



ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

(A Unit of Alva's Education Foundation)

Shobhavana Campus, Mijar-574225, Moodbidri, D.K

Phone: 08258-262725, Fax: 08258-262726

Affiliated to VTU Belagavi and Approved by AICTE, New Delhi, Recognized by Govt. of Karnataka

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AIET/IPR Cell/letters1/2018/01

January 9, 2018

To:

The Heads of the Departments

Departments of CSE/CIV/ISE/ME /MBA/BSH

AIET, MOODBIDRI

Dear Sir/Madam,

Subject: Request to conduct IPR related activities in your respective departments

Ref: AIET/IPR Cell/Meeting1-Minutes/2018/01 dated January 08, 2018

As per the IPR cell meeting dated January 08, 2018 the committee has decided to conduct one or two IP related activities in your respective departments. Hence I request you to plan and conduct IP related activities in your department for the year 2018

Thanking you

With Best Regards

Dr. Jayarama A

IPR Cell Coordinator

Copy to:

Principal's table

All Deans and Heads of the departments

Administrative Officer

All IP Cell Coordinators



Department of Mechanical Engineering
Alva's Institute of Engineering and Technology

Shobhavana Campus, Mijar-574 225, Moodbidri, D.K.

E-mail: aietmech08@gmail.com

Date: 09/11/2018

From,
Head of the Department
Department of Mechanical Engineering
Alva's Institute of Engineering and Technology
Mijar

To,
The Principal
Alva's Institute of Engineering and Technology
Shobhavana Campus
Mijar

Dear Sir,

Subject: Request for permission to conduct a seminar on IPR

With respect to the above subject, the Department of Mechanical Engineering is conducting a seminar on IPR titled "Patents, Trademark, Copyright and Trade Secrets". In this regard we are inviting Mr. Ajith Kumar, Advocate and Professor to conduct the session. So I kindly request you to provide permission and do the needful.

Yours Sincerely

for HOD, M.E.D.
Dept. of Mechanical Engineering
Alva's Institute of Engg. & Technology
Mijar, MOODBIDRI - 574 225

PRINCIPAL
Alva's Institute of Engg. & Technology
Mijar, MOODBIDRI - 574 225, D.K.



Department of Mechanical Engineering
Alva's Institute of Engineering and Technology

Shobhavana Campus, Mijar-574 225, Moodbidri, D.K.

E-mail: aietmech08@gmail.com

Date: 12/11/2018

To,

Mr. Ajith Kumar

Advocate

Puttur

Dear Sir,

Sub: Invitation for a talk on "Patents, Trademark, Copyright and Trade secrets"

I am Pleased to have the honor of inviting you to deliver technical talk on "Patents, Trademark, Copyright and Trade secrets" for our Mech Maestros forum activity.

We have arranged your lecture at our institution on **14/11/2018**

Kindly accept our request as a guest speaker

Thanking You

With warm regards

Principal

PRINCIPAL

Alva's Institute of Engg. & Technology,
Moodbidri - 574 225, D.K.



DEPARTMENT OF MECHANICAL ENGINEERING
Alva's Institute of Engineering and Technology
Shobhavana Campus, Mijar, Moodbidri - 574 225, Mangalore District
Karnataka, INDIA.

Ref : AIET/2018-19/ IPR /ME/01


CIRCULAR

All the faculty members of the department are hereby informed to attend
the Talk by Mr. Ajith, LLB, on 14th November 2018.

Title of the talk

"Patents, Trademark, Copyright and trade secrets"

Venue: CAMD Lab, Mech Block, AIET

for 
HOD:
Dept. Of Mechanical Engineering
Alva's Institute of Engg. & Technology
Mijar, MOOBBIDRI - 574 225



INVITATION

ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dept. of Mechanical Engineering

Talk on

“Patents, Trademark, Copyright and trade secrets”

Venue : CAMD LAB, Mechanical Block

Date: 14/11/2018

To,

PROGRAMME SCHEDULE

-) Welcome speech
-) Introduction of Speaker
-) Knowledge Sharing
-) Vote of Thanks

ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dept. of Mechanical Engineering

Cordially invite you to the

A Talk on

“Patents, Trademark, Copyright and trade secrets”

Resource Person: Mr. Ajith
LLB

President: Dr. Peter Fernandes
Principal, AIET, Moodbidri

Dr. Harishanand K S
HOD,
Department of Mechanical Engineering
AIET

Venue: CAMD LAB, Mechanical Block

Date: 14/11/2018





Date: 14-11-18

Department of Mechanical Engineering

A talk on "Patents, Trademark, Copyright and Trade Secrets"

