

(All B.E courses are Accredited for 3 years by NBA, New Delhi (Validity : 26-07-2018 to 30-06-2021))

**Bangalore – 560082**

### **Intellectual Property Rights Cell**

*In Collaboration with*

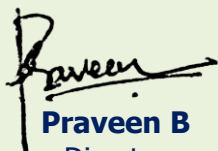
**Embware Labs Pvt Ltd, Bangalore.**

THREE DAY FACULTY DEVELOPMENT PROGRAM (ONLINE) ON  
**CONVERTING IDEAS INTO PATENT ASSETS**

**16<sup>th</sup>, 23<sup>rd</sup> & 29<sup>th</sup> August 2020**

### *Certificate*

This is to certify that **Surendra P** of **Alva's Institute of Engineering and Technology, Mangalore** has participated in Three Day Faculty Development Program on **"Converting Ideas into Patent Assets"** at Dayananda Sagar Academy of Technology and Management, Bangalore-560082.



**Praveen B**  
Director  
Embware Labs Pvt, Bangalore



**Dr. Sumithra Devi K. A.**  
Head – IPR Cell  
DSATM



**Dr. B. R. Lakshmikantha**  
Principal  
DSATM