



**Department of Mechanical Engineering**  
**Alva's Institute of Engineering and Technology**  
Shobhavana Campus, Mijar-574 225, Moodbidri, D.K.  
E-mail: aietmech08@gmail.com

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Date: 20/09/2016

From,  
Head of the Department  
Department of Mechanical Engineering  
Alva's Institute of Engineering and Technology  
Mijar

To,  
The Principal  
Alva's Institute of Engineering and Technology  
Shobavana Campus  
Mijar

Dear Sir,

Subject: Request for permission to conduct a seminar on IPR

With respect to the above subject, the Department of Mechanical Engineering is conducting a seminar on IPR titled "Patents and Trademarks". In this regard we are inviting Mr. Ajith Kumar, Advocate and Professor to conduct the session. So I kindly request you to provide permission and do the needful.

Yours Sincerely

  
H.O.D. ME

Dept. Of Mechanical Engineering  
Alva's Institute of Engg. & Technology  
Mijar, MOODBIDRI - 574 225



PRINCIPAL  
Alva's Institute of Engg. & Technology  
Mijar, MOODBIDRI - 574 225, D.K.



**Department of Mechanical Engineering**  
**Alva's Institute of Engineering and Technology**

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E-mail: aletmech08@gmail.com

Date: 20-09-2016

To,

**Mr. Ajith Kumar**  
Advocate  
Puttur

Dear Sir,

**Sub:** Invitation for a talk on "Patents and Trademarks".

I am pleased to have the honor of inviting you to deliver technical talk on "Patents and Trademarks" for our Mech Maestros forum activity.

We have arranged your lecture at our institution on **23/09/2016**

Kindly accept our request as a guest speaker

Thanking You

With warm regards



Principal

PRINCIPAL

Alva's Institute of Engg. & Technology  
Mijar, MOODBIDRI - 574 225, D.K.



## **INVITATION**

# **ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY**

**Department of Mechanical Engineering**

**A talk on**

**“Patents and Trademarks”**

**Venue : CAMD Lab, Mech Block, AIET**

**Date: 23/09/2016**



**To,**

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**ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY**  
**Department of Mechanical Engineering**

**PROGRAMME SCHEDULE**

*Cordially invite you to the*

**Talk on**

**“Patents and Trademarks”**

- ) **Welcome speech**
- ) **Introduction of Speaker**
- ) **Knowledge Sharing**
- ) **Vote of Thanks**

**Resource Person: Ajith Kumar**  
Advocate and Professor

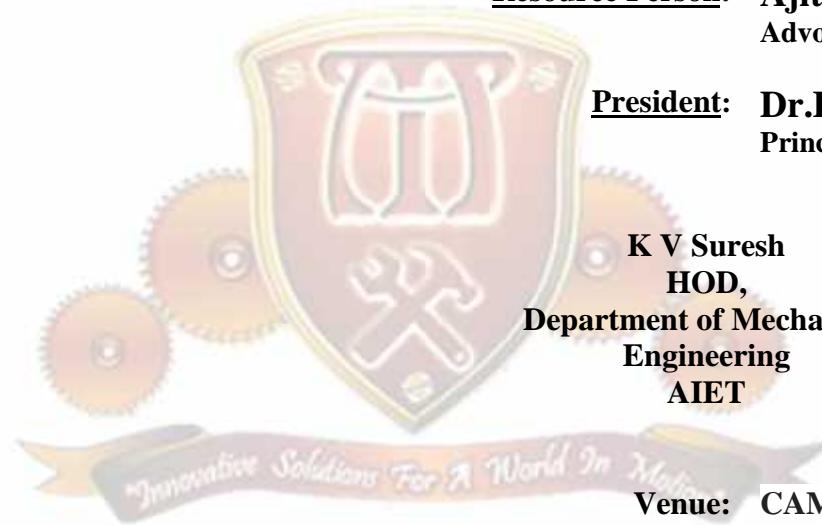
**President: Dr.Peter Fernandes**  
Principal, AIET, Moodbidri

**K V Suresh**  
**HOD,**  
**Department of Mechanical**  
**Engineering**  
**AIET**

**Dr. Satyanarayan**  
**Technical Activity Coordinator**  
**Department of Mechanical**  
**Engineering**  
**AIET**

**Venue:** CAMD Lab, Mech Block, AIET

**Date:** 23/09/2016





**DEPARTMENT OF MECHANICAL ENGINEERING**  
**Alva's Institute of Engineering and Technology**  
Shobhavana Campus, Mijar, Moodbidri - 574 225, Mangalore Dt  
Karnataka, INDIA.

