

ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Affiliated to Visvesvaraya Technological University, Belagavi Approved
by AICTE, New Delhi & Recognized by Government of Karnataka)

Shobhavana Campus, Mijar-574225, Moodbidri.

Dakshina Kannada Karnataka, India.



A Report On

Alva's Virasat

ACADEMIC YEAR 2017



ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY, MIJAR.
ALVA'S VIRASAT – 2017

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ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

Shobhavana Campus, Mijar
Moodbidri-574225.

Ref:AIET/PR/PA/2016-17/57

Date: 12/01/2017

Circular

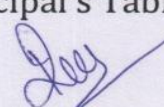
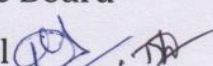
It is hereby inform that all the Students, Non-Teaching Staff & Office Staff are informed to attended inaugural function of "Alva's Virasat-2017" on 13/01/2017 at 5.00p.m at Smt. Vanajakshi K. Shripathi Bhat Vedike, Vivekananda Nagara, Puttige.

Buses will leave from the main building at 4.30pm to the inauguration venue.


Principal
PRINCIPAL

Alva's Institute of Engg. & Technology,
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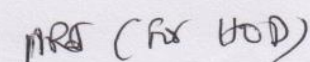
1. Principal's Table
2. A.O. 
3. Dean's
4. All HOD's,
5. Circulation for all classes
6. Notice Board
7. Hostel 


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


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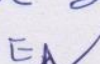
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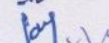
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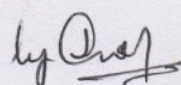
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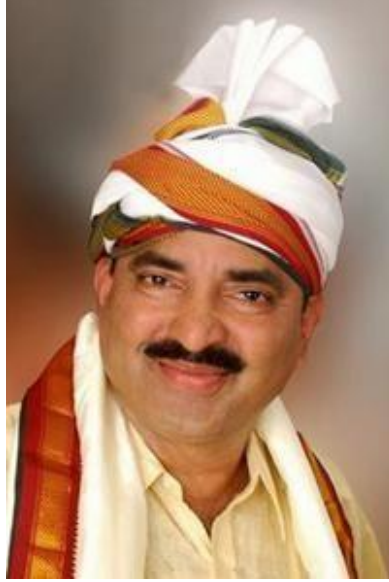
MBA 

Phy/Chem/Maths Dean -

EC/CS/IS Dean - 



President's note



Dr. Mohan Alva

The Alva's World Play Virasat 2013 conference was a bit of a surprise for me. I am still in a state of excitement. One day, I was just sitting around turning down the invitation card for this conference. I was impressed by the sheer size of the program. The question of whether these things went on in just four days still haunts me today. Not just a conference, but a year-long prelude, the joy enjoyed by them is not all that it is. In the true sense, when the World Conference is enriched, all the hard-work-as-snow melts into snow and the joys and wonders remain eternal.

Play Alva's ten years ago, we had definite thoughts when we started Alva's Virasat programs 5 years ago. Any tasks are easy to start, difficult to keep up with. Going off target is impossible if left out in the distance. The things that were done, the thoughts that were thought long. It is our desire to advance as long as the sun-moon. That is why I think, think, and come to a clear decision. What if the love of Kannada is just one day? Or what is the benefit of hypocritical love? It is true that the thought-words of Kannada are scattered about. It is necessary for each of the ideas to rise to the top according to the religion of the time. Such is the case with Nadu Nadi. Let the work done in Kannada and the work of Kannada can be accomplished.

But it needs a display format. The nature of the show is never hindered. It was our intention to come to the conference as a limitation of limited scope. In addition, the conference is not just a forum where scholars can sit down and discuss, but the ideas of scholars should be engaging the younger generation. It was our responsibility to carry on the shoulders of the gurus who built Kannada. The work of building Kannada has been done across the world. It is our



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job to see and introduce that world. The idea that a comprehensive introduction of Kannada was already possible could be seen as the work of street singers, drummers, folk singers, cult rituals, regional linguistic variations, and so on, to introduce folk forms such as vocation, handicraft and worship at its base. It is thus possible for Anm to be able to prove to the working class that the introduction of Kannada and folklore would be a comprehensive introduction to Kannada-based ideas.

