

ALVA'SINSTITUTEOFENGINEERING&TECHNOLOGY ShobhavanaCampus, Mijar, Moodbidri, D.K-574225

Phone:08258-262725,Fax: 08258-262726

	DEPARTMENT OF MASTER IN BUSINESS ADMINISTRATION							
Academic Year 2019-2020								
SL.NO	USN	NAME OF STUDENT	PROJECT TITLE	DURATIO N	DATE			
1	4AL18MBA64	Santhosh Kumar K C	A study on Ratio Analysis at ITC Ltd	1 Month	31/12/2019 11/02/2020			
2	4AL18MBA65	Sathya	A STUDY ON EMPLOYEE COMPENSATION AND BENIFIT at B.Odhavji and company	1 Month	06/01/2020 15/02/2020			
3	4AL18MBA37	M SathvikHebbar	A study on Construction of optimal portfolio using single index model at Ventura Securities Ltd	1.5 Month	01/01/2020 15/02/2020			
4	4AL18MBA66	Secma H K	A study on Customer satisfaction at Bajaj Finserv	1.5 Month	01/01/2020 15/02/2020			
5	4AL18MBA67	Sharath Nayak	A study on Customer satisfaction towards pipes Manipal at Rainbow pipes	1.5 Month	01/01/2020 15/02/2020			
6	4AL18MBA68	Shivani Hegde	A study on Health and safety measures adopted at Bhagirathi rice mill at Bhagirathi rice mill	1.5 Month	01/01/2020 15/02/2020			
7	4AL13MBA69	Shraddha C Shetty	A study on Performance evaluation of equity mutual funds at RR Enterprises	1.5 Month	01/01/2020 15/02/2020			
8	4AL18MBA70	Shreya Jain	A study on Employee job satisfaction at Power point battery industries	1 Month	06/01/2020 14/02/2020			
9	4AL18MBA71	Shreyas R	A study on Ratio Analysis at Karnataka Soaps and Detergent ltd	1.5 Month	01/01/2020 15/02/2020			
10	4AL18MBA72	Shubhavi	A study on FINANCIAL RISK MANAGEMENT at Perady Primary Agricultural Co-operative society Ltd	1.5 Month	01/01/2020 15/02/2020			
11	4AL18MBA61	Shwetha S S	A study on Employee satisfaction at Royal Enfield -Eicher Motors Ltd	1.5 Month	01/01/2020 13/02/2020			
12	4AL18MBA73	Sonic Rai	A study on training and development and its impact on employee performance at The central arecanut and Cocoa	1.5 Month	01/01/2020 15/02/2020			



ALVA'SIN TITUTEOFENGINEERING TECHNOLOGY

ShobhavanaCampus, Mijar, Moodbidri, D.K-574225

Phone:08258-262725,Fax: 08258-262726

13	4AL18MBA74	Spoorthi R	A study on E		
14	4AL18MBA75	OL II	A study on Employee satisfaction survey at Food creations Pvt	1 Month	06/01/2020
	WEIGHBA/2	ShrilaxmiBhat	A study on SUPPLY CHAIN MANAGEMENT AND LOGISTICS at	1.5 Month	14/02/2020
15	4AL18MBA76	Subhiksha Jain	A study on Training and development and its impact on		01/01/2020 15/02/2020
16	4AL18MBA78	Sudhakar N	surproject perior mance at Fortune Inn Valley View Manipal	1.5 Month	06/01/2020 19/02/2020
17			A study on Financial Statement analysis at Exide	1 Month	04/01/2020-
17	4AL18MBA79	Sukshitha	A study on RECEIVABLE MANAGEMENT at Leksa Lighting	1576	15/02/2020
18	4AL18MBA81	SupriyaAnnayyaNaik	vi. Liu	1.5 Month	01/01/2020- 15/02/2020
19	4AL18MBA82	2	A study on Working capital management at MN Chemicals Ltd	1.5 Month	01/01/2020-
	DIGWIBA82	Sushmitha D	A study on Analysis of consumer buying behaviour at	1.5 Month	15/02/2020 01/01/2020-
20	4AL18MBA84	Sushmitha M	Malenadu planters coffee curing works private Ltd A study on Brand awareness strategies at Bajaj Finserv		15/02/2020
21	4AL18MBA83	Sushmitha L		1.5 Month	01/01/2020- 15/02/2020
<u> </u>		Cushinidia L	A study on A STRUCTURAL MODEL OF VENDOR SATISFACTION at Titan	1 Month	27/01/2020-
22	4AL18MBA85	SwaroopRenjala	A study on Brand preference of customer at Person		06/03/2020
3	4AL18MBA86	Vidya T		1.5 Month	01/01/2020- 15/02/2020
4			A study on Analysis of consumer satisfaction at Maharaj soap industry Pvt. Ltd	1.5 Month	08/02/2020-
4	4AL18MBA87	Vidyashree	A study on Financial performance at Vandematheres, V.C.C.	1 5 Marsh	23/03/2020
5	4AL18MBA88	Vijay Kumar A		1.5 Month	08/01/2020- 22/02/2020
5			A study on Marketing Tactics at Mandovi motors Pvt.Ltd	1 Month	13/01/2020-
	TALIOMBA36	Lohith Kumar H K	A study on Financial performance at Indian ginger washing Pvt	1.5 Month	22/02/2020 01/01/2020-
					15/02/2020