Ref: AIET/2016-17/IPR/ME/01

**CIRCULAR**

All the faculty members of the department are hereby informed to attend IPR awareness talk by Mr. Ajith Kumar, Advocate and Professor on 23/09/2016

Title of the Talk

**"Patents and Trademarks"**

Venue: CAMD Lab, Mech Block

**HOD**

H. O. D.  
Dept. Of Mechanical Engineering  
Alva's Institute of Engg. & Technology  
Mijar, MOODBIDRI - 574 225



**Department of Mechanical Engineering**

**"Patents and Trademarks"**

**Faculty Attendance on 23/9/2016**


<b>Sl.No</b>	<b>Name of the Teacher</b>
1	Dr. Peter Fernandes
2	Prof. K V Suresh
3	Prof. Ravindran K N
4	Dr. Satyanarayana
5	Mr.Harish K
6	Mr. Veerendrakumar
7	Mr. Sharathchandra Prabhu
8	Mr. Vidyasagar Shetty
9	Mr. Shankarappa Kalgadi
10	Mr. Yogish Rao
11	Mr. G. B. Vaggar
12	Mr. Hemanth Suvarna
13	Mr.Suresh P S
14	Mr. Raghavendra Baliga
15	Mr. Sadashiv Bellubbi
16	Mr. Puneeth H S
17	Mr. Prashanth Reddy
18	Mr. Varun Kumar Reddy
19	Mr. Kiran C H
20	Mr. Pramod Badyankal
21	Mr. Arun Kumar D.T
22	Mr. M.R.Ganesh
23	Mr. Gopal Krishna U.B
24	Mr. Kumar Swamy M.C
25	Mr.Santhosh A.Goudar
26	Mr. Raghavendra Prasad S A
27	Mr. Muddukrishna C Shetty
28	Mr. Deepak Kothari





**Alva's Institute of Engineering and Technology**  
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29	Mr. Srinivas C S
30	Mr. Praveen K C
31	Mr. Prashanth M D
32	Mr. Jaya Naik J
33	Mr. Pramodkumar N
34	Mr. Srivatsa
35	Mr. Mithun B R
36	Mr. Santosh Acharya
37	Mr. Manjunath Naik
38	Mr. Vinothkumar

  
**H. O. D.**  
Dept. Of Mechanical Engineering  
Alva's Institute of Engg. & Technology  
Mijar, MOODBIDRI - 574 225



## ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

A Unit of Alva's Education Foundation (R)

( Affiliated to Visvesvaraya Technological University, Belagavi

Approved by AICTE, New Delhi & Recognised by Government of Karnataka )

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Date: 23/9/2016

### ACKNOWLEDGEMENT

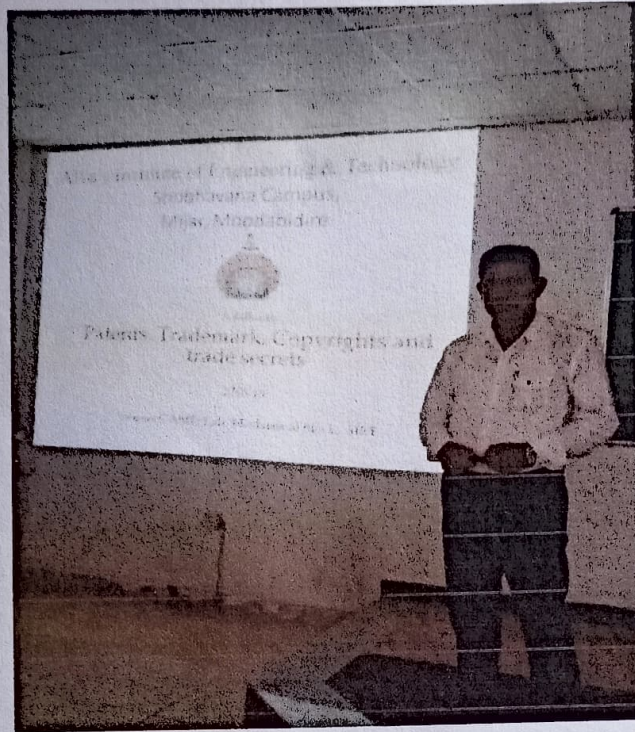
We are thankful to **Mr. Ajith Kumar**, Advocate and Professor, who voluntarily delivered an IPR awareness talk on "*Patents, and Trademarks*" as awareness to IPR on **23/09/2016** in the Department of Mechanical at **Alva's Institute of Engineering and Technology**, Mijar, Moodbidri

