

## An Analysis of Correlation between the Profitability Ratio and Stock Returns on Selected Industries

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### ABSTRACT

Stock Market returns are the returns that the investors generate out of the stock market. These returns could be in the form of a profit through trading or in the form of dividends given by the company. Stock market returns are not fixed ensured return and are subject To market risk. They may be positive or negative. The stock market consists of primary Segment and the secondary segment. New issue in the primary market and outstanding Securities are traded in the secondary market. Stock returns are a weighted average of Average stock returns and the rate of adjustment in the price of intangible assets. With Weights connected to the book-to-market ratio.

The present paper is an analysis of correlation between the profitability ratio and stock returns on selected industries helps an investor to decide whether he has to purchase the stock based on their return. A correlation analysis of stock return of profitability factor helps investors to understand the movement of stock return to the profitability factor. A positive correlation is an indication of movement of stock return in same direction as the profitability factor and negative correlation is an indication of movement of the stock in the opposite direction.

The current study is also an attempt to find out the average return or adjusted stock returns of Each BSE listed companies from the year 2007 to 2016. Here the researchers finds the Correlation of co-efficient between the profitability ratio and the stock of each securities.

*Keywords: profitability ratio, correlation coefficient, average return,*

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## New Era of E-Learning: Benefits and Impediments

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**Abstract** - Rapid development of technology changes and innovations made revolutions in education. Web-based learning provides many added advantages aside conventional way of learning. In this paper the benefits and the impediments of web-learning were discussed. Actually web-based learning complement conventional method of learning.

It may be difficult to completely depend on web based learning as face to face conventional system is having lots of benefits which the web based learning lack. It should be taken in the right spirit and should not be treated as a substitute.

**Keywords:** Hyperlinks, Impediments, E-Learning, surveillance

### I. INTRODUCTION

Web-based learning is commonly referred to as E-Learning or internet based online learning. It basically includes learning online through the courses that are offered on the Internet. Emails, live lectures, and videoconferencing are all possible through the net. This enables all the participants to actively involve online discussions and give their views on a particular topic. They also offer course materials that are printed for the benefit of all the participants. If you do not have time to go to University and Colleges then E learning will be a solution. This is going to help people those who are already in job and they cannot attend classes regularly. This is going to save time and increase the learners' convenience. A web-based course would typically include course information, timetable, and notice board, curriculum map, teaching materials like articles, slides, and handouts. The communication is through discussion boards and emails. Assessments are through online exams and assignments. Students get benefits out of hyperlinks provided in the online study materials as this would take them to vast information available in net. But besides the benefits, are there some impediments. Let us have a look at the advantages and disadvantages of eLearning.

### II. REVIEW OF LITERATURE

Marija Buselic (2012) in his paper observed that, "the implementation of distance learning and its supporting technologies requires careful planning. This process includes four basic steps: conduction of needs assessment, outlining instructional goals and producing instructional materials, providing training and practice for instructors and facilitators and implementing the program. Conducting the needed assessment includes course, audience instructor and technology analysis. The course analysis is to identify content areas that could be enhanced, expanded or initiated through distance learning techniques. The assessment begins

by examining the instructional needs that are not being met and determining if distance learning could contribute. Distance learning techniques are not appropriate for all students. In most cases, a great deal of motivation and the ability to work in a selfpaced environment are essential. So it is important to analyze the potential course audience. Distance learning needs facilitators and technical support teams who will ensure that all equipment is functioning. Instructors, facilitators and technical support staff should be trained for such purpose. Distance learning can be delivered through different technologies. Selecting the most appropriate technology depends on the content area, student's learning styles and existing hardware and software. The technology solutions may be impacted by the geographic locations of the teachers and students. A well-structured distance learning course must place instructional objectives foremost. In this case the technology is just another tool that teachers can use to effectively transmit the course content and interact with students. After the goals and objectives are outlined, instructional materials can be designed and developed. Materials must be accurate, appropriate and structured to maximize the benefits for students and to minimize the limitations"

Javed Wasim, Sunil Kumar Sharma, Imshad Ahmad Khan and Jamshed Siddiqui (2014) in their paper observed that, "the first step in designing a web based course is to identify the learners' needs and whether the learners are to be considered as part of a group or as individual learners. The web can be a useful tool for bringing isolated learners together in "virtual" groups for example, through a discussion forum. There are several online resources on how to design web based learning programmes.

### III. ADVANTAGES

1. Ability to link resources in many different formats
2. Can be an efficient way of delivering course materials
3. Resources can be made available from any location and
4. At any time Potential for widening access for example, to part time, mature, or work based students
5. Can encourage more independent and active learning
6. Can provide a useful source of supplementary material to conventional programmes.