ALVA'SINSTITUTEOFENGINEERING&TECHNOLOGY ShobhavanaCampus, Mijar, Moodbidri, D. R-574225

Phone:08258-262725,Fax: 08258-262726

27	4AL18MBA38	MadhuraManjunathaShett y	A study on Customer satisfaction at Yazaki India Pvt.Ltd	1.5 Month	01/01/2020- 14/02/2020
28	4AL18MBA39	Mahendra G M	A study on Employee job satisfaction at ITC Ltd	1 Month	07/01/2020- 15/02/2020
29	4AL18MBA40	Manisha K Shetty	A study on Human Resources at The Manipal technologies Ltd	1.5 Month	01/01/2020- 15/02/2020
30	4AL18MBA41	Manjunatha	A study on Cost benefit Analysis at N D Sons engineers	1.5 Month	01/01/2020- 15/02/2020
31	4AL18MBA43	NagarajPrabhakarShetti	A study on Retail Maarketing and transport, packing and handling cost at M N Chemical Ltd	1.5 Month	01/01/2020- 15/02/2020
32	4AL18MBA44	Nagashree G H	A study on Recruitment and selection process at M N Chemical Ltd	2 Month	01/01/2020- 22/02/2020
33	4AL18MBA45	Nandish N	A study on Employee job satisfaction at Big Basket	1.5 Month	01/01/2020- 15/02/2020
34	4AL18MBA46	NathashaHegde	A study on Employee job satisfaction at Cardolite	1.5 Month	01/01/2020- 15/02/2020
35	4AL18MBA47	Pallavi S K	A study on Ratio Analysis of Agricultural loan at Primary Agricultural Co-Operative society limited	1.5 Month	01/01/2020- 19/02/2020
36	4AL18MBA77	SubrahmanyaHegde	A study on Consumer buying behaviour at Ultratech Cement Ltd	1.5 Month	01/01/2020- 16/02/2020
37	4AL18MBA48	PoojaDevadiga	A study on Inventory management and control at Adilaxmi Garments	1.5 Month	01/01/2020- 15/02/2020
38	4AL18MBA49	Prakhyath B	A study on Employee satisfaction at Gurucharan Industries	1.5 Month	01/01/2020- 15/02/2020
39	4AL18MBA50	PrakyathShetty N	A study on Performance appraisal system at Bharath co	1.5 Month	08/01/2020- 20/02/2020
40	4AL18MBA51	PramodBhat	A study on Customer satisfaction on after sales service at Power point bag industries	1.5 Month	01/01/2020- 15/02/2020



ALVA'SINSTITUTEOFENGINEERING&TECHNOLOGY ShobhavanaCampus, Mijar, Moodbidri, D.K.—574225

Phone:08258-262725,Fax: 08258-262726

41	4AL18MBA52	Praveen B Jali	A study on Effectiveness of marketing mix on customer satisfaction at Royal Enfield	1 Month	06/01/2020- 15/02/2020
42	4AL18MBA53	Rackson Ricky Rodrigues	A study on Financial Performance Analysis at DKMU Limited	1.5 Month	03/01/2020- 17/02/2020
43	4AL18MBA54	Rajesha T	A study on Service Quality and its impact to customer satisfaction at Vajrahasta Autos Pvt. Ltd	1.5 Month	01/01/2020- 15/02/2020
44	4AL18MBA55	Rajeshwari V S	A study on Human Resources at Manipal Technologies Ltd	1Month	07/01/2020- 15/02/2020
45	4AL18MBA56	Raksha Kava	A study on Employee satisfaction at DKMU Limited	1.5 Month	03/01/2020- 17/02/2020
46	4AL18MBA57	Ramya K	A study on Implementation of corporate advertising strategy on sales at	1.5 Month	06/01/2020- 22/02/2020
47	4AL18MBA58	Rathan B N	A study on Financial statement performance analysis at Hoshi Tools Pvt.Ltd	1 Month	02/01/2020- 14/02/2020
48	4AL18MBA59	RolwinWilston Carlo	A study on Effectiveness of training and development and its impact on employee performance at Aravind Motors Pvt.Ltd	1.5 Month	03/01/2020- 17/02/2020
49	4AL18MBA62	Samad	A study on Customer reference and their satisfaction at Mandovi motors Pvt .Ltd	1 Month	13/01/2020- 22/02/2020
50	4AL18MBA63	Sampath	A study on Effectiveness of after sales service at Bisineer sales and marketing	1.5 Month	01/01/2020- 15/02/2020
51	4AL18MBA12	Ashwini Ashok Naik	A study on Working capital management at Prakruti Product Pvt.Ltd	1.5 Month	01/01/2020- 15/02/2020
52	4AL18MBA01	A R Pavithra	A study on Customer attitude toward online shopping at Decathlon	1.5 Month	01/01/2020- 14/02/2020
53	4AL18MBA02	Abhishek H D	A study on Promotion Activity at Prakash Retail Ltd	1.5 Month	01/01/2020- 16/02/2020
54	4AL18MBA05	Afnan Ahmed Sheikh	A study on Customer attitude toward purchase of batteries at Power point battery industries	1 Month	06/01/2020- 15/02/2020



