PROJECT REPORT
on
A Study on
"Credit Risk Management at PARVATHI PARAMESHWARA TRANSLOGISTICS PVT Limited"
BY

PAVAN K P
4AL19MBA43

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

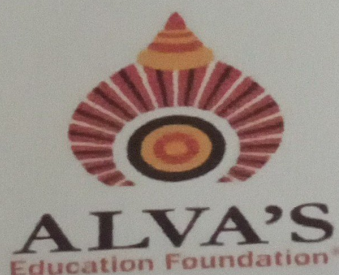# MASTER OF BUSINESS OF ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Mrs. Priya Sequeira
Assistant Professor
Department of MBA
AIET , Mijar

EXTERNAL GUIDE
Mohan Devanur
Finance & Accounts Manager

ALVA'S
Education Foundation®

DEPARTMENT OF BUNESINESS ADMINISTRATION ALVA'S INSTITUTE OF ENGINEERNING AND TECHNOLOGY

JULY 2021
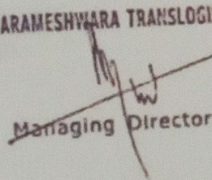
CERTIFICATE

This is to certify that **Mr. PAVAN K P,** bearing USN : **4AL19MBA43,** 2nd year MBA student of **Alva's Institute of Engineering and Technology,** ShobavanaCampus, Mijar has undertaken the project work entitled " **A Study on Credit Risk Management in Paravathi Parameshwara Tranlogistocs Pvt Ltd** " during 22-02-2021 to 03-04-2021 in **Parvathi Parameshwara Translogistics Pvt Ltd, Bangalore.** During his Project work in our company, we found his character and conduct is good.

This project on evaluation fulfills all the stated criteria and the student findings are his original work. We wish him all the best for his future endeavors.

For PARVATHI PARAMESHWARA TRANSLOGISTICS PVT. LTD.

Managing Director

AIET/MBAID/81

22 July 2021

CERTIFICATE

This is to certify that **PAVAN K P** bearing USN **4AL19MBA43,** is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled "**A STUDY ON CREDIT RISK MANAGEMENT AT PARVATHI PARAMESHWARA TRANSLOGISTICS PVT LTD**" is prepared by him under the guidance of Mrs. Priya Sequeira, Assistant Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Mrs. Priya Sequeira
Internal Guide

Dr. Claret Mendonca
HOD

DEAN
Dept. of Business Administration
Alva's Institute of Engg. & Technology
MIJAR – 574 225

Dr. Peter Fernandes
Principal

PRINCIPAL
Alva's Institute of Engg. & Technology,
Mijar. MOODBIDRI - 574 225, D.K

Date:

Viva-Voce Examination

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

DECLARATION

I, PAVAN K P , hereby declare that the Project report entitled "A study on Credit Risk Management" with reference to "Mohan Devanur Vidyasagar" Parvathi Parameshwara Translogistics Pvt. Limited, Bengalore prepared by me under the guidance of Mrs. Priya Sequeira, Assistant Professor, Department of MBA, Alva's Institute Of Engineering & Technology and external assistance by Mr. Mohan Devanur Vidyasagar, Finance & Account Manager .I also declare that this Project work is towards the partial fulfilment of the, university regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belgaum. I have undergone a summer project for a period of six weeks.

I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/Institution.

Place: Moodabidri.

Date: 10-04-2021.

Pavan. K.P.

4AL19MB43

ACKNOWLEDGEMENT

I wish to convey my deep sense of gratitude to Mr. Mohan Devanur Vidyasagar , Finance & Accounts Manager for her immense help, support, guidance and giving me an inestimable opportunity to undergo this project work.

I express deep sense of gratitude to my internal guide Mrs. Priya Sequeira, Assistant Professor, Department of MBA, for having shown interest at every aspect right from the beginning of the project.

I express my sincere thanks to Dr. Peter Fernandez , Principal of Alva's Institute Of Engineering & Technology for his valuable co-operation at the time of project.

I sincerely thank Dr . Claret Mendona , Head of the Department, MBA who inspired me to carry out my project work.

I extend my genuine thanks to all the teaching faculties of the department of MBA, Alva's Institute Of Engineering & Technology, Mijar

I express my deepest thanks to my parents and family members and their financial support for this project, without which my higher studies would have been only a dream.

Finally I thank my friends for their valuable suggestions offered by them to complete this project successfully.

TABLE OF CONTENTS

LISTS OF TABLE

LIST OF GRAPHS

Executive Summary

Internship is an opportunity for the students to get an idea about the practical scenario that needs to be faced in the corporate world. The perfect platform for exploring the knowledge and thereby to gain some kind of experience.

The research conducted focused on the risks that the company needs to face while granting credit to customer and also the ways, strategies and methods used to minimize such risks. Credit risk management is an analysing tool for the bank to focus on their non-performing assets and I tried to apply the same for logistic company

The project also tries to analyse that Credit trading is the major function of logistic company and exactly apprising a borrower's credit worthiness has been the only method of trading successfully, "it actually helps in measurement of finance in complete detailed manner."

The major objective of this is to control the credit risk of the company when they are granting credit to required customers and also to giving some suggestions for proper utilization of credit rating method.

Financial information required for the analysis has been chosen from the financial statement like balance sheet and profit and loss account of the company. Data of three financial year starting from 2017-2020 has been collected.