

“A STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED AUTO COMPANIES LISTED AT NSE”

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**In partial fulfilment of the requirements for the award of the degree
of**

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Under the guidance of

INTERNAL GUIDE

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CERTIFICATE

This is to certify that **PRADEEP S** bearing USN **4AL19MBA45**, is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled "**A STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED AUTO COMPANIES LISTED AT NSE**" is prepared by him under the guidance of Dr. Vishnu Prasanna K N, Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

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DECLARATION

I, Pradeep S Bearing USN No: 4AL19MBA45 student of Master Of Business Administration (MBA), Alva's Institute of Engineering and Technology, Moodbidri, hereby declare that the Project report entitled "**A Study on Fundamental analysis of selected AUTO Companies Listed at NSE**" has been prepared by me under the guidance of Dr. Vishnu Prasanna KN, Professor, Department of Business Administration, Alva's Institute of Engineering and Technology, Mijar, Moodbidri.

I also declare that this Project work is towards the partial fulfilment of the university Regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi. I have undergone a summer project for a period of Six weeks. I further declare that this Project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University / Institution.



Date: 24-07-2021

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Place: Moodbidri

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Executive summary

Summer project is an opportunity for the students to get an idea about the practical scenario that needs to be faced in the corporate world. The perfect platform for exploring knowledge and thereby to gain some kind of experience.

The present study manages the analysis financial performance of Selected organizations of automobile industry in India, which depend on the fragment that the organizations which deliver both passenger cars and business vehicles. The Indian Automobile industry incorporates two - wheelers, trucks, autos and three - wheelers which assume an essential part being developed of the Indian economy.

For Analysis of fundamental analysis of auto sector of Indian Automobile Industry five Companies are selected likely Maruti Suzuki India limited, Bajaj auto limited, Mahindra and Mahindra limited, Tata motors limited, and Eicher motors limited. Utilizing different methods, for example, using the EIC framework i.e. economic analysis, Industry analysis, company analysis.

The present analysis is partitioned into five sections, the main part is the Introduction the second section is Review of Literature. The third section is related with the Research Methodology. In the fourth chapter data analysis and interpretation In the last chapter analysis related suggestion and conclusion have been made.