

# **“A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF MANAPPURAM FINANCE LIMITED”**

**BY  
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**Submitted To  
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

**In partial fulfillment of the requirements for the award of the degree  
of  
MASTER OF BUSINESS ADMINISTRATION**

**Under the guidance of**

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ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY  
SHOBHAVANA CAMPUS, MIJAR, MOODBIDRI, 2020-21**

**JULY 2021**





# MANAPPURAM

## FINANCE LIMITED

AGRA, U.P.

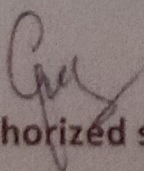
### CERTIFICATE

This is to certify that Mr. **NARASIMHARAJA K** Reg. No. **4AL19MBA37** MBA IV<sup>th</sup> semester student of Alva's Institute of Engineering and Technology, Moodbidri, Mangalore, affiliated to VTU University, has completed his summer internship project with **Manappuram Finance Limited**. From 22.02.2021 to 04.04.2021. He prepared project report named "**A Study on Financial Performance Analysis of Manappuram Finance Limited**" with our guidance and supervision.

During the period, we have found him to be hardworking and sincere.

We wish him bright future.

**For Manappuram Finance Limited**

  
Authorized signatory







# ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

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22 July 2021

## CERTIFICATE

This is to certify that **NARASIMHARAJA K** bearing USN **4AL19MBA37**, is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled "**A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF MANAPPURAM FINANCE LIMITED**" is prepared by him under the guidance of Dr. Vishnu Prasanna K N, Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Dr. Vishnu Prasanna K N  
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Dr. Claret Mendonca  
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Dr. Peter Fernandes  
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Viva-Voce Examination

Date:

Signature of Internal Examiner  
Name & affiliation

Signature of External Examiner  
Name & affiliation

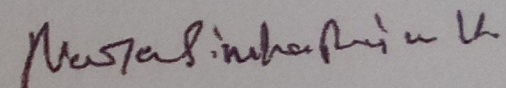


## DECLARATION

I, **Narasimharaja K** hereby declare that the Project report entitled “A Study on Financial Performance Analysis of Manappuram Finance Limited” prepared by me under the guidance of **Dr. Vishnu Prasanna KN**, Professor of Department of Business Administration, Alva's Institute of Engineering and Technology.

I also declare that this project work is towards the partial fulfilment of the university regulations for the award of the degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi.

I have undergone a summer project for six weeks. I further declare that this Project is based on the original study undertaken by me and has not been submitted for the award of any degree from any other university /institution



Date: 24-07-2021

Narasimharaja K

Place: Moodbidri

USN: 4AL19MBA37



## ACKNOWLEDGEMENT

I would like to take this opportunity to express my sincere gratitude to all those who have helped me throughout this summer project. It gives me immense pleasure to acknowledge all those who have rendered encouragement and support for the successful completion of this work.

I would like to express my sincere thanks to my internal guide **Dr Vishnu Prasanna KN**, Professor, P G Department of Business Administration for his constant support and encouragement to carry out my summer project successfully without much difficulty.

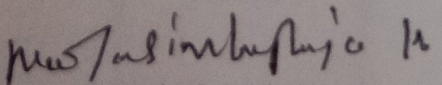
I would like to thank **Dr. Claret Mendonca** Head of Department of Business Administration, Alva's Institute of Engineering and Technology, for providing me an opportunity to complete the study

I would like to express my sincere thanks to Principal **Dr. Peter Fernandes**, AIET, Moodbidri.

It would be a failure in my part not to mention my parents, family and friends whose undying support and encouragement kept me going at times of need. Deepest thanks to you all. They are all indeed the reason for the successful completion of this summer project.

Place: Moodbidri

Date: 24-07-2021

  
Narasimharaja K

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## Executive Summary

This report has been undertaken to understand the financial performance of Manappuram Finance Ltd. Main objective of the study is evaluating financial performance for the particular period with help of Comparative statement analysis, ratio analysis. Performance analysis is the process of identifying Financial strengths and weaknesses company by establishing relationships between items of Balance sheet and the profit and loss account and ratio analysis are tool to evaluate various of company's operating and Financial performance such as liquidity profitability and solvency.

This study is aimed growth Manappuram Finance Ltd in financial service industry. For the study purpose secondary data has used which is been taken from company annual reports available in website. Use the fact and information already available through financial statements earlier years and analyse to make critical evaluation. Of the available materials. The financial statements of last five years are identified, studied and interpreted in light of company performance. After the Comparative statement company performance comparing to previous year increased, company liquidity position is good company easy to meet the long term obligations and in term of profitability company controlling costs and making good growth in term of profit. In observation company can use the assets to increase the sales.

This study has concluded that company have shown good growth during last five years. Company profitability and Liquidity position is good. Company use the assets and working capital properly it will help the company to achieve goals and company have a good future.