

Shobhavana Campus, Mijar-574 225, Moodbidri, D.K.

E-mail: aietmech08@gmail.com

Date: 16/04/2018

From,

Head of the Department

Department of Mechanical Engineering

Alva's Institute of Engineering and Technology

Mijar

To,

The Principal

Alva's Institute of Engineering and Technology

Shobavana Campus

Mijar

Dear Sir,

Subject: Request for permission to conduct a seminar on IPR

With respect to the above subject, the Department of Mechanical Engineering is conducting a seminar on IPR titled "Intellectual Property Rights and its Importance". In this regard we are inviting Mr. Ajith Kumar, Advocate and Professor to conduct the session. So I kindly request you to provide permission and do the needful.

Yours Sincerely

Dept. Of Mechanical Engineering Liva's institute of Engy. & Technology

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Alva's Institute of Engy. & Technology, Mijar, MOODEIDRI - 574 225, D.H



Shobhavana Campus, Mijar-574 225, Moodbidri, D.K.

E-mail: aietmech08@gmail.com

Date: 20/04/2018

To,

Mr. Ajith Kumar Advocate Puttur

Dear Sir,

Sub: Invitation for a talk on "Intellectual Property Rights and Its Importance"

I am Pleased to have the honor of inviting you to deliver technical talk on "Intellectual Property

Rights and Its Importance" for our Mech Maestros forum activity.

We have arranged your lecture at our institution on 24/04/2018

Kindly accept our request as a guest speaker

Thanking You

With warm regards

Alva's institute of Engg. & Technology.
Mijar, MOODBIDRI - 574 225, D.II.



### **INVITATION**

ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dept. of Mechanical Engineering

# "MECH MAESTROS"

Seminar on

"Intellectual Property Rights and its Importance"

**Venue : CAMD LAB, Mechanical Block** 

Date: 24/4/2018

To,

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#### PROGRAMME SCHEDULE

Welcome speechIntroduction of SpeakerKnowledge SharingVote of Thanks

# ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY Dept. of Mechanical Engineering

# "MECH MAESTROS"

Cordially invite you to the

Technical Talk on

"Intellectual Property Rights and its Importance"

Resource Person: Ajith Kumar

LLB, Moodbidri

**President:** Dr.PeterFernandes

Principal, AIET, Moodbidri

Dr. Harishanand K S
HOD,
Department of Mechanical Engineering
AIET

**Venue:** CAMD LAB, Mechanical Block

Date: 24/04/2018

#### DEPARTMENT OF MECHANICAL ENGINEERING

Alva's Institute of Engineering and Technology Shobhavana Campus, Mijar, Moodbidri - 574 225, Mangalore Di Karnataka, INDIA.

Ref: AIET /2017-18/IPR/ME/01

### **CIRCULAR**

All the faculty members of the department are hereby informed to attend the Talk by Mr. Ajith, LLB, on 24th April2018.

Title of the talk

"Intellectual Property Rights and its Importance"

Venue: CAMD Lab, Mech Block, AIET

Dept. Of Mechanical Engineering Mva's institute of Eng. J. 8. Technolog

Mijar, MOODBIDRI - 674 235

# ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

Shobhavana Campus, Mijar, Moodbidri, D.K - 574225
Phone: 08258-262725, Fax: 08258-262726

# Department of Mechanical Engineering Date: 24/4/18 A talk on "Intellectual Properties Rights and its Importance"

Sl.No.	Faculty Name	Sign
1	Dr. Harishanand K S	J.S.
2	Prof. K V Suresh	1 Jhar
3	Prof. Ravindran K N	O
4	Dr. Satyanarayana	
5	Mr. Harish K	1100
6	Mr. Veerendra kumar	W.
7	Mr. Sharathchandra Prabhu	6 2
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	Mr. Shankarappa Kalgadi	35
9	Mr. Yogish Rao	
10	Mr. G. B. Vaggar	Grung
11	Mr. Ravindra Badiger	
12	Mr. Hemanth Suvarna	
13	Mr.Suresh P S	0
14	Mr. Raghavendra Baliga	DS
15	Mr. Thrivikram Prabhu	Thus
16	Mr. Sadashiv Bellubbi	Sadarloff
17	Mr. Prashanth Reddy	B
18	Mr. Kiran C H	0
19	Mr. Pramod Badyankal	
20	Mr. Kumar Swamy M.C	
21	Mr. Gopal Krishna U.B	0(20
22	Mr. M.R. Ganesh	110
23	Mr. Deepak Kothari	D
24	Mr. Praveen K C	
25	Mr. Srinivas C S	P. K. C
26	Mr. Muddukrishna C Shetty	25.5
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# ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

