

**“A STUDY ON EMPLOYEE ENGAGEMENT WITH
REFERENCE TO POWER POINT BATTERIES MOODBIDRI”**

Submitted by

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Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

**In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

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Our Industry

At the time of Internship her character is Good

For Powerpoint Battery Industries


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Branches

- Moodbidri
- Karkala
- Uppinangady
- Puttur

- Hebri
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CERTIFICATE

This is to certify that **THANVI** bearing USN **4AL19MBA77**, a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled "**A STUDY ON EMPLOYEE ENGAGEMENT WITH REFERENCE TO POWERPOINT BATTERIES, MOODBIDRI**" is prepared by her under the guidance of Mr. Guruprasad Pai B, Assistant Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

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Viva-Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

DECLARATION

I, THANVI, hereby declare that the Project report entitled "A STUDY ON EMPLOYEE ENGAGEMENT WITH REFERENCE TO POWERPOINT BATTERIES MOODBIDRI" is prepared by me under the guidance of Mr. Guruprasad Pai, Assistant professor, MBA department, ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY and External assistance by Mr. Sandeep Hegde, HR, Power point batteries, Moodbidri

I also declare that the project work is towards the partial fulfillment of the university regulations for the award of degree of master of business administration by Visvesvaraya technological university Belgaum.

I have undergone the project for a period of six weeks, I further Declare that this report is based on the original study under taken by me and has not been submitted for the award of any degree/diploma from any other university/institution.

Place: Mijar

Date: 10/05/2021



THIANVI

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I express my deep sense of gratitude to my project Guide, **MR. Guruprasad Pai**, Associate Professor, Department of MBA, Assistance professor AIET, Mijar for his valuable suggestions and guidance.

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Thanvi

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EXICUTIVE SUMMARY

Project titled "A study on employee engagement with reference to Powerpoint Batteries Moodbidri". This project includes industry and company profile, conceptual background of the study, literature review, research design, analysis and interpretation of the data collected, study findings, suggestions given to the organization and conclusion.

Employee engagement is the level of commitment and involvement an employee as towards their organisation and its values. An engaged employee is aware of business context and works with colleagues to improve performance within the job for the benefit of the organisation. It is a positive attitude held by the employee towrds organisation and its values. This report focuses on how employees can be kept engaged at the work place and what should company do to keep the employees engaged. The report also includes a survey (Questionnaire) that identifies strong feelings of employee engagement and the steps which shows how to drive an engaged employee.

Study indicates that employee engagement factors adopted by the organisation. Employees are happy with the employee employer communication, recognition given for their work, skill utilization, work life balance etc. On the other hand, in certain areas organisation need to take some measures to improve the employee engagement level in the organisation.