



REPORT ON

**NATIONAL LEVEL FACULTY DEVELOPMENT PROGRAMME ON
ENTREPRENEURSHIP DEVELOPMENT BY EDII AHMEDBAD**

Topic of FDP	ENTREPRENEURSHIP DEVELOPMENT
Date	From:17-07-2017 To: 8-07-2017
Duration	12 DAYS
Venue	MBA Seminar Hall, AIET Moodbidri.
Target Group	Faculties from any Engineering, Science andMBA colleges.
Number of Participants	25
Programme Coordinator	Dr Dattatreya, Sr, Professor ECEDean Planning
Sponsored by	DST, GOI
Supported by	EDII Ahmedabad



INVITATION

Cordially Invited To

**12 days National Level Faculty Development (FDP) program on
"Entrepreneurship"**

Organised by

Entrepreneurship Development Institute of India (EDII), Ahmedabad

Supported by

**Department of Science and Technology (DST),
Govt. of India.**

Venue: MBA Seminar Hall

Dates - 17/7/2017 to 28/07/2017





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Shobhavana Campus, Mijar, Moodbidri, D.K – 574225

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LIST OF PARTICIPANTS

Sl. No.	Name	College
1	Dr.Dattathreya	AIET, Moodbidri
2	Yogish Rao	AIET, Moodbidri
3	Sachin K	AIET, Moodbidri
4	Mahendra H N	AIET, Moodbidri
5	Sudharshan	AIET, Moodbidri
6	Harshitha	AIET, Moodbidri
7	Praveen K C	AIET, Moodbidri
8	Raghavendra Prasad	AIET, Moodbidri
9	Sanjay	AIET, Moodbidri
10	Arun kumar	Alva's College, Moodbidri
11	Akhilesh	Alva's College, Moodbidri
12	Santhosh Basavaraj	RNSIT, Bangalore
13	Shekhar	RNSIT, Bangalore
14	Suresh	RNSIT, Bangalore
15	Srinivas	RNSIT, Bangalore
16	Vasanth Rao	RNSIT, Bangalore
17	Nebu Cherian P	Marian College, Kuttikkanam
18	Robin Thomas	Marian College, Kuttikkanam
19	Vignesh	SMVITM, Mangalore
20	Rajaram Naik	Goa

Intimation about the workshop is published through various newspapers.



Inauguration of 12 days FDP on Entrepreneurship





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Day 1: 17/07/2017



FDP inauguration function

Twelve days National Level Faculty Development (FDP) program on “Entrepreneurship” was started with invocation song and lighting the lamp. Mr. Vivek Alva, managing trustee, Dr. Peter Fernandes, principal AIET, Dr. Kurian, Principal Alvas Degree college, Mr. Yashswi Nag, Program coordinator EDII and Dr. Dattathreya, Dean Planning, AIET were address the program. The Entrepreneurship development cell coordinator Prof. Yogish Rao, Dept of Mechanical Engg. was present in the inaugural function and the media persons were also present.

Mr. Vivek Alva, managing trustee explained about the need of entrepreneurs and their role in the present scenario, also Mr. Yashaswi Nag, Program coordinator EDII, explained about different programs and scheme in startup and standup India.



