

A PROJECT REPORT ON  
"STUDY ON RURAL BANKING WITH REFERENCE TO CANARA BANK"

Submitted By  
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Submitted To



**VISVESVARAYA TECHNOLOGICAL UNIVERSITY,  
BELAGAUM**

In partial fulfillment of the requirements for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the Guidance of

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AIET, Mijar, Moodbidri.

**External Guide**

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Chief Manager (Admin),

Canara Bank,



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**2020-21**



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**TO WHOM IN MAY CONCERN**

This is to certify that Mr. Raghavendra Kulakarni (4AL19MBA52) S/O Mr. Laxmikanth Kulakarni a student of MBA 2<sup>nd</sup> Year (Major of Finance – Summer Semester), Visvesvaraya Technological University Belagavi has successfully completed, 45 Days (February 22 To April 3 2021) Internship Program at this branch Canara Bank Bellatti. During The Period of his internship program with us for study purpose only he was found punctual, hard working and inquisitive.

We wish him every success in life.

For, Canara Bank Bellatti,

Branch Manager,

  
BRANCH MANAGER  
BELLATTI  
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Authorized Signature



# ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

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## CERTIFICATE

This is to certify that **RAGHAVENDRA KULAAKARNI** bearing USN **4AL19MBA52**, is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled "**A STUDY ON RURAL BANKING WITH REFERENCE TO CANARA BANK, BELLATTI**" is prepared by him under the guidance of Mr. Neeraj S Rai, Assistant Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Mr. Neeraj S Rai  
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Date:

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Name & affiliation

### DECLARATION

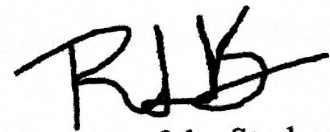
I, **RAGHAVENDRA L K**, hereby declare that the internship report entitled "Study on rural banking with reference to Canara bank" prepared by me under the guidance of **Mr, Neeraj Rai** Assistant Professor of M.B.A Department, Alva's institute of engineering & technology and external assistance by **Mr, Vijayadeeva Vasundi**, Chief manager, **CANARA BANK**.

I additionally announce that this Project work is towards the incomplete satisfaction of the college guidelines for the honor of level of Master of Business Administration by Visvesvaraya Technological University, Belgaum.

I have gone through a midyear project for a time of about a month and a half. I further pronounce that this Project depends on the first examination embraced by me and has not been submitted for the honor of any degree from some other college/foundation

Place- Moodabidri

Date- 23/07/2021



Signature of the Student

Raghavendra L K

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### ACKNOWLEDGEMENT

It is my sincere obligation to thank everyone who has assisted me in completing this endeavor. If CANARA BANK had not enabled me to work on the project, I would not have been able to finish it.

Mr. Vijayadeeva Vasundi, Chief Manager (Admin), CANARA BANK, who provided me permission and support for my initiative, deserves a special thank you.

Mr. Vijayadeeva Vasundi, Chief Manager (Admin), CANARA BANK, deserves a particular thank you for granting me permission and supporting my effort.

Without the constant direction and correction, my project effort and this report would have been incomplete. As a result, I should be glad to thank my mentor **Mr. Neeraj Rai** Assistant Professor, for helping me through the project and supporting me through all of the challenges.

I finally thank my family and friends for their constant support and guidance.

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## **EXECUTIVE SUMMARY**

Training and development are key tools for becoming proficient in a variety of fields. In today's competitive environment, it is difficult for someone with little or no talents to thrive. Everywhere, the business world is evolving and posing new difficulties. To meet these obstacles, training and growth are required. Human resource management involves assisting in the development of unskilled workers by offering an efficient training programme. This report will show how successfully this company designed their staff training and development programme.

The goal of this research is to look into the Canara Bank's training and development process. This report includes background information on the industry and organization, including its history or genesis, methodology to illustrate how I gathered the data, and Canara Bank's human resource practices. To present their practices and policies for improving the organization through skilled manpower, training and development process used in the organization, in which it will show the practice of training process and objective of training programme, what kind of materials they will use for training programme, and so on. data analysis in which I conducted a survey with the respondents being employees of that branch and interpreted the results, in which I discovered some problems in the organization while designing a training programme, then I made recommendations on how to improve or solve those problems and create an effective training programme, and finally I summarized the study to draw a conclusion. It gives insight into the internal training process of the company and how to enhance it for a more productive outcome. Each component contributes to the organization's training and development process by providing useful knowledge.