

Ref. AIET/MBA/IP/2020-21/01

Date: 21.01.2021

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr.FREDIN SEBASTIAN, USN 4AL19MBA16** is a bonafide student of this Institution studying in the third semester of the MBA Programme. The VTU requires all students to compulsorily undergo an internship for 6 weeks starting from 22nd February 2021 to 3rd April 2021 as a partial fulfilment of the requirement for the award of the degree of Master of Business Administration.

In this regard we would kindly request you to permit him to pursue his internship project at your esteemed organization for the above mentioned period. We also request you to issue a certificate of completion of the internship project as per VTU guidelines on completion of the internship project.

Yours Truly,



Dr. Claret Mendonca
Head of the Department
Department of MBA
AIET



PRINCIPAL
Alva's Institute of Engg. & Technology
Mijar, Moodbidri, D.K - 574 225, D.K



Date: 28th January 2021

WHOMSOEVER IT MAY CONCERN

As per the request for permission for internship, we would like to permit Mr. Fredin Sebastian, bearing USN 4AL19MBA16 to pursue his internship project for duration of 4 weeks at our organization starting from 22nd February 2021 to 3rd April 2021.

HR Department

Southwest Motorcorp India Pvt. Ltd

PRINCIPAL
KVM's Institute of Engg. & Technology
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SOUTHWEST
MOTORCORP
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SOUTHWEST MOTORCORP INDIA PVT. LTD.

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E-mail : bhavesh@southwestmotorcorp.com, www.southwestmotorcorp.com

Ph: 0467 2209388, 0467 2209488



REF. NO: RE/INTRN/002

Date: 07th April 2021

WHOMSOEVER IT MAY CONCERN

This is to Certify that Mr. FREDIN SEBASTIAN bearing USN - 4AL19MBA16 Academic year 2020-2021 pursuing MBA Degree at ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY, MOODBIDRI, has undergone a project on "A STUDY ON THE EFFECTIVENESS OF SALES STRATEGIES WITH RESPECT TO SOUTHWEST MOTORCORP INDIA PVT LTD, AUTHORISED DEALER OF ROYAL ENFIELD MOTORCYCLES, KANNIANGAD, KERALA "in our organization from 22nd February 2021 to 3rd April 2021.

We found that the student is Disciplined and committed to his work. We wish him every success in the future endeavors.

HR Department

Southwest Motorcorp India Pvt Ltd



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