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**CIRCULAR**

Date: 02/08/2019

Entrepreneurship Development Cell, AIET in association with the Department of Civil Engineering is organizing a guest talk on “MARKET ENTREPRENEURSHIP OPPORTUNITIES IN INDIA” by Mr. Ashwath Hegde, Founder & Managing Director, Envi Green Biotech India Pvt. Ltd. on 05/08/2019. All the final year engineering students are informed to attend the same.



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**ALVA'S**  
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**ENTREPRENEURSHIP DEVELOPMENT CELL**

PRESENTS

**A TALK ON ENTREPRENEURSHIP OPPORTUNITIES IN INDIA**

by Mr. Ashwath Hegde,

Founder & Managing Director, EnviGreen Biotech India Pvt Ltd

**DATE: 05/08/2019**

**TIME: 5:00 PM**

**VENUE: AIET, AUDITORIUM**

*ALL ARE CORDIALLY INVITED*



## **REPORT OF TALK ON ENTREPRENEURSHIP OPPORTUNITIES IN INDIA**

### **About Speaker:**



**Mr. Ashwath Hegde**

Founder & Managing Director

EnviGreen Biotech India Pvt Ltd

Mr. Ashwath Hegde is the founder of Envigreen, the creator of a patented, 100% eco-friendly and 180-day biodegradable plastic-free bag. The product is made out of ingredients such as tapioca fibre and vegetable waste, which dissolve naturally. It is already on sale in Qatar and Abu Dhabi. The Envigreen product range also includes bin liners and kitchen aprons -- all 100% biodegradable.

### **Programme Proceedings:**

A guest talk was organized by Entrepreneurship Development Cell, AIET during the boot camp for Final Year Engineering students on 05/08/2019 between 5:00 PM to 6:30 PM in the AIET Auditorium. Mr. Ashwath Hegde guided the Students on Entrepreneurship Opportunities in India.





**Mr. Ashwath Hegde receiving memento from Prof. Sushanth Lobo, Placement Officer**

Business or entrepreneurship is a field that requires in depth knowledge of economy, people and marketing strategies,” said Ashwath Hegde, Founder and Managing Director, Envigreen Biotech Pvt. Ltd. He said that one cannot even succeed in the field of business with outdated ideas. It is a field which requires people to think something new, unique and yet reliable. An entrepreneur or a businessman should have a witty brain, should focus on his goals. There are plenty of opportunities available for those who aspire to be entrepreneurs. Making money is not the ultimate aim of business. Instead, one should give back to the society or community, he advised.

Prof. Sushanth Lobo, Placement Officer and the Convener of the boot camp presented a memento to the Speaker as a token of gratitude. Prof. Sanjay S, Co-ordinator of Entrepreneurship Development Cell conveyed the vote of thanks and concluded the programme.

The students got information regarding various opportunities available to become entrepreneurs and got motivated to work towards more positives and show their love towards nation by bringing out some eco-friendly products.



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