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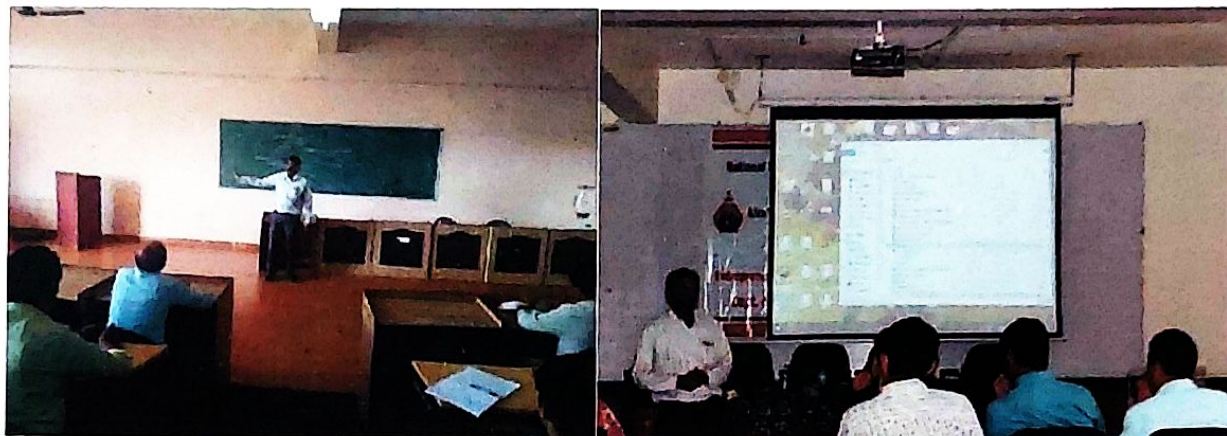
The master of ceremony for the programme was done by Sachin K, Asst Professor, Dept of ECE, Mrs. Harshitha, Asst. Professor concluded with the vote of thanks. The FDP session was started with informal introduction of participants in MBA seminar hall. After which 4 groups were made in order to give group works or tasks as a part of FDP program. First task given to all groups is discussing different ways of "Informal introduction" at the beginning of any programs and trainer asked all participants to present their ideas in front of audience. In the Afternoon Session trainer started presentation with a inspirational video named "Ambani - A short film" and asked participants to write a short note on that video. Then, trainer explained about 15 types of competencies required to start a business or to become an entrepreneur.



Inauguration of 12 days FDP on Entrepreneurship published in newspaper



Day 2 (18/07/2017)



FDP Session photos

Morning Session of FDP program started with presentation given by the trainer about "Procedure or steps necessary to become an Entrepreneur". Discussion about this topic continued till 2.00PM.

In the Afternoon Session participants attended GENERAL ENTERPRISING TENDENCY TEST (GETT) and SELF - RATING QUESTIONNAIRE (SQR) test, this

will help the participants about strength and weakness in different field, with this they can improve further.



Day 3 (19/07/2017)



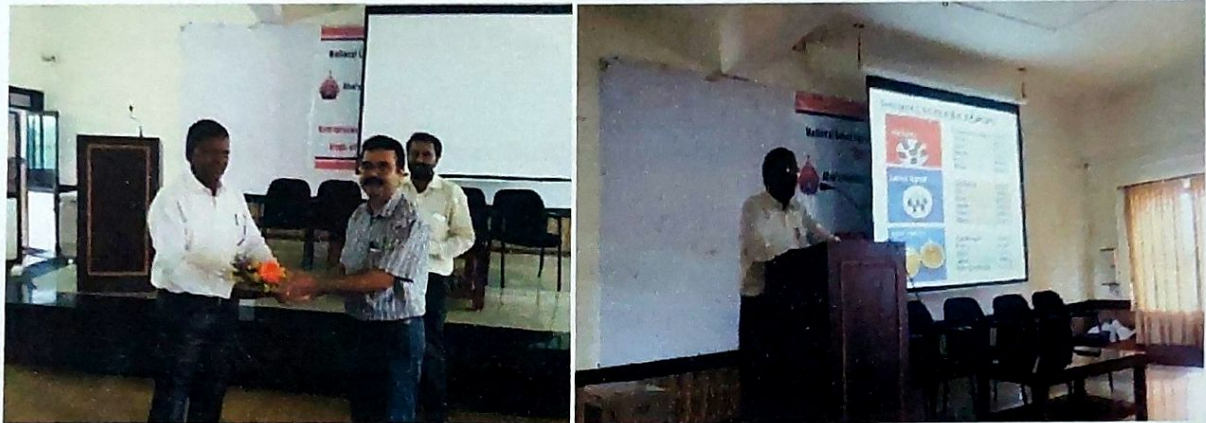
FDP Session photos

Morning session of FDP started with recalling the yesterday events, the things what all we have learnt and next event starts with how to Entrepreneur with a manufacturing company, with a example of boat manufacturing unit event, what all the procedure to be followed before installing a manufacturing unit and how to fix a product cost after manufacturing a product by considering all the constraints.