Principal  
PRINCIPAL

Alva's Institute of Engg. & Technology,  
Mijar, MOODBIDRI - 574 225, D.K

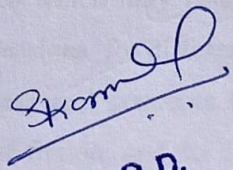


### Brief Detail about the Resource Person



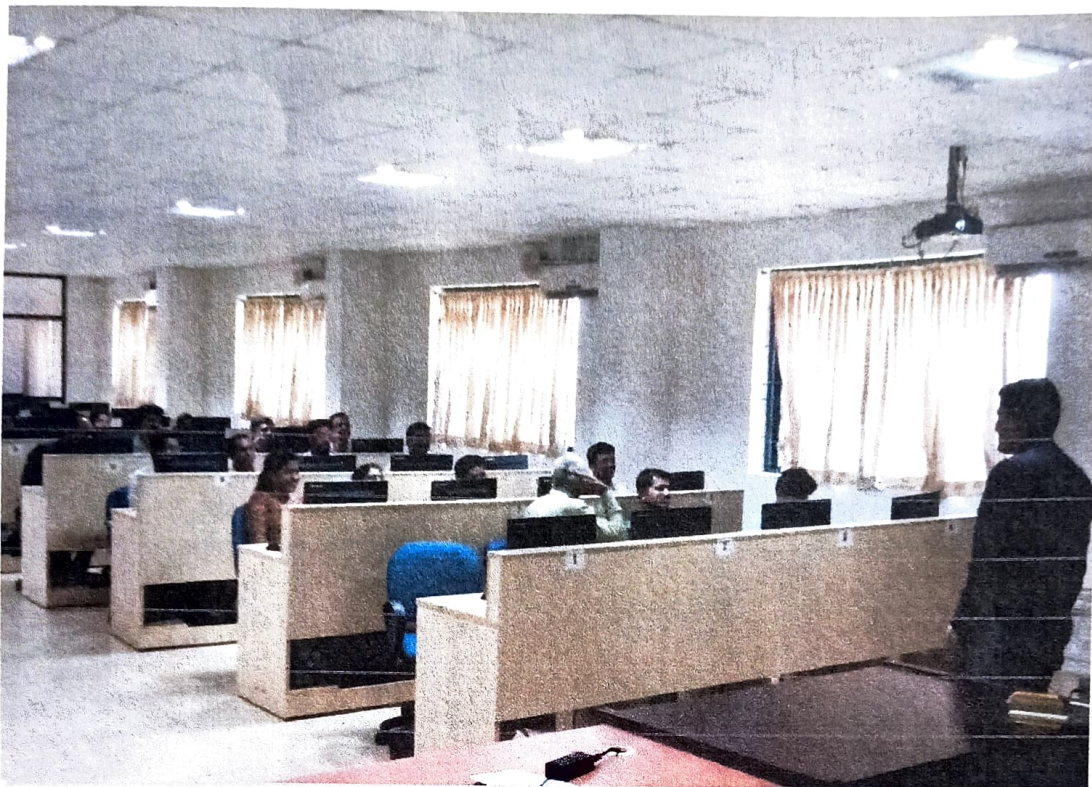
**Mr. Ajith Kumar**

The resource person for the talk was **Mr. Ajith Kumar**. He is an Advocate, and working as Guest Lecturer in Alva's Institute of Engineering and Technology, Moodbidri. He has completed his L.L.B from Mangalore University in 2009 and L.L.M. at S.D.M Law College, Mangalore in the year 2012. He is also having a degree in MA, Economics from Karnataka State Open University, Mysore in the year 2015. He is expertise in delivering informative talks on IPR and Patent filings.

  
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## **Report on “Patents and Trademarks”**



### **Mr. Ajith and his interaction with the faculties**

A talk on “*Patents and Trademarks*” was conducted by the department of Mechanical Engineering as a part of IPR awareness on 23rd September 2016 by Mr. Ajith, Advocate and Professor. The talk was conducted as an awareness program by Mr. Ajith Kumar which focused on making the research and teaching faculties about the importance of Protecting the acquired rights like IPR and mainly the trademarks and patents and to give information regarding the miss use of the same in different places which may lead to the legal issues. Talk was done on institute level and at different sessions for different departments.