Alvas played concerts in four parallel forums, cultivating, folkloric and student-oriented, concluding that music, agriculture, folklore, and students should be the main focus when it was organized. The conference was attended by scholars and scholars from across the country. Alivas to commemorate the World Conference on the Way of Virasat. We have invited and honored those who worked for Kannada abroad in the state and abroad. Thus the world of our resolve was realized. In the same year, Alvas Virasat had two big festivals together, named 'Alvas Vidyunadiri Virasat

೨೦೦೭', in conjunction with the making of 2 years of goodwill. We have delivered a hundred messages to the society.

Kannada Mind: Then-Today-Continued:

The four-day 'Alvas Viswanadisiri Virasat-1' World Conference on 'Kannada Minds-And-Today-Continued' in Kannada Nadu-Nudhi is about the past, present and future of Kannada language in four forums on agriculture, folklore and literature. Allowed. We are publishing 'Alvas Vishwakunidisiri Virasat Vaatyama-Chitrasanchaya' with the volume of ideas discussed here. The size and scope of the ideas on the four platforms could not be exhaustive. Yet we have made an effort to consolidate our shelters. Using the literary programs held at the current premises of the Ratnakaravarni Forum, we have used a collection of folk-agriculture-educated forums. Dr. Aruna Kumara, who wrote the article on 'Folk Siri-Observer' Chandrahas Charamadi, who wrote an overview article with essential photographs of Karkala and 'Krishi Kisari', to the Board of Editors who have been entrusted with the great responsibility of this issue, to the officials of the various committees who have been carrying out the various responsibilities of the conference. For those photographers who have used photographs, BAD students who have transcribed articles from sound scrolls to Shri Mudradi, Vanitha, Pooja, Harinakshi, Soumya, Shruti Nayak, Rashmi, Deepa Bhat, Anil Jain, Pragya, Bhanu DR, Kavya, Sumathi, Geeta, Bharat Play to Kavya, Manjula, Lata and Geetha to all the staff of the office and to Kaloor Nagesh of Art Prints, who has designed and printed this work beautifully. And I am indebted to all the Kannadigars who support Alvas Nudisiri.



ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY, MIJAR. ALVA'S VIRASAT – 2017

Alva's Virasat 2017

The three day cultural festival, the 23rd edition of Alva's Virasat 2017 started off on a grand note at the Smt. Vanajakshi KShripathi Bhat Vedike, Vivekanada Nagara, Moodbidri.

The procession witnessed varied art forms like Chende, Shankha, Srilankan traditional artists, Honnavara Band, Dollu and thousand artistes tookin centre stage in the three-day Alva's Virasat — the literary and cultural extravaganza.

The formal inauguration ceremony began by a floral welcome to all the dignitaries by the chairman. Inaugurating the program Dhramasthala Dhramadhikari Dr D Veerendra Heggde said, the "Vishwamanava" global mindset should be enshrined in the minds of the people for peaceful society. Students shouldn't consider education as a punishment; rather it is transformation of human being towards the knowledgeable individual. He called upon students, not to stop being disciplined even if it gets unbearable as hard work and a burning desire are ingredients to be successful in the test of life. He told, one should lead dignified life through hard work and discipline.

The prestigious Alva's Virasat Award was conferred to Padmabhooshan V. P Dhananjayan, a renowned Bharathnatyam and Kathakali dancer by Dharmsthala Dhramadhikari Dr D Veerendra Heggde followed by a unique dance felicitation that showcased a variety of eight diverse dance forms ranging from the Manipuri traditional dance, Kathak, Odhisi dance to Bharathnatyam, Kathakali, Mohiniyattam and the local attraction Yakshagana.