In the afternoon session real production is carried with a time, money, labor & customer constraint and we discuss about profit and loss of a product after manufacturing and selling a product.



Day 4 (20/07/2017)



FDP Session by Dr Nanjappa

Morning session of FDP started with introducing a new guest scientist Dr Nanjappa from DFRL(Defense food research limited, Mysore) and recalling the yesterdays boat manufacturing event, and what mistakes we did while considering the constraints and how to overcome through those mistakes. Next the talk given by Dr Nanjappa about the different food processing machines and how to preserve food, vegetables & fruits for a long time , what all the steps taken by defense system to keep the food preserved in addition to feed our soldiers in different areas

In the afternoon session the talk continued by Dr Nanjappa about how to become an Entrepreneur in food processing industry, which all the area to be concentrated to adopt the technology and what all the support we can get through DFRL

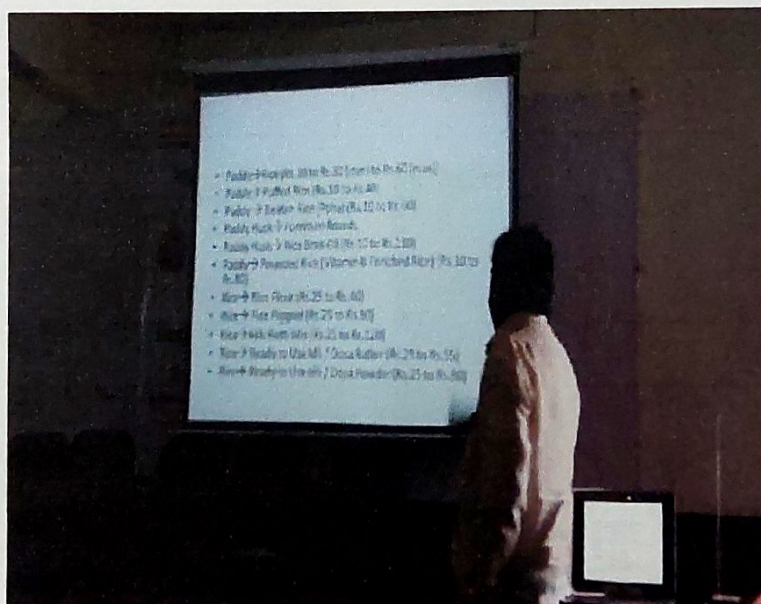


Day 5 (21/07/2017)

Resource Person: Mr. Yashaswi Nag

Topic: Sources of Business Opportunities (Idea lab)

Day 5 FDP started at 10.00 am by trainer Yashaswi Nag. He discussed about various opportunities are possible in various sectors including primary sector, secondary sector, demand based sector, service industry, ancillary and waste based industry and then he allowed teams to explode their business ideas. The session was very interesting and informative. The day session was concluded by analyzing the various ideas proposed by Mr. Yashaswi Nag.



FDP Session by Mr. Yashaswi Nag



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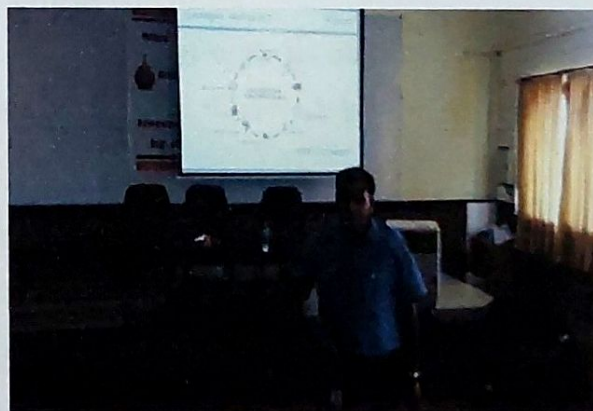
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Day 6 (22/07/2017)

