

**PROJECT REPORT**  
**"A STUDY ON COST AND PROFIT BEHAVIOUR ANALYSIS AT**  
**CAMPCO CHOCOLATE FACTORY, PUTTUR"**

Submitted By  
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Submitted To



**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM**

In partial fulfillment of the requirements for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

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PG DEPARTMENT OF BUSINESS ADMINISTRATION  
**ALVAS INSTITUTE OF ENGINEERING AND TECHNOLOGY**

**August-2020-21**



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05.04.2021

### CERTIFICATE

This is to certify that, Mr.Theerthesh H.S, S/o Shivamoorthy H.M, II<sup>nd</sup> MBA, (USN:4AL19MBA78) student of Alva's Institute of Engineering & Technology, Moodbidri, Mangalore, has completed his project Study in our Campco Chocolate Factory, Puttur, on the subject of "A Study on Cost and Profit Behavior Analysis at Campco Chocolate Factory, Puttur", during the period from 05.03.2021 to 05.04.2021. During this period his conduct and performance are found good. We wish him all the best for his future endeavors.



✓ *[Signature]*  
Dy.General Manager





# ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

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## CERTIFICATE

This is to certify that **THEERTHESH H S** bearing USN **4AL19MBA78**, is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled "**A STUDY ON COST AND PROFIT BEHAVIOR ANALYSIS AT CAMPCO CHOCOLATE FACTORY, PUTTUR**" is prepared by him under the guidance of Mr. Neeraj S Rai, Assistant Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

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Signature of Internal Examiner  
Name & affiliation

Signature of External Examiner  
Name & affiliation

### DECLARATION

I, **THEERTHESH H S**, hereby declare that the internship report entitled "A Study on Cost and Profit Behaviour Analysis at CAMPCO Chocolate Factory, Puttur" prepared by me under the guidance of **Mr. Neeraj Rai**, PG Department of Business Administration, Alva's Institute of Engineering & Technology, and external assistance by **Mr. Laxman S. Dongre**, Chief manager, **CAMPCO Ltd.**

I also declare that this project work is towards the partial fulfilment of the university regulations for the award of the degree of Master of Business Administration by Visvesvaraya Technological University, Belgaum.

I have undergone a summer project for six weeks. I further declare that this Project is based on the original study undertaken by me and has not been submitted for the award of any degree from any other university /institution

Place- Mijar

Date-23/07/2021

*Theerthesh H.S*  
Signature of the student



## ACKNOWLEDGEMENT

It's my honest duty to acknowledge all who have helped me to complete this project work. I couldn't complete project work if CAMPCO LTD had not allowed me to do work on the topic.

I express a deep sense of gratitude to **Mr. Laxman S. Dongre**, Chief Manager (Admin), CAMPCO Ltd. Who gave me permission and support for My Project.

I would like to express my sincere thanks to **Dr. Claret Mendonca**, Head - Post Graduate Department of Business Administration, AIET; for her direction and motivation and honourable principal of our college **Dr. Peter Fernandes**.

My project work and this report would have been incomplete without the continuous direction and correction. So, I should be very grateful to acknowledge my mentor **Mr. Neeraj Rai**, Assistant Professor Alva's Institute of Engineering and Technology, for guiding me through the project with his vast knowledge and supporting me at all hurdles.

I finally thank my family and friends for their constant support and guidance.

Place- Mijar

Date- 23/07/2021

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## LIST OF ABBREVIATIONS

1.	P/V Ratio	Profit Volume Ratio
2.	BEP	Break-Even-Point
3.	MOS	Margin of Safety

## EXECUTIVE SUMMARY

The study of Cost and Profit Behaviour Analysis is the intentional numerical calculation of the relationship between one of the other money related explanation are the outlined reports which exposure the operational outcomes relating to the position of a business for a specific timeframe.

The exploration gives you the exact information about the profitability, dissolvability, and capital structure of the organization. It's a systematic investigation in which the money-related order that salary articulation and adjust of organization accessible from an auxiliary source.

The different diagnostic strategies used to review this relationship are called the method of monetary investigation there are different analyses used to examine yet the most prevalent is proportion examination which uncovers the result of the outcome. The financial statement sheet and profit and loss account were renamed and arranged intelligently with an end goal of the investigation and vertically. More prominence is laid on the accounting proportions investigation is seriously used to think about the general photo of the organization almost 12 proportion having a place with various assembling are discovered and the pattern of every proportion throughout the year is worked out and the ideas, diagrams are drawn describing the profit and liability position.