



ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

Shobhavana Campus, Mijar, Moodbidri, D.K - 574225

Phone: 08258-262725, Fax: 08258-262726

Department of Information Science Engineering

Report

One Day Awareness Program

on

“IPR: Basics and Importance”

Date: 17th February 2018



ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

Shobhavana Campus, Mijar, Moodbidri, D.K - 574225

Phone: 08258-262725, Fax: 08258-262726

Department of Information Science Engineering

12th February 2018

To

The Principal

AIET, Moodbidri

Sir,

Subject: Request for permission to conduct One Day Awareness Program on "IPR: Basics and Importance"

The Department of Information Science and Engineering have planned to conduct One Day Awareness Program on "IPR: Basics and Importance" on 17th February 2018 for the second, third and final year students of ISE. Mr. Ajith Kumar, Legal Advisor will be the resource person. The objective of the program is to inculcate the spirit of creativity among the students and to inspire them to innovate and protect their creations.

We request your kind approval for the conduction of the program.

Sincerely,

H.O.D.

Dept. Of Information Science & Engineering
Alva's Institute of Engg. & Technology
Mijar, MOODBIDRI - 574 225



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Department of Information Science Engineering

13th February 2018

To

Mr. Ajith Kumar

Legal Advisor

Sir,

Subject: Invitation as a Resource Person for a One Day Awareness Program on "IPR: Basics and Importance"

The Department of Information Science and Engineering have planned to conduct One Day Awareness Program on "IPR: Basics and Importance" on 17th February 2018 for the second, third and final year students of ISE. We are pleased to invite you as the resource person for the event. The objective of the program is to inculcate the spirit of creativity among the students and to inspire them to innovate and protect their creations.

Kindly accept our request as a Resource Person to deliver the talk.

Sincerely,

H.O.D.

Dept. Of Information Science & Engineering
Alva's Institute of Engg. & Technology
Mijar, MOODBIDRI - 574 225



REF: AIET / 2017-18 / IPR / ISE / 01

Date: 14/02/2018

Circular

Sub: - IPR: Basics and Importance

It is hereby informed to all the students, teaching faculties of ISE that, ISE department of AIET is organizing oneDay "IPR: Basics and Importance" for students of second, third and fourth year on 17th February 2018.

In this regard, Faculties are informed to send the students to ISE Lab without fail

HOD

H. O. D.

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Mijar, Moodbidri, D.K - 574225

Copy to:

1. HOD ISE
2. All Faculties of ISE
4. AO
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Department of Information Science Engineering

One Day Awareness Program on "IPR: Basics and Importance"

17th February 2018

Short Profile of the Resource Person

Mr. Ajith Kumar has completed L.L.M. at S.D.M Law College and Centre for PG Studies in Law and Research, Mangalore; L.L.B. at Vivekananda Law College, Puttur; M.A. at KSOU, Mysore; B.A. at Govt. First Grade College, Uppinangadi. His expertise is in Intellectual Property Rights, Academic and professional legal writing. His work experience include Guest Lecturer in Alva's Education Foundation and Mangalore Institute of Fashion Technology. He has delivered lectures as a resource person in many events and created awareness on Intellectual Property Rights among the students community.


H.O.D.

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IPR: BASICS AND IMPORTANCE

Objective of the Program

- To encourage widespread awareness and understanding of the role that intellectual property plays in fostering a creative and innovative culture
- To create awareness on how IPR plays a role on setting business, licensing, providing revenue stream, marketing and branding

IPR Awareness program was conducted by Information Science and Engineering department on 17th February 2018 for second, third and final year students of Information Science and Engineering students. The program was inaugurated by welcoming the resource person Mr. Ajith Kumar by the Head of Department of Information Science and Engineering, Prof. Jayath A Rathod. Mr Ajith Kumar legal advisor had addressed the students in ISE lab on the following topics that impacts IPR: setting business apart from competitors; be sold or licensed; providing an important revenue stream; offer customers something new and different; form an essential part of your marketing or branding; be used as security for loans.