Resource Person: D P K Muthukumarswamy

Topic: Business opportunities and challenges on Internet of Things

Day 6 FDP start at 10.00am by resource person D P K Muthukumarswamy. He discuss about IOT, Business opportunities and challenges on IOT. He also discusses about digital transformation, functional innovation, intellectual property and IOT components such as sensors, actuators, connectivity, people & process. He nicely specified about different ideas on IOT, and IOT applications. Then he allowed teams to explode their business ideas on IOT. The session was very interesting, informative and it is very useful for all of us to come up with our ideas on IOT. The day session was concluded by analyzing the various ideas proposed by D P K Muthukumarswamy.



FDP Session by D P K Muthukumarswamy



Day 7 (24/7/17)

Guest Speaker: Jyothi Noronha ,MD, Fulcrum Edu

EDII, Senior Faculty for Digital Marketing

Subject: Digital Marketing



FDP Session by Jyothi Noronha

The morning session began at 10:30 am. The session began with an activity of identifying and listing the different traditional marketing techniques followed by the importance of digital marketing in business.

Several activities was conducted which provided insights on designing a goodweb page, SEO and SEM's and writing an effective business plan. Participants gained knowledge on the prerequisites that are necessary to start a company, start a website for their company, where to buy a domain from, how to start a blog etc. Participants also learned how digitizing a company positively affects the business.

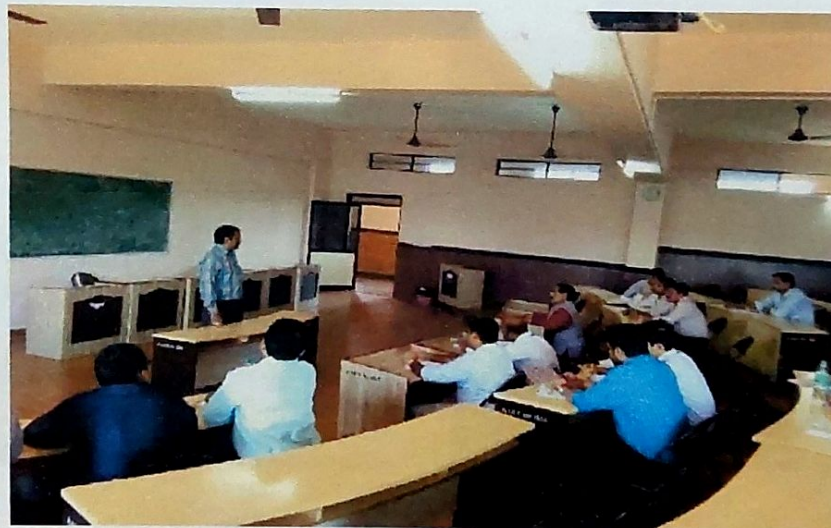


Day 8 (25/7/17)

Speaker: Yashaswi Nag

Subject: Innovation and business plan preparation.

The session started at 10:30 am. The session began with solving puzzles which helped and encouraged the participants to think out of the box. Participants were educated as to how to come up with innovative ideas, the different characteristics of an entrepreneur followed by Idea Labs. Lastly the session ended with basic terminologies for a business plan.



FDP Session by Yashaswi Nag

The session started at 10:30 am. The session began with solving puzzles which helped and encouraged the participants to think out of the box. Participants were educated as to how to come up with innovative ideas, the different characteristics of an entrepreneur followed by Idea Labs. Lastly the session ended with basic terminologies for a business plan.



Day 9 (26/7/2017)

The morning session started by welcoming the guest speaker Mr. Ravikumar, who is a motivational trainer. He explained the need of entrepreneurship, the challenges and how to overcome those challenges. He also has given many examples of startups and successful entrepreneurs and conducted several group activities.