Speaking after felicitation, V. P Dhananjayan expressed his gratitude and said, "Virasat Puruskar is unique and will be cherished". Students must understand the responsibility to carry on this legacy of this great lineage established by Dr. M Mohan Alva. He stated, "Art brings hearts together; art brings character; art refines our mind".

He commended the efforts of Alva's Education Foundation to carry this beacon of inspiration forward. Elucidating from the words of Rabindranath Tagore, he said, "Education without character is to a body without head" and Natya is an educational system reinforced by AEF, gives a student that character. The greatest wealth is education, and imbibing great qualities is the duty of a student. Bharatha is a land that eradicates the ignorance of the world, and this great heritage will earn respect all over the world.

Thousands of college students and people from surrounding areas and different parts of Dakshina Kannada and Udupi districts and a few connoisseurs of art and culture from other parts of the State filled the vast expanse of the open gallery in front of huge stage. A U.S. citizen and a German, who had attended the previous 22 Virasats too, had made it to the inaugural session this year.

Alva's Education Foundation chairman Dr. M. Mohan Alva, MP Nalini Kumar Kateel, MLC Capt Ganesh Karnik, SCDCC Bank Chairman Dr M NRajendra Kumar. Former Minister K Amaranth Shetty, First India Group- CEO Roam Somers among others present in the program.

Alva's Education Foundation was established in 1995 at Moodbidri, Karnataka, and imparts education to more than 25,000 students across its 19 branches. For a holistic education, every year the foundation organizes 'Alva's Virasat,' a weeklong mega cultural spectacle of Indian performing arts by renowned artistes witnessed by nearly 40,000 to 50,000 spectators every day.



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On this occasion, Alva's Virasat Award is conferred on an accomplished artiste comprising a citation and cash award of Rs. 1 lakh. The celebrated awardee is carried to the dais in a decorated palanquin. The awardee for the 13th edition this year, Bharatanatyam guru V.P. Dhananjayan was felicitated on Jan 13, 2017.

I have not seen or attended such an award function anywhere in the country. Kudos to Dr. Mohan Alva, Chairman of the Foundation, for such a meticulous and professionally arranged celebration with 3 days of folk and classical naatya of Bhaaratam, attended by not less than 50,000 connoisseur audience," says V.P. Dhananjayan.

The other stalwarts who received this prestigious honour earlier are tabla maestro Zakir Hussain, Pt. Hariprasad Chaurasia (flute), Dr. Sonal Mansingh (Odissi), Dr. Padma Subrahmanyam (Bharatanrityam), Dr. K.J. Yesudas (Carnatic & playback singer) and Dr. S.P. Balasubramaniam (playback singer).

Gallery



Performance At Virasat 2017



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ALVA'S VIRASAT – 2017**



Glimpses of Photos of Virasat 2017



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Dance Performance at Virasat 2017

“Alva’s Virasat” is organised with the motto of fostering the musical, artistic and cultural interests among the students. Besides, it is an immense opportunity to the civilians of Moodbidri to witness and enjoy the rare moments of the performances by the world-famous musicians and artists. ‘Alva’s Varna Virasat’, a mega exhibition of artistic and sculptural talents is held during Alva’s Virasat every year. The professional artistes of national and international fame, participate in this mega event and showcase their artistic skills


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Shobhavana Campus, Mijar, Moodbidri, D.K - 574225
Phone: 08258-262725, Fax: 08258-262726

Ref:AIET/Aca/2017-18

Date: 10th January, 2018

CIRCULAR

All the faculty members, non teaching staffs and students of AIET are hereby informed to attend the inaugural function of "Alva's VIRASAT 2018" to be held on 12th January, 2018 at Smt. Vanajakshi K Shripati Bhat Vedike, Vivekananda Nagara, Puttige, Moodbidire, Dakshina Kannada.

