

# **WORKING CAPITAL MANAGEMENT OF BRIGHT FLEXI INTERNATIONAL LTD,**

BY

**VIKHYATH  
USN 4AL19MBA83**

Submitted to,

**VISVESHWARAYYA TECHNOLOGICAL UNIVERSITY, BELGUM**  
**In partial fulfilment of the requirement for the award of the degree of**  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

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Professor  
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Vice President,  
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Bykamapdi, Mangalore



**P G DEPARTMENT OF BUSINESS ADMINISTRATION**  
**ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY MIJAR**  
**July 2021**



**BRIGHTFLEXI INTERNATIONAL PVT. LTD**

Head Office - 162-B, Baikampady Industrial Area, New Mangalore - 575011, Karnataka, India.  
CIN U25199KA2015PTC079875

Date: 15.04.2021

Place: Mangalore

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **Mr. Vikyath Shetty (4AL19MBA83)** MBA student of **ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY, MOOBBIDRI** has successfully completed his internship on the topic of "Working Capital Management" with reference to the Bright Flexi International Private Ltd.

This project work was carried out from 22<sup>nd</sup> February, 2021 to 15<sup>th</sup> April, 2021, and his project shows keen understanding of the topic.

During the project work his conduct has been good. We found him quite regular and hardworking and enthusiasm to work.

We wish Vikyath Shetty all success in future endeavors.


Mr. Mahendra S Gandhi

Vice President

Bright Flexi International Pvt. Ltd

Mangalore.

**A UNIT OF A K BANSAL GROUP**

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20 July 2021

## CERTIFICATE

This is to certify that **VIKHYATH** bearing USN **4AL19MBA83**, is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled "**A STUDY ON WORKING CAPITAL MANAGEMENT AT BRIGHT FLEXI INTERNATIONAL PVT LTD, BAIKAMPADY**" is prepared by him under the guidance of Dr. Vishnu Prasanna K N, Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Dr. Vishnu Prasanna K N  
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Dr. Claret Mendonca  
HOD

  
Dr. Peter Fernandes  
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Viva-Voce Examination

Date:

Signature of Internal Examiner  
Name & affiliation

Signature of External Examiner  
Name & affiliation



## DECLARATION

I, Vikhyath here by declare that the project report entitled A "Study on Working Capital management" with reference to "Bright Flexi International Pvt Ltd" prepared by me under the guidance of Dr. Vishnu Prasanna, Assistant professor, Department of MBA, Alva's Institute of Engineering and Technology and external assistance by Mr. Mahendra Gandhi, Vice President, Bright Flexi International Pvt Ltd, Bykmapadi, Mangalore. I also declare that this project work is towards the partial Fulfilment of the, University.

Regulations for the award of degree of Master of Business Administration by Visveswaraya Technological University, Belgaum. I have undergone a summer project for a period of six weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any Degree/Diploma from any other University/Institution.

Place: Moodbidri

Date: 23/07/2021



Signature of the Student

## ACKNOWLEDGEMENT

For the completion of a report in an efficient and effective way within the given period of time, the assistance and hard work of many people are complementary. It is my pleasure to acknowledge those individuals who helped me in completion of the study directly or indirectly. I am privileged to thank my faculty guide Dr. Vishnu Prasanna K N, Professor, PG Department of Business Administration, Alva's Institute of Engineering and Technology, Mijar for his regular supervision and valuable suggestions.

I am thankful to Mr. Mahendra S Gandhi, vice president of Bright Flexi International Pvt Ltd, for granting me the opportunity to take up this project.

I am very thankful to the Dr. Claret Mendonca, HOD, PG Department of Business Administration, AIET, Mijar for the valuable advices regarding the project.

I am very much grateful to Dr. Peter Fernandes, Principal, Alva's Institute of Engineering and Technology, Mijar, for giving me the opportunity to take up this project.

Place: Moodbidri

Date: 23/07/2021



Vikhyath

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## EXECUTIVE SUMMARY

The internship has been carried out at Bright Flexi International Private Ltd, situated at Baikampady, Mangalore-575011, and the internship is concerned about working capital management. Bright Flexi International Private Ltd is a part of AK Bansal group is an ISO 9001:2015 certified company certified by Duro vita established in 1986 with a production capacity of 10 Tons per month. BPPL is a leading manufacturer of PP/HDPE based ploywoven products.

Working capital is required for the business for maintenance of day-to-day operations. Working capital management is not just concerned with the management of current assets and the current liabilities of the company but also in maintaining a satisfactory level of working capital. Holding current assets in the company substantially strengthens the liquidity position and reduces the risk but only at the expense of profitability. The sales program of any business does not concern with getting back cash immediately after the sales. There will be a time gap between the sales of goods and sales realization. At that time, there will be the requirement of the capital maintained by the operating cycle concepts.

This study tries to explore the impact of working capital management on the profitability of the company. This study gives detailed information regarding the working capital management at Bright Packing Private Ltd., management of current assets, namely cash management, accounts receivable, and similarly managing current liabilities like management of accounts payable and deposits.

This is the detailed study made on the working capital management and control techniques of the company that is the introduction of financial information management and financial analysis, profits of the company, its historical financial performance of the company, profile of the company, statement of the problem, the objective of the study, scope, methodology, definitions, laminations and concepts. The research methodology is adopted for this study is mainly from the primary source like through the personal interview and also discussion with the finance manager, vice president and other staff members of the organization and secondary source of data which include annual reports of Bright Flexi International Private Ltd., website of the company and other articles.