Shobhavana Campus, Mijar, Moodbidri, D.K – 574225 Phone: 08258-262725, Fax: 08258-262726

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28	Mr. Raghavendra Prasad S A	(ev)
29	Mr. Prashanth M D	
30	Mr. Jaya Naik J	What
31	Mr. Mithun B R	There
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35	Mr. Anish Augustine	Obs
36	Mr. Madhu K N	Made
37	Mr. Vargees A E	Varety
38	Mr. Sagar B S	B88)

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Dept. Of Mechanical Engineering Alva's Institute of Engg. & Technology Mijar, MOODBIDRI - 574 225

# ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

A Unit of Alva's Education Foundation (R)

( Affiliated to Visvesvaraya Technological University, Belagavi
Approved by AICTE, New Delhi & Recognised by Government of Karnataka )
Shobhavana Campus, Mijar, Moodbidri - 574 225, Mangalore, D.K., Karnataka State.

Phone: 08258-262724 (O), 262725 (P), Telefax:08258-262726 Email: principalaiet08@gmail.com, Web:www.aiet.org.in

Date: 24/4/2018

#### **ACKNOWLEDGEMENT**

We are thankful to Mr. Ajith Kumar, LLB, who voluntarily delivered a talk on "Intellectual Property Rights and its Importance" as awareness to IPR on 24/4/2018 in Mechanical Department at Alva's Institute of Engineering and Technology, Mijar, Moodbidri

PRINCIPAL
Alva's Institute of Engg. & Technology.
Algay, MOODBIDRI - 574 225, D.#

### **Brief Detail about the Resource Person**



Mr. Ajith Kumar

The resource person for the talk was Mr. Ajith Kumar. He is an Advocate, and working as Guest Lecturer in Alva's Institute of Engineering and Technology, Moodbidri. He has completed his L.L.B from Mangalore University in 2009 and L.L.M. at S.D.M Law College, Mangalore in the year 2012 He is also having a degree in MA, Economics from Karnataka State Open University, Mysore in the year 2015. He is expertise in delivering informative talks on IPR and Patent filings.

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E-mail: aietmech08@gmail.com

### Report on

## "Intellectual Property Rights and its Importance"



Mr. Ajith delivering the talk

A talk on "Intellectual Property Rights and its Importance" was done on 24th April 2018 as awareness to IPR to all the faculties of Mechanical Engineering by Mr.Ajith, Lawyer.

The talk was more focussed on how intellectual property was established and what was the reason behind the introduction and how it will be helpful for each and every individual in his profession.

He spoke about the law governing IPR i.e., WIPO (World Intellectual Property Organization) in 1967 during the WIPO convention. WIPO is a specialized agency of UN headquarters in Geneva, Switzerland. India is safely protected and controlled by statutory and judicial framework.

IP is protected in law by, for example; patents, copyrights and trademarks, which enable people to earn recognition or financial benefit from what they invent or create. By striking the right balance between the interests of innovators and the wider public interest, the IP system aims to foster an environment in which creativity and innovation can flourish.

Intellectual property is the product of the human intellect including creativity concepts, inventions, industrial models, trademarks, songs, literature, symbols, names, brands etc.



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Intellectual Property Rights do not differ from other property rights. They allow their owner to completely benefit from his/her product which was initially an idea that developed and crystallized. They also entitle him/her to prevent others from using, dealing or tampering with his/her product without prior permission from him/her. He/she can in fact legally sue them and force them to stop and compensate for any damages.



Mechanical Faculty interaction during the session

A trademark is a sign that individualizes the goods or services of a given enterprise and distinguishes them from those of competitors. To fall under law protection, a trademark must be distinctive, and not deceptive, illegal or immoral.

Patent is an exclusive right granted by law to an inventor or assignee to prevent others from commercially benefiting from his/her patented invention without permission, for a limited period of time in exchange for detailed public disclosure of patented invention. A trade name or business name is a name that uniquely distinguishes a business from others. A trade secret is any information of commercial value concerning production or sales operations which is not generally known. The owner of a trade secret must take reasonable measures to maintain its confidentiality.



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Copyright is a form of IPR concerned with protecting works of human intellect. The domain of copyright is literary and artistic works, might that be writings, musicals and works of fine arts, such as paintings and sculptures, as well as technology-based works such as computer programs and electronic databases. Unfair competition is any act of competition contrary to honest practices in industrial or commercial matters.

Outcome: The talk was beneficial for all the faculties present. The faculties realized the importance of the property rights, patents and other important and relevant things in professional and research field.

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