

PROJECT REPORT ON
A STUDY ON JOB SATISFACTION AND ITS IMPACT ON EMPLOYEE
PERFORMANCE WITH REFERENCE TO DAKSHINA KANNADA MILK
UNION LTD, KULSHAKARA MANGALORE

Submitted by
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Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

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MASTER OF BUSINESS ADMINISTRATION

ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY
MIJAR, MOODBIDRI July 2021



DKMU

ಬೆಂಗಳೂರು, ಕರ್ನಾಟಕ - 575 005

Dakshina Kannada Co-operative Milk Producers' Union Limited

REG.NO.J.R.M./MCD-67 575-005



No.DKMU/ADMIN-P-40282-2021-22

Date: 26/07/2021

CERTIFICATE

This is to certify that Shrinidhi student of Alvas Institute of Engineering & Technology, Moodbidri has undertaken project work on "A Study on Job Satisfaction it's Impact On Employee Performance with reference to Dakshina Kannada Milk Union Ltd" at Dakshina Kannada Co-Operative Milk Producers Union Limited, Mangalore from 25.02.2021 to 03.04.2021.

We wish her bright future.

MANAGING DIRECTOR
D.K. CO-OP. MILK PRODUCER'S UNION LTD.,
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CERTIFICATE

This is to certify that **SHRINIDHI** bearing USN **4AL19MBA71**, is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled '**A STUDY ON JOB SATISFACTION AND ITS IMPACT ON EMPLOYEE PERFORMANCE WITH REFERENCE TO DAKSHINA KANNADA MILK UNION LTD, KULSHEKHAR, MANGALORE**' is prepared by her under the guidance of Mr. Johnson Fernandes, Assistant Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

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Signature of External Examiner
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DECLARATION

I, Shrinidhi, hereby declare that the project report entitled " A study on job satisfaction and its impact on employ performance" with reference to "DAKSHINA KANNADA MILK UNION LTD KULASHEKAR, MANGALORE " prepared by me under the guidance of Mr. Johnson Fernandes, faculty of M.B.A Department, Alva's institute of engineering and technology, Mijar and external assistance by Mr. Sathish Shetty kmf ltd. I also declare that this project work is towards the partial fulfilment of the university Regulations for the award of degree of master of business administration by Visvesvaraya technological university, Belgaum.

I have undergone a summer project for a period of six weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/ diploma from any other university/ institution.

Shrinidhi

Date: 22/7/2021
Place: Mijar

signature of the student
(4AL19MBA71)

ACKNOWLEDGEMENT

I, Shrinidhi, wish to thank all those who helped me and without their support I could not have completed this project successfully.

Any task that is under taken reaches successful completion not only by individual efforts but also by the guidance and support of many others. On undergoing this and making of project work I sincerely thank everyone who has been a part of this study.

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Shrinidhi

(4AL19MBA71)

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EXECUTIVE SUMMARY

A project report titled "A study on job satisfaction and its impact on employee performance" with reference to " DKSHINA KANNADA MILK UNION LTD KULASHEKAR, MANGALORK" main intention was to understand the job satisfaction and its impact on employee's performance in the work place. The primary information was obtained from questionnaire which consists of open-end questions and close end questions and company's proof are used as a resource of secondary data. This study used the simple analytical methods like pie charts, bar charts are used to examine the data collected.

The organization tries to train and develop employees in their performance growth at the work place and the organizational growth by providing the training prove all types of services it will helpful to the company as well as employees it provides job satisfaction. This study has given clear idea on intrinsic and extrinsic job satisfaction factors which play an important role in employee performance.

It includes chapter 1 Introduction of study on topics, Promoters, vision, mission and quality policy. Kmfc company profile, companies' infrastructure facilities, information with regard to competitors, Strength weakness opportunities and threats of the company is analyzed, and financial performance of the company is studied. Chapter 2: It includes Theoretical concepts of the study, review of literature done by researcher along with research gap. Chapter 3: Here it includes Statement of the problem, purpose for examination, examination objectives, investigation scope, research system, limitations. Chapter 4: In this chapter data collected from questionnaire is presented in a tabular format and it is Analysed and interpreted based on the data collected. Chapter 5: In the last chapter it includes detail Summary of findings which have been seen during the study, from the findings necessary suggestions are given and from overall findings and suggestions a final conclusion is drawn.