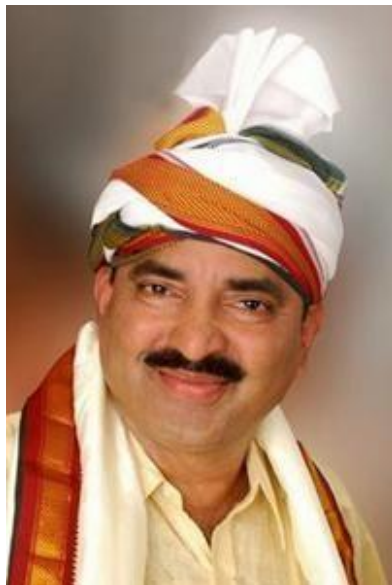
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President's note



Dr. Mohan Alva

The word 'Virasat' gives the meaning 'traditional value'. This unique musical, artistic and cultural event has evolved from a cultural programme called 'Spicmacay' which was conducted in Moodbidri for spreading the essence of Indian art forms among students. This platform was founded even before the beginning of the academic activities of Alva's Institutions in Moodbidri. This ambitious attempt to introduce the cultural and artistic glory of India to the civilians of Moodbidri took the form of 'Alva's Virasat' in the course of time and attained independent identity. Alva's Virasat' is now conducted in the Alva's College Campus every year. Alva's Virasat is a cultural extravaganza of classical music and dance programmes organised for the students and the general public. This is a very scrupulously choreographed event in which there will be formal inaugural programme on the first day. There will be a welcome speech and vote of thanks during the following days of the event and no scope for any unnecessary speech. The programme will begin with the lighting of the lamp by the dignitaries everyday. It will have two slots of time dedicated to classical/folk music and classical/folk dance respectively. This cultural fest lasts for a week attracting around 50,000 like-minded audience every day. Alva's Virasat attracts art and music lovers from India and abroad. The talented teams of the artistes of national and international recognition give their best performance in Alva's Virasat.

This programme of 4 hours duration starts at 6 p.m. and ends at 10 p.m. everyday. The ambience backed by the natural serenity of the surrounding greenery, lit with the colourful electric lights at night would make the audience enthralled and engrossed in the musical and artistic programmes performed on a grandly decorated large stage of 150 feet length and 70 feet width. Alva's Virasat has proved to be a grand event in the life of artistes to showcase their talents. One artist of international fame is felicitated with the 'Alva's Virasat Award'



ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY, MIJAR. ALVA'S VIRASAT – 2018

of Rs. 1,00,000 every year during this event. Already the leading artistes of India namely Padmabhushan Sonal Mansingh, Padmashree Zakir Hussain, Pandit Hariprasad Chaurasia, Padmashree Kadri Gopalnath, Padmavibhushan Balamuralikrishna, Padmabhushan K.J.Yesudas, Padmashree Ajorya Chakravarthi, Padmabhushan Dr. Padma Subrahmanyam, Padmashree and Padmabhushan Dr. Teejan Bai, Padmavibhushan Ustad Amjad Ali Khan and Padmashree Dr. S.P Balasubramaniam have received this prestigious Alva's Virasat Award.

Alva's Virasat is organised with the motto of fostering the musical, artistic and cultural interests among the students. Besides, it is an immense opportunity to the civilians of Moodbidri to witness and enjoy the rare moments of the performances by the world-famous musicians and artists. This year, 25th Alva's Virasat is going to be held with all its grandeur.

'Alva's Varna Virasat', a mega exhibition of artistic and sculptural talents is held during Alva's Virasat every year. The professional artistes of national and international fame, participate in this mega event and showcase their artistic skills. 'Alva's Varna Virasat Award' of Rs. 25,000 is bestowed on one best artist every year during this event.

Alva's VIRASAT 2018

The annual national cultural festival "Alva's Virasat-2018" opened here on Friday on a colorful note, showcasing the rich cultural traditions of India.