Sl.No.	Faculty Name	Sign
1	Dr. Harishanand K S	
2	Prof. K V Suresh	
3	Prof. Ravindran K N	
4	Dr. Satyanarayana	
5	Mr. Harish K	
6	Mr. Veerendra kumar	
7	Mr. Sharathchandra Prabhu	
8	Mr. Shankarappa Kalgadi	
9	Mr. Yogish Rao	
10	Mr. G. B. Vaggar	
11	Mr. Hemanth Suvarna	
12	Mr. Suresh P S	
13	Mr. Thrivikram Prabhu	
14	Mr. Sadashiv Bellubbi	
15	Mr. Kiran C H	
16	Mr. Pramod Badyankal	
17	Mr. Kumar Swamy M.C	
18	Mr. Gopal Krishna U.B	
19	Mr. M.R. Ganesh	
20	Mr. Deepak Kothari	
21	Mr. Praveen K C	
22	Mr. Srinivas C S	
23	Mr. Pramod kumar N	
24	Mr. Keshavanth B G	
25	Mr. Shailesh B Golabhavi	
26	Mr. Anish Augustine	



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27	Mr. Madhu K N	<i>Madhu</i>
28	Mr. Muddukrishna Shetty	<i>Muddukrishna</i>
29	Mr. Sagar B S	<i>Sagar</i>
30	Mr. Sreekanth M P	<i>Sreekanth</i>
31	Mr. Sudheer PN	<i>Sudheer</i>
32	Mr. Abhijith S	<i>Abhijith</i>

[Signature]
H. O. D.
Dept. Of Mechanical Engineering
Alva's Institute of Engg. & Technology
Mijar, MOODBIDRI - 574 225



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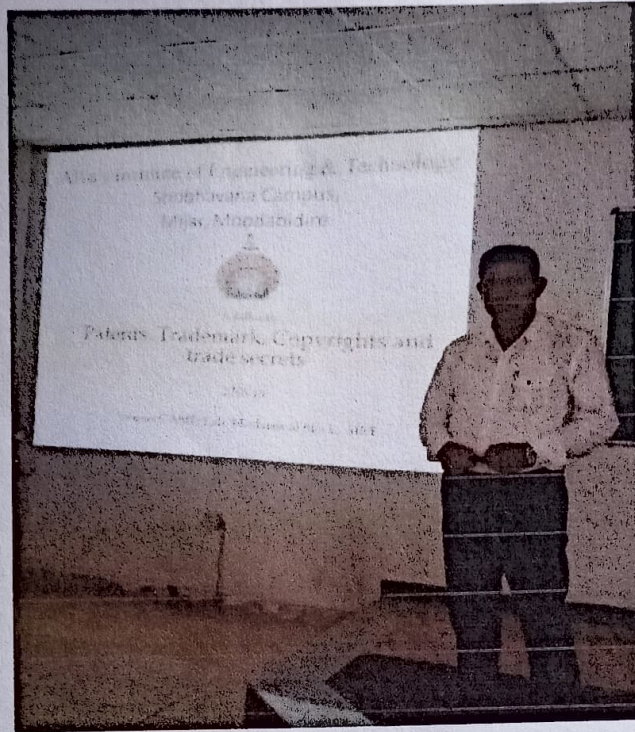
Date: 14/11/2018

ACKNOWLEDGEMENT

We are thankful to Mr. Ajith Kumar, LLB, who voluntarily delivered a talk on "*Patents, Trademark, Copyright and trade secrets*" as awareness to IPR on 14/11/2018 in the Department of Mechanical at Alva's Institute of Engineering and Technology, Mijar, Moodbidri

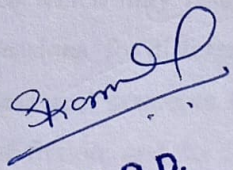

Principal
PRINCIPAL
Alva's Institute of Engg. & Technology,
Mijar, MOODBIDRI - 574 225, D.K.

Brief Detail about the Resource Person



Mr. Ajith Kumar

The resource person for the talk was **Mr. Ajith Kumar**. He is an Advocate, and working as Guest Lecturer in Alva's Institute of Engineering and Technology, Moodbidri. He has completed his L.L.B from Mangalore University in 2009 and L.L.M. at S.D.M Law College, Mangalore in the year 2012. He is also having a degree in MA, Economics from Karnataka State Open University, Mysore in the year 2015. He is expertise in delivering informative talks on IPR and Patent filings.