In the afternoon session, we played the business simulation games such as building blocks and ball in the bucket which helped the participants to analyze the practical aspects of starting a business and the entrepreneurial behavior. Later on, he explained how to plan and start a new business ventures, its aspects and challenges. The session was very much interactive, as all the participants were actively involved in it.



FDP Session by Mr. Ravikumar



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Day 10 (27/07/2017)

The morning session started by welcoming the guest speaker Mr. Nagaraja Prakasam, Angel investor. Nagaraja Prakasam is a versatile and passionate leader with two decades of global experience as a full time angel investor he has invested in 21 start-ups. In the session he explained the basics of entrepreneurship with the examples and some ideas for startups, the session was very much interactive. All the participants and the faculties participated with full enthusiasm in the morning session.



FDP session by Mr. Nagaraja Prakasam

In the afternoon, Nagaraja prakasam has visited the different labs in the campus and saw the projects done by our students and he gave many suggestions to the students and faculties to design a industry ready projects. Again the session continued with a group activity to design a business plan for the new innovative ideas generated by the participants. He also explained about the angel investments, its funding aspects and answered all the queries asked by the participants.



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Day 11 (28/07/2017)

The Session had been delivered by Mr. Yashasvi Nag where he discussed about basics of business plan preparation. Later on he discussed about the vision and the mission of EDII. Also the plan for on going programmes were discussed. Namely 3 day awareness programme, 24 days workshop and 6 weeks workshop



FDP Session by Mr. Yashasvi Nag

It was followed by the valedictory of the workshop. It was hosted by Mr Sachin assistant professor Dept of ece. Then Mr. Nag was honored with a Memento by Dr. Dattathreya, dean planning. Then the participants expressed their views about the workshop organization



Valedictory function of workshop

PRINCIPAL


Alva's Institute of Engg. & Technology,
Mijar, MOODBIDRI - 574 225, D.K



Alva's Institute of Engineering & Technology

Shobhavana Campus, Mijar, Moodbidri, D.K - 574225

INVOICE

To, Entrepreneurship Development Institute of India, Bangalore EDI GST No:24AAAT10740B1ZG		Invoice No.: 002	Date:08/08/2017	
		Mode/Terms of Payment	Account Transfer	
Alva's Institute of Engineering and Technology Shobhavana Campus, Mijar, Moodbidri-574225 GST No.:29AAATA8260G1ZP				
Sl. No	Particulars	Unit	Rate	Amount
1	Food and Refreshment for 20 participants @ Rs 150/Person for 11 days -17 th -28 th July 2017 (Lunch, two times coffee/tea and snacks)			33,000
2	Food and Accommodation for 5 participants @ Rs 200/Person for 11 days -17 th -28 th July 2017 (Breakfast Accommodation and Dinner)			11,000
3	Hall Rent for Training for 11 days -17 th -28 th July 2017			25,000
Total				69,000/-
Amount in words: Sixty Nine thousand only				
Info for NEFT/RTGS: Name: AEF Acct no: 5268214000007 Bank: Canara Bank Branch: Vidyagiri IFSC Code :CNRB0005268 MICR : 575015058 PAN: AAATA8260G TAN:BLRA03115A GST No.:29AAATA8260G1ZP		Receiver's Signature		
		 Authorized Signature PRINCIPAL Alva's Institute of Engg. & Technology, Mijar, MOODBIDRI - 574 225, D.K.		



ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA
Ahmedabad



is pleased to certify that

Raghavendra Prasada S.A.

has successfully completed

**National Faculty Development Programme -
Entrepreneurship**

conducted during
17 - 28 July, 2017

at

Alva Institute of Engineering and Technology,
Moodubidire, Mangalore

sponsored by

Department of Science & Technology
Government of India

YESHASWI NAG
Programme Director

28 JULY, 2017

SUNIL SHUKLA
Director