The term “intellectual property” broadly refers to ideas and concepts that are unique and potentially valuable, such as an invention or a work of fiction, and the determination of who (or which entity) owns these ideas or concepts.

If you own intellectual property, it means you have the rights to manufacture or license an invention, use a certain distinguishing marks on your packaging or commercials, or publish copies of creative works (such as sound recordings or



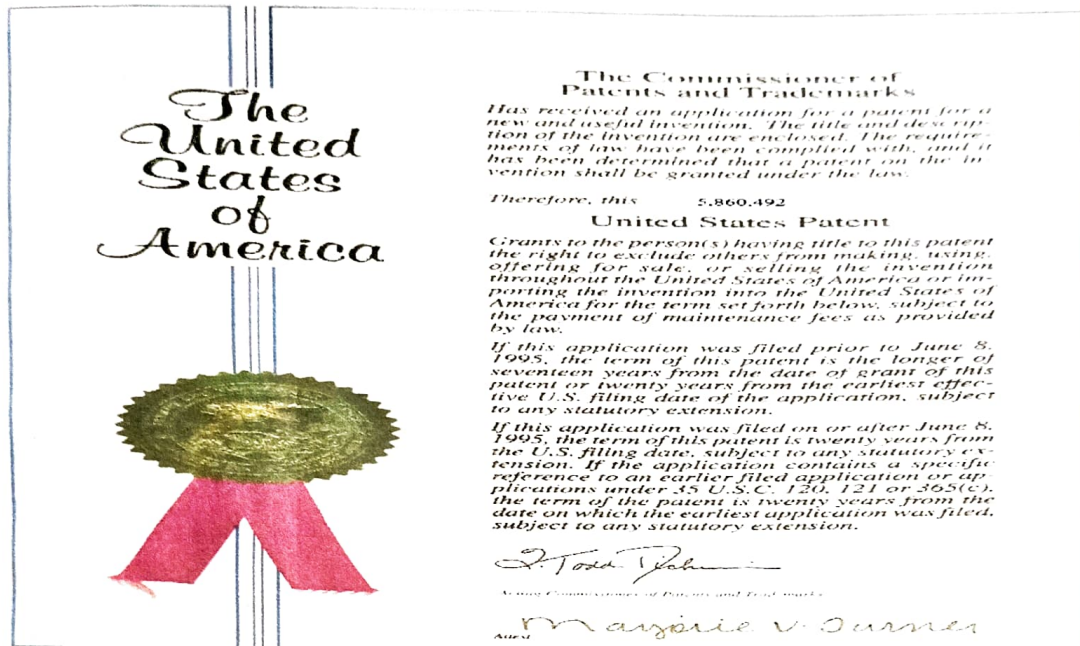
books). Businesses and individuals also may license intellectual property from the owner without owning it.



**Mr. Ajith presenting the session**

He gave enormous examples of the patents and trademarks and discussed about the patents from USPTO (U.S. Patent and Trademark Office). A patent holder may exclude others from using, making, or selling an invention for a limited time. As long as the applicant pays the applicable maintenance fees, the exclusive right for utility and plant patents lasts for a term of 20 years from the application date. The exclusive rights granted for a design patent lasts for 14 years from the date of the grant. There are three types of patents: utility, design, and plant.

- Utility patent definition: Granted for new, nonobvious, and useful inventions for processes, machines, manufactures, composition of matter, or if the invention makes an improvement on a previous invention.
- Design patent definition: Granted for new and original ornamental designs of a manufactured product. The appearance of the object receives protection instead of its functionality.
- Plant patent definition: A patent for the invention or discovery of an asexually reproducible plant that is distinct and new.



A sample of United States Patent

### **Difference between Patents and Trademarks**

Patents prevent others from making or selling an invention, but trademarks protect the words, phrases, symbols, logos, or other devices used to identify the source of goods or services from usage by other competitors. Trademarks give the owner exclusive use of certain images and phrases, and the right to prevent others from using a similar mark that would confuse consumers about who was producing the goods or services the consumer was buying. Typically, overlap does not occur, but in some cases, when a design patent protects the ornamental design of the product and the design is also used as an identifying symbol, both trademark and patent protection may apply.

**Outcome:** The talk was informative to all the people present especially those who are mostly involved in research activities and those who want to apply for patents for their research work.

*Skamf*  
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