

Ref: AIET/2019-20/EDC/01

**CIRCULAR**

Date: 29/07/2019

Entrepreneurship Development Cell, AIET in association with the Department of Civil Engineering is organizing a guest talk on "TALK ON ENTREPRENEURSHIP AS A CAREER" by Ms. Apoorva Mulani, Director and Human Resources, Popshot on 01/08/2019. All the final year engineering students are informed to attend the same.

**Time: 5:00 PM to 6:30 PM**

**Venue: AIET Auditorium**



**Principal**  
PRINCIPAL

Alva's Institute of Engg. & Technology,  
Mijar, MOODSIDRI - 574 225, D.K

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**ENTREPRENEURSHIP DEVELOPMENT CELL**

PRESENTS

**A TALK ON ENTREPRENEURSHIP AS A CAREER**

by Ms. Apoorva Mulani,

Director and Human Resources, Popshot

Date: 01/08/2019

Time: 5:00 PM

Venue: AIET, Auditorium

***ALL ARE COERDIALLY INVITED***

**REPORT OF  
TALK ON ENTREPRENEURSHIP AS A CAREER**

**About Speaker:**



**Ms. Apoorva Mulani**

Director and Human Resources

Popshot

Ms. Apoorva Mulani is an entrepreneur and has developed smart browsing app “pop Shot”, which is the world’s first ever interactive browser built for smart phones and interactive screenshot feature launched in India. She is the Director and Head of Human Resources of Popshot.

**Programme Proceedings:**

A guest talk was organized by Entrepreneurship Development Cell, AIET during the boot camp for Final Year Engineering students On 01/08/2019 between 5:00 PM to 6:30 PM in the AIET Auditorium.



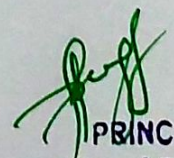


**Ms. Apoorva Mulani receiving memento from Mr. Vivek Alva**

Ms. Apoorva Mulani, addressed the gathering on the topic 'Entrepreneurship as a career'. She told new ventures generating enormous wealth for the entrepreneurs and an entrepreneur must possess certain qualities while starting up a new company of their own. Further she spoke about the smart browsing app "pop Shot", which is the world's first ever interactive browser built for smart phones and interactive screenshot feature launched in India. She sensitized the gathering on various internship programs available for the students, planning for a new start up. In her concluding remark she spoke about the major aspect of entrepreneurship that is to "understand the market and the audience".

Mr. Vivek Alva, Managing Trustee, Alva's Education Foundation presented a memento to the Speaker as a token of gratitude. Prof. Sushanth Lobo, Placement Officer and the Convener of the boot camp conveyed the vote of thanks and concluded the programme.

From the session students got information about skill sets required to become a successful entrepreneur and sensitized regarding various internship programs available for the students planning for a new start up.



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