Clad in Poothaniya gear, Ranjith of Karkala led the procession by spitting fire from his mouth. He was followed by Kadane, Garnal, Poothani, Kombu, Kahale, Kingkong, Kerala Chande, Kundapur Dolu, Nagaswara, Saxophone, Chande and Shankha. After inaugurating the 24th edition of Alva's Virasat, Nagaland Governor P B Acharya opined 'Virasat is the cultural legacy of India, a country rich in art, dance and literature and the role of educational institutions is crucial in propagating it further. Educational institutions aren't just centers of knowledge, but a powerhouse of development and the students are the nodal agents to carry forward these ideals. Alva's is one such institution that merges education and culture, therefore preserving it'.

"In 'NAMASTE', we find all the eight North Eastern states- Nagaland, Assam, Arunachal Pradesh, Mizoram, Manipur, Meghalaya, Sikkim and Tripura", said the governor thereby giving a musical and a pleasant way to remember the North Eastern frontier of our country. A feeling of pride is created by Alva's due to its proactive initiatives to inculcate the rich culture of the eight pillars.

"Strengthening the mainland and empowering the empowered must not be the agenda; wake up and change your mindset for India has the capacity to provide manpower to the whole world",



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said Mr Acharya. He lauded the efforts undertaken by Alva's Education Foundation nurturing and preserving the unique cultural diversity of North East by adopting students from that region. The students must be an asset who will strengthen the North East through education and treating them as their own fellows. "There is a lack of emotional integration in India." South Canara and Udupi regions, being the forefront, are striving to achieve national integration.

The most coveted Virasat Award 2018 was conferred to the distinguished classical vocalist musical duo, Padmabhushan Pandit Rajan & Sajan Mishra. A classic tribute of Devaranama by the child prodigy, Sooryagayathri was presented in their honor. "Love is spread to all through music", said Pandit Rajan Mishra in reply to their felicitation.

Presiding over the Alva's Virasat – 2018, Sri Kshetra Dharmasthala Dharmadhikari Dr D Veerendra Heggade said, "Dr M Mohan Alva has successfully created Moodbidri as the cultural capital of our country. Alva's Education Foundation is a representative of India in every sense where all the students are the citizens of one nation sans any barriers of caste, religion, language, culture. To build a nation we must forgo hate and achieve unity and equality with respect to opportunity. Educational institutions are needed to create such opportunities for the youth so they bloom to become ambassadors of our heritage. Love, respect and affection for all is the need of the hour." He hailed the esteemed chairman Dr M Mohan Alva as an inspiration in this aspect.

Thus, this marks the beginning of yet another event filled with fun, fervour and the stage shared by maestros is all set to be unfurled for the enlightenment of the audience's senses.

Alva's Education Foundation Chairman Dr M Mohan Alva, Moodbidri MLA K Abhayachanda Jain and entrepreneur K Sripati Bhat, MP Nalin Kumar Kateel, MLC Ganesh Karnik, District Commissioner S Sasikanth Senthil were present on the occasion.



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ALVA'S VIRASAT – 2018

Gallery



Inaguration Of Virasat 2018



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ALVA'S VIRASAT – 2018



Speech by Dignitaries At Virasat 2018



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Prize Distribution by Chairman of AEF Dr Mohan Alva Sir to Performer



Dance Performance At Virasat 2018



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Glimpses of Photos At Alvas Virasat 2018



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Date: 2nd January, 2019

CIRCULAR

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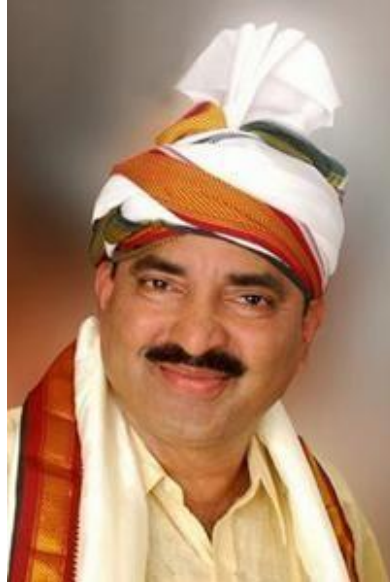
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'Alva's Varna Virasat', a mega exhibition of artistic and sculptural talents is held during Alva's Virasat every year. The professional artistes of national and international fame, participate in this mega event and showcase their artistic skills. 'Alva's Varna Virasat Award' of Rs. 25,000 is bestowed on one best artist every year during this event.