The resource person Mr. Ajith Kumar addressing the Participants

Jay
H. O. D.



Event Outcome

- The Students were benefitted with the awareness on intellectual property, methods and advantages of protecting the intellectual property, understanding of the role that intellectual property plays in fostering a creative and innovative culture.
- The Students were benefitted with the awareness on how IPR plays a role on setting business, licensing, providing revenue stream, marketing and branding


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Mijar, MOOBBIDRI - 574 225



DEPARTMENT OF INFORMATION SCIENCE AND ENGINEERING

IPR: Basics and Importance

II- YEAR		Attendance
1. 4AL15IS010	MILANA H M	P
2. 4AL15IS014	MANTHAN	P
3. 4AL15IS028	PRATHEEKSHA PATKAR	P
4. 4AL15IS034	REKHA HALLI	P
5. 4AL16IS002	AMULYA	P
6. 4AL16IS004	ANJU D R	A
7. 4AL16IS005	ANKITHA P	P
8. 4AL16IS006	ANUSHA	P
9. 4AL16IS007	APARNASHREE R	P
10. 4AL16IS008	APOORVA R	A
11. 4AL16IS009	CHANDANA N S	A
12. 4AL16IS012	DARSHAN P B	P
13. 4AL16IS013	DHEERAJ SHETTY	P
14. 4AL16IS014	GAGANA G R NAYAKA	P
15. 4AL16IS015	GIRIJA R	P
16. 4AL16IS016	GOWTHAMI H R	A
17. 4AL16IS017	HANVITAA G	P
18. 4AL16IS018	HEGDE AKSHAY RAGHURAM	P
19. 4AL16IS021	K S VEDA	P
20. 4AL16IS022	KEERTHANA S	A
21. 4AL16IS023	KRITHI K SHETTY	P
22. 4AL16IS024	LIKITHA P	P
23. 4AL16IS026	M RAMAKRISHNA	P
24. 4AL16IS027	MANOHAR M GOWDA Y K	A
25. 4AL16IS029	MEGHANA NAIK	P
26. 4AL16IS030	MOULYA M	P
27. 4AL16IS031	NAGENDRA PRASAD S	P
28. 4AL16IS032	NAVYA N V	A

29. 4AL16IS033	NIKSHITA	P
30. 4AL16IS034	PARINITHA K P	P
31. 4AL16IS035	POOJA N	P
32. 4AL16IS036	PRATHIKSHA	P
33. 4AL16IS037	PRATHVI P SHETTY	P
34. 4AL16IS038	PRIYANKA	P
35. 4AL16IS039	PRIYANKA NINGARADDI	A
36. 4AL16IS041	RAKESH KUMAR S R	A
37. 4AL16IS042	RAKESH M R	P
38. 4AL16IS043	RAMYA V	A
39. 4AL16IS046	SAILLELA R	P
40. 4AL16IS047	SAMRUDDI SHETTY	P
41. 4AL16IS048	SANJANA SHEKHAR SHETTY	P
42. 4AL16IS050	SHETTY ASHIKA	P
43. 4AL16IS051	SHETTY TANVI SHRIDHAR	P
44. 4AL16IS052	SHREESHA B	P
45. 4AL16IS053	SUSHANTH S	P
46. 4AL16IS054	TANAZ JAMAL SHAIKH	P
47. 4AL16IS056	THARUNYA U P	P
48. 4AL16IS057	TRUPTHI C	A
49. 4AL16IS058	VARADA	A
50. 4AL16IS059	M MANJUSHA	P
51. 4AL16IS060	NITHIN M	A
52. 4AL16IS061	RACHANA T	A
53. 4AL16IS062	TANUJA H B	P
54. 4AL16IS063	MOUNA R	A
55. 4AL16IS064	MAHIMA R	P
56. 4AL17IS400	SAINATH B ACHARYA	P