### IV. DISADVANTAGES

1. Access to appropriate computer equipment can be a problem for students



# IMPACT OF HUMAN RESOURCE PRACTICES ON FACULTY COMMITMENT: AN EMPIRICAL STUDY

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**Abstract:** Every organization in the world looks for profitability and steady growth in the end, which can be achieved if we have committed and extraordinary human resources (HR). A committed workforce in an organization can enhance organizational performance. Therefore, employees are considered the lifeblood of the organization. The education sector in any country is being considered as a key area, which builds nation at large. Growth and prosperity of the nation are depending upon the contribution of youths towards the country. To empower youth, education plays one of the significant roles, which creates and motivates youth to perform innovative activities. The quality education meets the vision of the nation, which requires quality and committed staff. The current study throws light on the best HR practices, which will have an impact on the faculty commitment towards the organization and the students.

**Keywords:** HR Practices, Commitment, Productivity, Faculties

## INTRODUCTION

"Employees who believe that management is concerned about them person – not just an employee – are more productive, more satisfied, more fulfilled. Satisfied employees mean satisfied customers, which leads to profitability."

— Anne M. Mulcahy (former chairperson and CEO of Xerox Corporation).

India has one of the largest 'Higher Education Systems' in the world with 25.9 million students enrolled in more than 45,000 degree and diploma institutions in the country after China & United States (EY report, 2012). The private sector has played an instrumental role in this growth, with private institutions now accounting for 64% of the total number of institutions and 59% of enrolment in the country.

Mangalore has grown itself as an education hub in India. In the recent years, plenty of higher education colleges in all the areas, especially in Engineering and Management, have sprouted in this region. Mangalore has become a preferred destination for higher education throughout India. With

this popularity among the students, the quality of education matters the most; hence, all the colleges and universities need to think on restructuring the higher education with regards to quality of teaching staff and the faculty commitment, which will automatically increase the quality of education and student satisfaction which will be a competitive advantage for all the institutions.

Human resources (HR) or employees are the backbone of each organization. For the stability, growth and profit maximization, effective HR are must for every institution. To achieve the long-term goal and the objectives and flourish in the society, all institutions must take care of their employees by implementing effective HR practices. An effective HR management practices can be the main factor for the success of a firm Stavrou-Costea (2005). As supported by Lee and Lee (2007), HRM practices on business performance, namely training and development, teamwork, compensation/incentive, HR planning, performance appraisal, and employee security help improve firms' business performance including employee's productivity, product quality and firm's flexibility. 'Organizational Commitment is a psychological link between an employee and his or her

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**CONSUMER PURCHASE BEHAVIOR TOWARDS PATANJALI  
BRAND IN MANGALORE**

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**Abstract :**

Consumers look for the healthy products along with the quality because in the modern India there is a great awareness about the healthy life style. Yoga, Ayurveda, Natural therapies are the utmost considered concepts than any other medicines. There is more consideration for the avoidance of unwanted stuffs than the cure of the diseases. Hence this gives lot of weightage to the Yoga Guru Baba Ramdev and his naturally positioned Patanjali products. This paper throws light on the consumer's perception and satisfaction towards the Patanjali brand in Mangalore city. For this purpose around 490 consumers feedback is considered for the study through the Patanjali Outlets in Mangalore region.

**Keywords:**

Healthy life style,

Purchase Behaviour,

Satisfaction.

**INTRODUCTION:**

Consumers purchase behaviour is a very crucial topic for study through ages. Consumers act differently during their purchase and the lot of factors come into consideration. The various factors can be classified into internal and external factors and these have a tremendous influence on

the purchase decision. The internal factors are needs and wants, Self-concept, Beliefs, Past Experience, and Expectations. The various external factors are Size, Shape, Intensity, Appearance, and Status.

Both internal and external factors generate selection intention in the minds of the consumer. Selection attention is the





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**ANALYSIS OF IMPACT OF EARNING PER SHARE, DIVIDEND PER SHARE AND PRICE  
EARNINGS RATIO ON STOCK PERFORMANCE**

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**ABSTARCT**

The research paper is based on a research work conducted to study the impact of EPS, DPS and P/E ratio on stock performance. This study covered top 50 BSE listed companies that are belonging to different sectors. This study aimed to measure the inter connection between earnings per share (EPS) and dividend per share (DPS) .The study covered a period 10 of years i.e. from 31<sup>st</sup> Dec 2006 to 2015. This study included the yearly inter relationship between earnings per share (EPS) and dividend per share (DPS). The understanding on these concepts would help the share market investor to take wise decisions while investing their money in share market.

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**Key Words: EPS, DPS, PE ratio,**

  
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