



ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

Shobhavana Campus, Mijar, Moodbidri, D.K – 574225

Phone: 08258-262725, Fax: 08258-262726

DEPARTMENT OF CIVIL ENGINEERING



Report on
“HOMZA CART”

HOMZA Cart

Proprietor and Director: **Mr. Srajan Das, BE (Civil Engineering)**

Website: www.homza.in



Mr. Srajan Das

BUSINESS MODEL OF HOMZA Cart

Objectives:

- Platform connecting directly to customers and sellers.
- Helping customer to meet all their daily needs.
- Promoting more business.
- Time saver for buyers.
- Moulding a society to use technology.
- More focus on rural areas.
- Mission to help all varieties of people.

Working:

- Buyers can buy any products (Grocery, Food, Stationary items etc), from any shop in the city.
- Selection of any type of products at your fingertips.
- Delivery at your door step at any time.
- Download the application HOMZA from Play store or App store.
- Company website also can be used for ordering the products.
- Select the product, check the price, etc.
- Select the delivery slot.
- Select payment option.

- Place the order.
- Track the order.

The main idea of this project is an online Food and Grocery delivery system in the rural areas of India, currently focused in Moodbidri town and its surroundings located in Karnataka, India. We aim to buy the products from farmers who grow crops organically and thereby ensuring pesticide free fruits and vegetables to our customers and help the rural farmers market.

The project also aims to increase internet usage in rural India and make things available for them at their door steps because mobility is a major problem faced by the rural India.



HOMZA Cart Logo

Engg student's start-up to create jobs, help needy kids

It will utilise a part of the money earned for underprivileged children

DIVYA CUTINHA @ MANGALURU

THIS start-up by an engineering student from Alva's College intends to generate jobs as well as extend a helping hand to students hailing from poor economic background, inspiring many young entrepreneurs in and around Moodbidri.

Srajan Das, a third-year engineering student at Alva's Engineering College hailing from Kundapur has come up with a unique start-up with an intention to provide jobs in rural areas as well as utilise a part of its income to help poor students.

Homza Cart, with a tagline 'Your Perfect Homemaker' is a new start-up by Srajan Das, started under Entrepreneurship Development Cell of the

“Youth must become entrepreneurs, generate employment opportunities and work for the welfare of the poor”

Srajan Das, Engg student

college. The start-up was inaugurated on Tuesday at the college by Alva's Engineering College managing trustee Vivek Alva by launching the company website. Alva's Engineering College administrative officer Jobin and parents of Srajan were present during the launch of the start-up.

Vivek Alva says that hard work and taking risks always helps a person grow. "We must not run away from challenges. Instead, we need to face them head-on. I wish that Homza Cart also becomes as successful as Flipcart and Amazon in the coming days."

Homza Cart is an online delivery service, where one can order food, daily items such as grocery, cosmetics, bakery, fruits etc. As of now, the service is available to customers from Moodbidri and Mijaru area between 6 am to 9 pm.

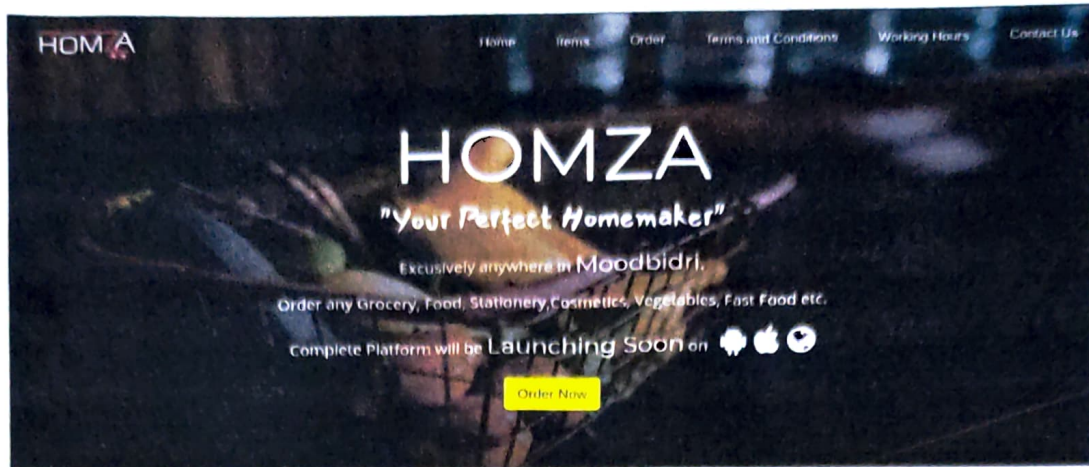
From those customers who buy items worth more than ₹ 1,000, the company will utilise a part of the money earned for the welfare of underprivileged children who have missed out on education.

Srajan, speaking to TNIE says that his parents Devdas V J and Shirley have supported him in his venture. "Youth must become entrepreneurs, generate employment opportunities and work for the welfare of the poor," he says.


PRINCIPAL

Alva's Institute of Engg. & Techn
Mijar, MOODBIDRI - 574 225,





Terms and Conditions

1. The prices mentioned at the time of ordering will be the prices charged on the date of the delivery.
2. FREE DELIVERY FOR ORDERS ABOVE 100 (one or more). For Express, Speed delivery order, 30 Rs will be charged.
3. Our customer has the right to return the product at the time of delivery if due to some reason they are not satisfied with the quality or freshness of the product.
4. Returning CANCELLED items will not be accepted (high quality and fresh food items will be delivered).
5. Delivery Charges:
 1. Moodbidri - 10 Rs.
 2. Mangan - 15 Rs.
 3. Vithangal - 15 Rs.
 4. Mayakotte - 20 Rs.
 5. Mhe - 25 Rs.
 6. Vithangal - 30 Rs.
 7. Mhe - 30 Rs.
 8. Vithangal - 35 Rs.

Express Speed delivery - 30 Rs (Extra)