Alva's VIRASAT 2019

The 25th edition of Alva's Virasat will be organised at Shreemathi Vanajakshi K Sripathi Bhat Vedike, Puthige Vivekananda Nagara in Moodbidri from January 4 to 6. The annual cultural extravaganza is being organised by Alva's Education Foundation, Moodbidri. There will not be any stage programme except the one on the inaugural day between 5.30 pm and 6.45 pm. Nitte Deemed to be University Chancellor N Vinay Hegde will inaugurate the Virasat. To commemorate the 25th year of the Virasat, India Post has brought a special postal cover. It will be released on the occasion.

Veteran playback singer Hariharan will be felicitated with Alva's Virasat Award. The award carries a purse of Rs 1 lakh and a citation. Explaining the growth of Virasat, Dr. Mohan Alva said the Virasat was started with hosting programmes at Samaja Mandira in Moodbidri with 500 audience. Later, it was shifted to Mahaveera College venue, Dhavala College, Thousand Pillar Basadi, Shobhavana, Vidyagiri Palace ground and to the present venue. Cultural programmes

As a part of the cultural extravaganza on January 4, Colonial Cousins fame Hariharan and Lesle Lewis will perform 'Rasa Samyoga' programme from 7 pm to 9 pm. Alva's students will present a variety of cultural programmes comprising Mohiniyattam, Badaguthittu Yakshagana, Mallakamba and Dandiya dance of Gujarat.



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On January 5, singer Sukhwinder Singh and team will perform 'Gaanataranga' from 6 pm to 8 pm. Nrityantar Academy of Performing Arts, Bengaluru, will present Odissi dance from 8.10 pm to 8.40 pm. Shailasudha Academy, Chennai, will present Kuchipudi (8.45 pm to 9.30 pm) and Alva's students will present Banjara dance, Manipura stick dance, Kandyan dance of Sri Lanka and Kathak dance.

On January 6, singer Shankar Mahadevan and his sons Siddarth and Shivam will present 'ChitraRasasanje' (6 pm to 8 pm), Parampara, Kolkatta, will present 'Rangabharathi — Colours of Bharatanatyam' (8.10 pm to 9 pm) and Alva's students will present Bharatanatyam, Dhol Chalam of Manipura, Bhangra of Punjab and Tenkuthittu Yakshagana Agrapooje (9.05 pm onwards).

Alva said Varna Virasat, a contemporary artists' camp will be held till January 6. Seating arrangements have been made for 50,000 persons and free bus transport has been arranged from Puthige Pete to the venue for three days.

The venue will be decked with lights. Food counters will be opened at the venue. Parking arrangements have also been made for the parking of the vehicles.

Gallery



Procession At Alvas Virasat 2019



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ALVA'S VIRASAT – 2019**



Glimpses of Photos Of Alvas Virasat 2019



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Glimpses of photos At Alvas Virasat 2019



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Felicitation By AEF Chairman Dr Mohan Alva Sir to Chief Guest



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Glimpses of photos of Alvas Virasat 2019



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ALVA'S VIRASAT – 2019**



Dance by Invited Artists



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Dance by Invited Artists



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“Alva’s Virasat” is organised with the motto of fostering the musical, artistic and cultural interests among the students. Besides, it is an immense opportunity to the civilians of Moodbidri to witness and enjoy the rare moments of the performances by the world-famous musicians and artists. ‘Alva’s Varna Virasat’, a mega exhibition of artistic and sculptural talents is held during Alva’s Virasat every year. The professional artistes of national and international fame, participate in this mega event and showcase their artistic skills


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