



REF. NO: RE/INTRN/002

Date: 07th April 2021

WHOMSOEVER IT MAY CONCERN

This is to Certify that Mr. FREDIN SEBASTIAN bearing USN - 4AL19MBA16 Academic year 2020-2021 pursuing MBA Degree at ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY, MOODBIDRI, has undergone a project on "A STUDY ON THE EFFECTIVENESS OF SALES STRATEGIES WITH RESPECT TO SOUTHWEST MOTORCORP INDIA PVT LTD, AUTHORISED DEALER OF ROYAL ENFIELD MOTORCYCLES, KANHIANGAD, KERELA "in our organization from 22nd February 2021 to 3rd April 2021.

We found that the student is Disciplined and committed to his work. We wish him every success in the future endeavors.

HR Department

Southwest Motorcorp India Pvt Ltd



PRINCIPAL

Institute of Engg. & Technology,
MOODBIDRI - 574 225, D.K



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