

REPORT OF AWARENESS PROGRAM ME ON INTELLECTUAL PROPERTY RIGHTS (IPR)

About Speaker:

The speakers were **Mr. C R Pradeep**, Coordinator for the patent Information Centre, KSCST, Bangalore. He is Involved in organizing IPR awareness programmes at the Engineering Colleges universities other Professional Institutions including MSMEs, the other speaker was **Mr. Madhusudan S T**, Registered Patent Attorney, handles patent prosecution.

Programme Proceedings:

The talk was organised on 11/11/16 by the EDC of the college, the talk started off with the address by **Mr. C R Pradeep** spoke about how he was involved in furnishing information on patent filing & assistance on IPR for Industries in Karnataka, he also motivated students to take up Entrepreneurship as their professions which is one of the aims of EDC



Session by **Mr. C R Pradeep** on Intellectual Property Rights

The other talk which followed was that of **Mr. Madhusudhan** who used presentations to give out a brief idea about IPR. He spoke on procedures involved in getting a patent. His talk also concluded on how different companies were making the best use of their patents to get the maximum profits. He also specified on the need for Innovations & how it could affect the society, his talk motivated

students to Innovate with a calm mind to bring out a change in the society.



Mr. Madhusudhan addressing students and faculties on IPR

Students & **Mr. Vivek Alva** posed a variety of questions related to **(IPR)** to Mr. Madhusudhan which were answered efficiently by him with suitable examples.



Student's interaction with the speaker

No event is ever concluded without honouring the guests, **Mr Vivek Alva** gave away mementos as a token of respect & love to **Mr. Madhusudhan & Mr. C R Pradeep**.



Mr. C R Pradeep receiving memento from Mr. Vivek Alva



Mr. Madhusudhan receiving memento from Mr. Vivek Alva

The awareness programme helped the students to understand the concepts of IPR and procedure involved in getting a patent. The program helped the students to realise the need for Innovations & how it could affect the society. Students were motivated to take up Entrepreneurship as their professions.


PRINCIPAL

Alva's Institute of Engg. & Technology,
Mijar, MOODIBIDRI - 574 225, D.K