

ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

Shobhavana Campus, Mijar, Moodabidri, Mangalore Taluk, D.K – 574225 Phone: 08258-262725, Fax: 08258-262726

REPORT OF GUEST TALK ON GRASSROOT ENTREPRENEURSHIP DEVELOPMENT



Dr. Santhosh Kumar Pattanayak,Former Managing Director,
Indian Railway Financial Corporation

About Speaker:

Dr. Santhosh Kumar Pattanayak is an eminent person in the field of Grassroot Entrepreneurship Development and has vast knowledge in the concept of C-NET - Centre for Nurture Entrepreneurs Talent. He is a Former Managing Director, Indian Railway Financial Corporation.

Programme Proceedings:

Entrepreneurship Development Cell of Alva's Institute of Engineering and technology in association with Department of Civil Engineering had organized a guest talk on "GRASSROOT ENTREPRENEURSHIP DEVELOPMENT" by Dr. Santhosh Kumar Pattanayak who is a Former Managing Director in Indian Railway Finance corporation, on 26/10/2019 at 12:30 pm. The guest was preceded on to the dais by Dr. H Ajith Hebbar, H.O.D of Civil Engineering Department through a floral welcome. The guest along with the gathering was welcomed by Dr. H Ajith Hebbar through a welcome speech. The sequence of the programme was followed by introduction of the



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guest about his achievements by a student of civil engineering department. The platform was then opened to the guest speaker for an interactive session with the students.

Addressing the students Dr.Santhosh Kumar Pattanayak spoke about the importance of entrepreneurship and the reasons for not being an entrepreneur. Further discussing the risk involved in taking up entrepreneurship was delivered to the gathering. The guidance to become an efficient entrepreneur was then conveyed stating that "The opportunities are many but holding the right skill level to grab the opportunities is very much essential to become a good entrepreneur". The concept of C-NET that stands for Centre for Nurture Entrepreneurs Talent was discussed and the main objective lies in the Grassroot Entrepreneurship Development which involves training the budding entrepreneur. The steps involved in C-NET concept was then delivered, which include visualizing the power of the country, break the pattern present in ones mind-set, creating opportunities and build the scenario to fulfil the opportunities. At the end, he encouraged each and every one to strive hard to make the villages a developed one through GED to connect the islands of excellence. An example of Hosangadi village, where the working of C-NET product at a virtual level and its working was briefly explained by the speaker. The platform was then opened for a questionnaire session with the students. The trustee of Alva's Education Foundation Mr. Vivek Alva presided over the programme and addressed the gathering. The guest was honoured with a memento as a symbol of gratitude by the institution which marked the end of the session.



Mr. Vivek Alvas addressing the students during inaugural programme

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Dr. Santhosh Kumar Pattanayak addressing the students about the importance of entrepreneurship



Dr. Santhosh Kumar Pattanayak receiving memento from Mr. Vivek Alva

The talk helped the students to understand the importance of grassroot entrepreneurship development, the concept involved for training the budding entrepreneur. The students were motivated to break the pattern present in ones mindset, create the opportunities and build the scenario to fulfill the opportunities.

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