

**“A STUDY ON WORKING CAPITAL MANAGEMENT WITH REFERENCE
TO KASTURBA MEDICAL COLLEGE MANIPAL”**

Submitted By

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Submitted To



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

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Assistant Professor

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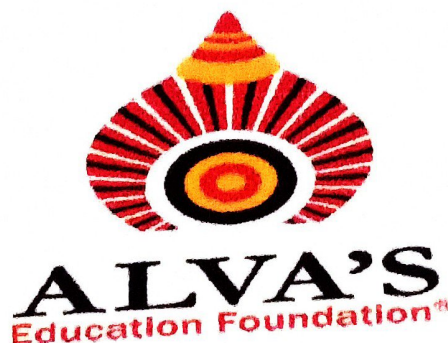
EXTERNAL GUIDE

Mr Sudhakar Prabhu

DGM- Finance

Kasturba Medical college

Manipal



DEPARTMENT OF BUSINESS ADMINISTRATION
ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

2020 – 2021



**KASTURBA HOSPITAL
MANIPAL**

15th April 2021

TO WHOM SO EVER IT MAY CONCERN

This is to confirm that **Mr. Yashwith S Puthran (4AL19MBA84)** student of 2 year MBA, Pg department Alva's Institute of Engineering and Technology, Mijar, Moodbidri has undertaken the project work entitled "A Study on Working Capital Management in Kasturba Medical College Manipal" under the guidance of Mr. Sudhakar Prabhu, DGM-Finance, Kasturba Hospital Manipal during 1st March to 15th April 2021.

During this period, We found **Mr. Yashwith** to be dedicated and committed towards his training and we wish him all the success in his future endeavors

Medical Superintendent

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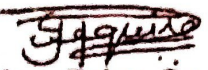
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CERTIFICATE

This is to certify that **YASHWITH S PUTHRAN** bearing USN **4AL19MBA84**, is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled "**A STUDY ON WORKING CAPITAL MANAGEMENT KASTURBA MEDICAL COLLEGE, MANIPAL**" is prepared by him under the guidance of Mrs. Priya Sequeira, Assistant Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


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Signature of Internal Examiner
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Signature of External Examiner
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DECLARATION

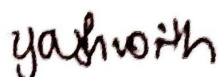
I, Yashwith S Puthran(4AL19MBA84) hereby declare that the project report entitled "Kasturba Medical College Manipal" prepared by me under the guidance of Mrs. Priya Sequeira Assistant Professor of MBA, Department of management, Alvas Institute of Engineering and Technology.

I also declare that this project work is towards the partial fulfilment of the university regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belgaum.

I have undergone project for a period of six weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/Institution.

Place: Manipal

Date: 21/07/2021


Yashwith S Puthran
(4AL19MBA84)

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I would like to extend our heartiest thanks with a deep sense of gratitude and respect to all those who provides me immense help and guidance during my training period.

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I express deep sense of gratitude to my internal guide **Mrs. Priya Sequeria, Assistant Professor** of Alva's Institute of Engineering and Technology, PG Department of Business Administration, Mijar, Moodbidri, for having shown interest at every aspect right from the beginning of the project.

I would like to thank our respected principal **DR. PETER FERNANDES** for his pillared support and encouragement under college management for providing the right atmosphere to carry out the Internship.

I would like to convey my heartfelt thanks to **DR. CLARET MENDOCA**, H.O.D of MBA Department for giving me the opportunity for her encouragement.

Finally, I would like to mention here that I am greatly indebted to each and everybody who has been associated with my project.

YASHWITH S PUTHRAN

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EXECUTIVE SUMMARY

The problem of competition is increasing in global market place. It has forced the firms to consider ways of improving the inventory control system. Severe competition makes it necessary to continuously introduce new products and new designs of products. Now a day every company will face the competition, because of that every company maintains a flexible inventory system. It will depend on how the company will respond to the fast-changing market needs, customer expectation and technological advancement. The company will focus on improvements on the following measures: The Inventory Level and work-in-progress Quality of the Product and technological advancement Flexibility and responsiveness of the production process. To meet the increased demand of the product, it is necessary to increase the capacity of existing construction facility.