

**PROJECT REPORT**  
**“A STUDY ON TALENT ACQUISITION AND ITS IMPACT ON PRODUCTIVITY.**  
**WITH SPECIAL REFERENCE TO MANIPAL TECHNOLOGIES PVT LTD,**  
**MANIPAL”**

Submitted By

**MALLIKA**

**USN: 4AL19MBA35**

Submitted To



**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM**

In partial fulfillment of the requirements for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

**Under the guidance of**

**INTERNAL GUIDE**

**Mr. NEERAJ S RAI**

**ASSISTANT PROFESSOR**

**DEPARTMENT OF MBA**

**AIET, MIJAR**

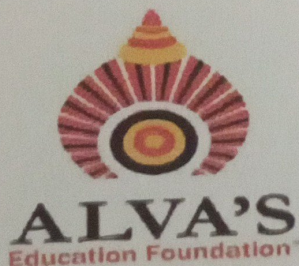
**EXTERNAL GUIDE**

**MRS. VIDYA SHENOY**

**SENIOR HR**

**MANIPAL LTD**

**MANIPAL**



**PG DEPARTMENT OF BUSINESS ADMINISTRATION**  
**ALVAS INSTITUTE OF ENGINEERING AND TECHNOLOGY**

**2021**



Manipal Technologies Limited

MTL/HRTA/2122/002

Thursday, 1st April, 2021

To Whomsoever It May Concern

Subject: Internship Completion certificate for Ms. Mallika

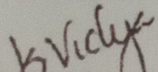
Dear Sir/Madam

We hereby state on record that Ms. Mallika has completed an internship project in our HR Department of Manipal Technologies Limited from Wednesday, 24th February, 2021 to Thursday, 1st April, 2021 and the location of Internship was Manipal.

During this period of internship, Ms. Mallika has successfully met the objectives of the internship as set at the beginning of the internship. We found Ms. Mallika hard working and resourceful.

We wish Ms. Mallika all success in future endeavors.



Thanking you  
Yours Sincerely

  
Vidya Shenoy  
Manager HR

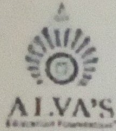
Page 1 of 1

## Manipal Technologies Limited

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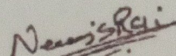
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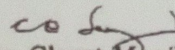
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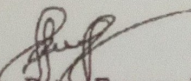
20 July 2021

## CERTIFICATE

This is to certify that **MALLIKA** bearing USN **4AL19MBA35**, a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled "**A STUDY ON TALENT ACQUISITION AND ITS IMPACT ON PRODUCTIVITY WITH SPECIAL REFERENCE TO MANIPAL TECHNOLOGIES PVT LTD, MANIPAL**" is prepared by her under the guidance of Mr. Neeraj S Rai, Assistant Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Mr. Neeraj S Rai  
Internal Guide

  
Dr. Claret Mendonca  
HOD

  
Dr. Peter Fernandes  
Principal

**PRINCIPAL**  
Alva's Institute of Engg. & Technology,  
Mijar, MOODBIDRI - 574 225, D.K.

**DEAN**  
Dept. of Business Administration  
Alva's Institute of Engg. & Technology  
MIJAR - 574 225

Viva-Voce Examination

Date:

Signature of Internal Examiner  
Name & affiliation

Signature of External Examiner  
Name & affiliation

## ACKNOWLEDGMENT

I am happy to take this opportunity to extend my sincere thanks to all those who have supported me, directly and indirectly.

I would like to thank my external guide **Mrs. Vidya Shenoy** and entire staff of Manipal Technologies Pvt Ltd for their constant encouragement, suggestions and moral support throughout the duration of my project.

I would like to thank our respected principal, **DR. PETER FERNANDES** for his pillared support and encouragement under college management for providing the right atmosphere to carry out the internship.

I would like to convey my heartfelt thanks to **DR. CLARET MENDONZA**, H.O.D of MBA department for giving me the opportunity and for her encouragement.

I am thankful to my internal guide **PROF. NEERAJ S RAI** Assistant professor, dept of MBA, AIET Mijar. His feedback and solutions have greatly helped me in this project.

Finally, I would like to mention here that I am greatly indebted to each and everybody who has been associated with my project.

With sincere regards

Mallika

(4AL19MBA35)

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## EXECUTIVE SUMMARY

A project titled "A study on Talent Acquisition and its impact on productivity with special reference to Manipal Technologies Pvt Ltd". The main intention of this study is to understand the Talent Acquisition in the organisation. The primary information was obtained by questionnaire and information also collected from company report, journal, and company website are used as resources of secondary data. This study used the simple analytical methods like pie charts are used to inspect the data collected.

The first part of the study includes Industrial and company profile, second chapter includes of Conceptual background and literature review, third chapter contains Research design, fourth chapter includes of Analysis and interpretation and last chapter contains Finding and suggestions of project report

The project's goal was to investigate the organization's Talent Acquisition process, the impact of talent acquisition on productivity, and the organization's Talent Acquisition best practises.

Talent acquisition is an important system in every organisation, according to the study. In some regions, specific tactics must be used in order to overcome the traditional recruitment system that has been in place in their firms