ALVA'SINSTITUTEOFENGINEERING&TECHNOLOGY

ShobhavanaCampus, Mijar, Moodbidri, D. R-574225

Phone:08258-262725,Fax: 08258-262726

55	4AL18MBA06	AfnanSaleemBaji	A study on Employee benefit and welfare and its impact on employee performance at Cardolite	1.5 Month	01/01/2020- 15/02/2020
56	4AL18MBA07	Anitha A	A study on Employee job satisfaction at TTK Prestige Ltd	1 Month	06/01/2020- 15/02/2020
57	4AL18MBA08	AnjalyAnirudhan	A study on Employee retention and its impact on organisational effectiveness at Vajra Plastics	1.5 Month	01/01/2020- 15/02/2020
58	4AL18MBA09	Anusha	A study on Inventory management at Cardolite	1.5 Month	01/01/2020- 15/02/2020
59	4AL18MBA11	Ashwath H D	A study on Analysis of employment law and cost of employees benefit at Triton valves ltd	1.5 Month	01/01/2020- 15/02/2020
60	4AL18MBA13	Ashwitha	A study on Employee engagement and its impact on employee retention at Fortune Inn Vally View Manipal	1.5 Month	06/01/2020-
61	4AL18MBA16	Chandrakantha	A study on Financial analysis at N D Sons engineers	1.5 Month	19/02/2020 01/01/2020-
62	4AL18MBA18	Deekshith Kumar	A study on Working capital management at Gurucharan Industries	1.5 Month	15/02/2020 01/01/2020-
63	4AL18MBA19	Deekshitha G S	A study on Ratio Analysis at Bharath electronics Ltd	1 Month	15/02/2020 14/01/2020-
64	4AL18MBA21	Devagi M	A study on Employee engagement and work culture at Big Basket	1.5 Month	12/02/2020 02/01/2020-
65	4AL18MBA23	Dheeraj	A study on Working capital management at Lift Up Solutions India Pvt.Ltd	1.5 Month	16/02/2020 01/01/2020-
66	4AL18MBA80	Sunil Kumar B V	A study on Customer Satisfaction at Exide	1 Month	15/02/2020
67	4AL18MBA25	Geetha M	A study on Inventory management at Karnataka Soons and		04/01/2020- 15/02/2020
68	4AL18MBA26	Gowtham K N	Detergent hu	1.5 Month	01/01/2020- 13/02/2020
			A study on Financial performance and evaluation at Medopharm	1.5 Month	03/01/2020- 18/02/2020



ALVA'SINSTITUTEOFENGINEERING&TECHNOLOGY

ShobnavanaCampus, Mijar, Moodbidri, D. K-574225

Phone:08258-262725,Fax: 08258-262726

QUALITYINDICATORFRAMEWORK(QIF)

69	4AL18MBA28	HarshithaGoudar	A study on Training and development and its impact and employees performance at Sanjivini	1.5 Month	06/01/2020- 18/02/2020
70	4AL18MBA30	HemaPrasada T	A study on Product positioning and customer acceptance at PatanjaliAyurved Ltd	1.5 Month	01/01/2020- 15/02/2020
71	4AL18MBA31	Jagadish H N	A study on Inventory management system at Precimeasure	1.5 Month	01/01/2020- 15/02/2020
72	4AL18MBA32	Jovita Noronha	A study on Working capital management at Power point battery industries	1 Month	06/01/2020- 15/02/2020
73	4AL18MBA33	Jyothi	A study on Relation between branding and customer royalty toward chocolates at Garuda Polyflex Foods Pvt.Ltd	1.5 Month	01/01/2020- 15/02/2020
74	4AL18MBA34	K Nikhil	A study on Supply chain in operation management at Big Basket	1.5 Month	01/01/2020- 15/02/2020
75	4LV18MBA35	Kiran B Goudar	A study on Financial performance at Adithya Birla Capital Sun Life Insurance Co.Ltd	1.5 Month	01/01/2020- 15/02/2020

PRINCIPAL
Aiva's Institute of Engg. & Technology,
Mijar. MOODEIDRI - 524 225, Q.K.