

Project Report On

“A STUDY ON CASH MANAGEMENT WITH REFERENCE TO PARVATHI  
PARAMESHWARA TRANSLOGISTICS PVT LIMITED, BANGALORE”

Submitted By

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Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS OF ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

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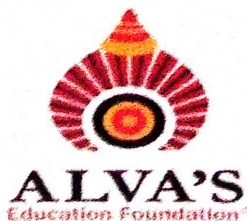
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ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

2020-21



**CERTIFICATE**

This is to certify that **Ms. POOJA B R**, bearing USN : **4AL19MBA44**,  
2<sup>nd</sup> year MBA student of **Alva's Institute of Engineering and  
Technology**, Shobavana Campus, Mijar has undertaken the project  
work entitled "**A Study on Cash Management**" during 22-02-2021  
to 03-04-2021 in **Parvathi Parameshwara Translogistics Pvt Ltd**,  
**Bangalore**. During her Project work in our company, we found her  
character and conduct is good.

This project on evaluation fulfills all the stated criteria and the student  
findings are her original work. We wish her all the best for his future  
endeavors.

For PARVATHI PARAMESHWARA TRANSLOGISTICS PVT. LTD.

Managing Director



# ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

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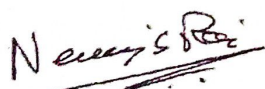
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## CERTIFICATE

This is to certify that **POOJA B R** bearing USN **4AL19MBA44**, is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled "**A STUDY ON CASH MANAGEMENT AT PARVATHI PARAMESHWARA TRANSLOGISTICS PVT LTD, BANGALORE**" is prepared by her under the guidance of Mr. Neeraj S Rai, Assistant Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.



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Signature of External Examiner  
Name & affiliation

## DECLARATION

I, POOJA B R , hereby declare that the Project report entitled "A study on Cash Management with reference to Parvathi Parameshwara Translogistics Pvt. Limited, Bangalore" prepared by me under the guidance of Mr. Neeraj S Rai, Assistant Professor, Department of MBA, Alva's Institute Of Engineering & Technology and external assistance by Mr. Mohan Devanur Vidyasagar, Finance & Account Manager. I also declare that this Project work is towards the partial fulfilment of the university regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belgaum. I have undergone a summer project for a period of six weeks.

I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree diploma from any other University Institution.

Place Moodbidri

Date 10-04-2021

Pooja B. R

POOJA B R

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## ACKNOWLEDGEMENT

I wish to convey my deep sense of gratitude to Mr. Mohan Devanur Vidyasagar, Finance & Accounts Manager for her immense help, support, guidance and giving me an inestimable opportunity to undergo this project work.

I express deep sense of gratitude to my internal guide Mr. Neeraj S Rai, Assistant Professor, Department of MBA, for having shown interest at every aspect right from the beginning of the project.

I express my sincere thanks to Dr. Peter Fernandez, Principal of Alva's Institute of Engineering & Technology for his valuable co-operation at the time of project.

I sincerely thank Dr. Claret Mendonca, Head of the Department, MBA who inspired me to carry out my project work.

I extend my genuine thanks to all the teaching faculties of the department of MBA, Alva's Institute of Engineering & Technology, Mijar

I express my deepest thanks to my parents and family members and their financial support for this project, without which my higher studies would have been only a dream.

Finally I thank my friends for their valuable suggestions offered by them to complete this project successfully.

POOJA. B R

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## Executive summary

The title of this project is "Cash Management Study of Parvathi Parameshwara Trans logistics Ltd". The main objective is to confirm the cash position of PPTL. The study is based on secondary data. The need for money to do daily activities cannot be overstated. There are few commercial companies that do not need money.

The business should aim to maximize wealth. The company must invest sufficient funds in its current assets for sale. Your assets are needed because your sales are not immediately converted to cash. There is always a sales cycle to convert sales into cash.

The goal is to analyse cash management and determine the effectiveness of cash, inventory, debtor and creditor. To better understand the liquidity and profitability of the company. This goal is achieved by using ratio analysis and drawing important conclusions to understand the effectiveness / inefficiency of money.

The company is taking steps to improve performance and focus on the region. The company has a weak financial capacity and lends money from the government and from outside. This creates a responsibility for the company. Working capital decreases each year. They must therefore take the necessary measures to increase working capital resources.