HOD

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DEPARTMENT OF INFORMATION SCIENCE AND ENGINEERING

IPR: Basics and Importance

III - YEAR			Attendance
1.	4AL15IS001	AISHWARYA J SHETTY	P
2.	4AL15IS006	ANVAYA KINI	P
3.	4AL15IS007	CHANDAN RAMESH SHASTRI	P
4.	4AL15IS008	DEEPASHREE V	P
5.	4AL15IS009	GANESH PRASAD E	A
6.	4AL15IS011	HARSHITHA K O	A
7.	4AL15IS012	KAVANA M G	P
8.	4AL15IS015	MINAL PINTO	P
9.	4AL15IS016	MYTHRI K J	P
10.	4AL15IS017	NIKSHITHA	A
11.	4AL15IS018	NISHA	P
12.	4AL15IS020	PAVAN KUMAR M R	P
13.	4AL15IS022	POOJA	P
14.	4AL15IS023	POOJA GANGADHARA HEGDE	P
15.	4AL15IS024	POOJA R	P
16.	4AL15IS025	POOJA T S	P
17.	4AL15IS026	POOJITHA	P
18.	4AL15IS027	PRAJNA M	P
19.	4AL15IS031	RACHANA S	A
20.	4AL15IS036	SAMEEKSHA HEGDE	P
21.	4AL15IS038	SHAZIYA BANTU	A
22.	4AL15IS041	SHETTY VIGNESH SURESH	A
23.	4AL15IS043	SREENIVAS S	P
24.	4AL15IS044	SUKANAYA VIRUPRAKASHI MADIWALAR	P

25.	4AL15IS045	SUSHMITHA H S	P
26.	4AL15IS046	SWARNA GOWRI R S	P
27.	4AL15IS047	THAIZEERA A S	P
28.	4AL15IS049	VISHAL NAIK N	P
29.	4AL15IS050	VISHWATH PUTTI	P

[Signature]
HOD

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IPR: Basics and Importance

IV - YEAR		Attendance
1.	4AL12IS014 FOUZIA	A
2.	4AL12IS018 NAGARAJ E	P
3.	4AL13IS014 KEERTHI B	P
4.	4AL13IS018 MANICHANDRA S	P
5.	4AL13IS020 MUHAMMED SUAS K	P
6.	4AL13IS024 PRAJWAL KUMAR	P
7.	4AL14IS001 A P PAWDHAN JAIN	A
8.	4AL14IS004 ADIKESHAVAMURTHY S MAROOR	P
9.	4AL14IS006 AKHILA	P
10.	4AL14IS007 AKSHATHA	A
11.	4AL14IS008 ANANYA S V	A
12.	4AL14IS010 APURVA P	P
13.	4AL14IS011 ARPITA KUNNE	P
14.	4AL14IS012 ASHMITHA SHETTY V	P
15.	4AL14IS013 ASHWITHA S SHETTY	P
16.	4AL14IS014 CHANDRA SHREYAS P	P
17.	4AL14IS016 DEEKSHA	P
18.	4AL14IS017 DEEKSHA DINESH SHETTY	P
19.	4AL14IS018 DEEKSHITHA	P
20.	4AL14IS019 DIVYA LAXMANA NAIK	P
21.	4AL14IS021 KIRTHY P	P
22.	4AL14IS023 LOLITA CRYSTAL MENEZES	P

23.	4AL14IS024 MANASA	P
24.	4AL14IS025 MASHITHA BANU	P
25.	4AL14IS026 MEGHANA N R	A
26.	4AL14IS027 NAIK TEJAS SATISH	A
27.	4AL14IS028 NAYANA C N	P
28.	4AL14IS029 NISCHITHA T E	P
29.	4AL14IS030 PANKAJ D D	A
30.	4AL14IS031 PAVAN R	P
31.	4AL14IS032 POOJA SHETTY	P
32.	4AL14IS033 POOJA T SHETTY	P
33.	4AL14IS036 SACHIN	P
34.	4AL14IS037 SANDHYA M S	P
35.	4AL14IS039 SOUMYA B H	P
36.	4AL14IS040 SPOORTHY P N	P
37.	4AL14IS041 SUPRIYA K	P
38.	4AL14IS042 SURAKSHA	P

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