

ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

Shobhavana Campus, Mijar, Moodbidri, D.K - 574225

Phone: 08258-262725, Fax: 08258-262726

Date: 1st October 2019

Time: 3.30 pm to 5 pm

Resource Person: Ms. Shipra Rai. Managing Partner, Spindrift, Mangalore

Topic: Journey from Corporate Job to Entrepreneurship



Mrs. Shipra Rai, Managing Partner of Spindrift, Mangalore spoke about her journey from the corporate world to entrepreneurship. She spoke about her life experiences of being an entrepreneur. She stressed the need for having strong communication skills to sell a product or service and to motivate employees, which was evident in Mrs. Rai. Her talk made students aware of the challenges in both corporate life and entrepreneurship. She said hard work was the only gateway to success. She enlightened students about the corporate realities and asked them to ready to face such challenges.

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