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Dept. Of Mechanical Engineering
Alva's Institute of Engg. & Technology
Mijar, MOODBIDRI - 574 225



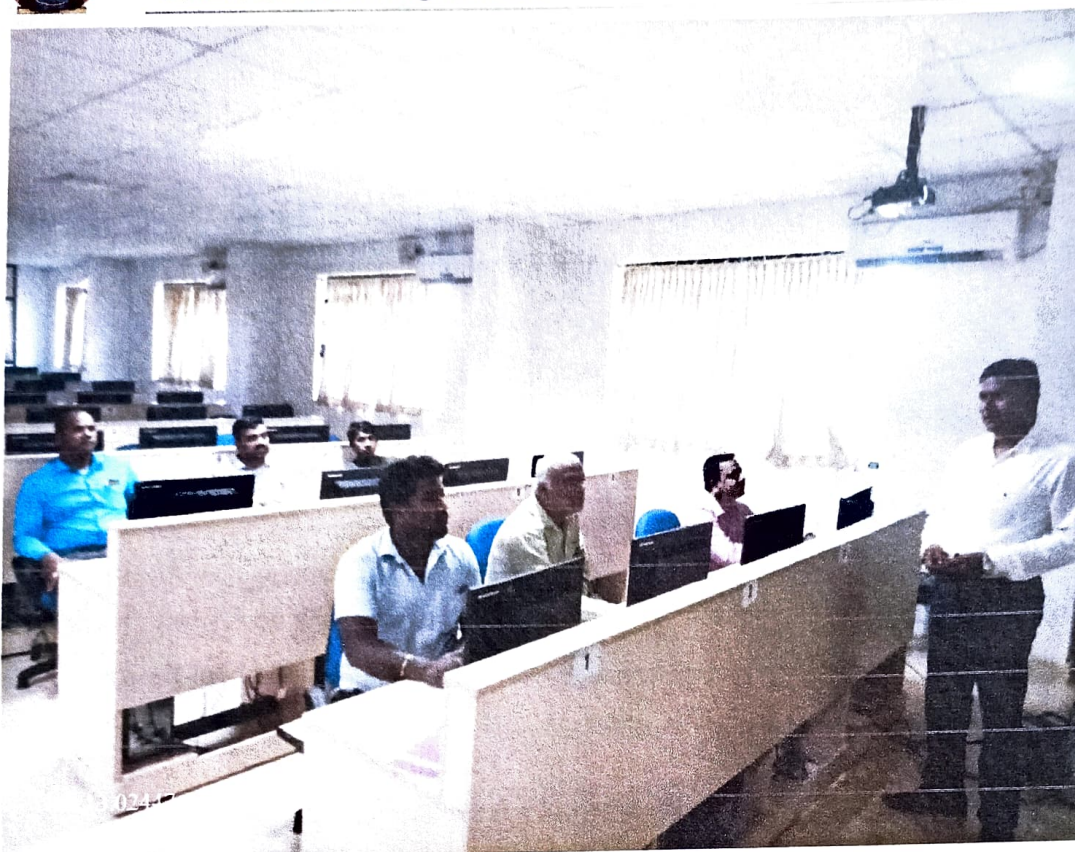
Report on **“Patents, Trademark, Copyright and Trade secrets”**



Mr. Ajith Kumar Presenting the talk

A talk on the title “*Patents, Trademark, Copyright and Trade secrets*” was done by Department of Mechanical Engineering on 14th of November 2018 as an awareness talk on Intellectual Property Right and how it is relevant to the education field. Mr. Ajith, Lawyer was the resource person who gave extensive information about the topic. He started his talk by speaking about the requirement of the talk as it was not related to the engineering field and how it will be useful for overall personal and professional development of any person.

He started his session with topics on patents which are used to protect inventive ideas or processes things that are new, useful and non-obvious. Patents are what most often come to mind when thinking of IP protection. Patents are also used to protect newly engineered plant species or strains, as well. He gave example starting from simple shoe to companies such as tesla.



Faculty Interactions with Ajith Kumar

A trademark is unlike a patent in that it protects words, phrases, symbols, sounds, smells and color schemes. Trademarks are often considered assets that describe or otherwise identify the source of underlying products or services that a company provides, such as the MGM lion roar, the Home Depot orange color scheme, the Intel Inside logo, and so on.

Copyrights do not protect ideas, but rather the manner in which ideas are expressed ("original works of authorship") - written works, art, music, architectural drawings, or even programming code for software (most evident nowadays in video game entertainment). With certain exceptions, copyrights allow the owner of the protected materials to control reproduction, performance, new versioning or adaptations, public performance and distribution of the works. Trade secrets are proprietary procedures, systems, devices, formulas, strategies or other information that is confidential and exclusive to the company using them. They act as competitive advantages for the business.

Outcome: The session was beneficial for all the faculties present. The talk gave information on how patents to be registered, what is trademarks, trade secret and copyright and its misuse.

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Alva's Institute of Engg. & Technology
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