

PROJECT REPORT ON
A STUDY ON RECIEVABLE MANAGEMENT AT CAMPCO LTD

Submitted by
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USN: 4AL19MBA33

Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAVI

In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTATION

Under the guidance of

INTERNAL GUIDE

Mr. Guruprasad Pai

Assistant professor

P G Department of business administration

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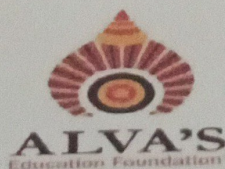
EXTERNAL GUIDE

Mr. Premji, B

senior manager

CAMPCO LTD

Mangalore



P G DEPARTMENT OF BUSINESS ADMINISTRATION
ALVAS INSTITUTE OF ENGINEERING AND TECHNOLOGY, MIJAR

JULY 2021



**The Central Arecanut & Cocoa Marketing &
Processing Co-operative Ltd.**

P. B. No. 223, Varanashi Towers, Mission Street, Mangaluru - 575001, Karnataka

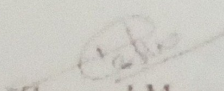
HRD/PC-06A/07/2021-22

22.07.2021

C E R T I F I C A T E

This is to certify that Ms. MADHUSHREE K L
(USN. 4AL19MBA33), MBA Student of Alva's Institute
of Engineering and Technology, Mijar has done her
Project work in our Organization, entitled,
"RECEIVABLE MANAGEMENT OF THE CAMPCO LTD.,
MANGALURU" for a period of six weeks from
23.02.2021 to 05.04.2021.

Her performance & conduct during the
project work was good.


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ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

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23 July 2021

CERTIFICATE

This is to certify that **MADHUSHREE K L** bearing USN **4AL19MBA33**, is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled "**A STUDY ON RECEIVABLE MANAGEMENT AT THE CAMPCO LTD, MANGALORE**" is prepared by her under the guidance of Mr. Guruprasad Pai B, Assistant Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Mr. Guruprasad Pai B
Internal Guide

Dr. Claret Mendonca
HOD

Dr. Peter Fernandes
Principal

PRINCIPAL

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Viva-Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

DECLARATION

I, Madhushree K L, hereby declare that the project report entitled "A STUDY ON RECEIVABLE MANAGEMENT" with reference to "CAMPCO LIMITED, MANGALORE" prepared by me under the guidance of Mr Guruprasad Pai B, Professor, Department of Business Administration Alva's Institute of Engineering and technology, Mijar, Moodbidri and external assistance by Mr. Premji B, Senior Manager, Marketing department, CAMPCO Limited, Mangalore.

I also declare that this project work is towards the partial fulfilment of the university regulations for the award of degree of master of business administration by Visvesvaraya technological university, Belagum. I have undergone a summer project for a period of six week. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/ diploma from any other University/Institution.

Place: Mijar

Date: 22-07-2021

Madhushree.KL.
Signature of the student

ACKNOWLEDGEMENT

I, MADHUSHREE K L, student of Alvas's Institute of Engineering and Technology, Mijar studying of Master of Business Administration here by taking this opportunity to express my sincere gratitude to Dr. Claret Mendonca, head of Department, PG MBA Department, Alva's Institute of Engineering and Technology, Mijar for her guidance and support in carrying out this project.

I am extremely thankful to Dr. Peter Fernandes, principal of Alva's Institute of Engineering and Technology for providing me a chance to carry up this project.

I would like to express my sincere gratitude to my internal guide prf. Guruprasad Pai B, professor, PG Department of Business Administration, Alva's Institute of Engineering and Technology, for his ideal guidance and encouragement throughout the course.

I also take this opportunity to express my deep sense of gratitude to Premji B Senior manager of CAMPCO Ltd for showing me immense support with valuable guidance and helped me in getting the information.

I am grateful to the staff of CAMPCO Ltd, Mangalore for providing me the useful information with the co-operation during the period of study.

I thank everyone who helped me directly or indirectly in completing my project.

Thank you

MADHUSHREE K L

(4AL19MBA33)

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EXECUTIVE SUMMARY

This project titled "A Study on Receivable management with reference to CAMPCO Limited Mangalore" is submitted to partial fulfillment of the requirement for the award of Master of business administration. The project is concerned with the receivable management tools and techniques in CAMPCO, Mangalore.

The main objective of the is for understanding the management of credit risk and manufacturing process of the company. For this purpose, the primary data is collected through the direct interaction with the company manager and secondary data from company's annual reports, websites, publishers and textbooks. Data collected from various sources are analysed through the ratios, graphs and charts are used to tools.

Firstly, introduction of information regarding the company and topic, the company profile, organizational profile, product profile, vision and mission statement and SWOT analysis are made. Then, statement of problem, objective and study, scope of the study, methodology, various tools are used for data collection and limitation of the study is discussed. Subsequently, a detailed study is made on conceptual background of receivable management. Analysis and interpretation is done on the basis of information regarding the practice for analysis and interpretation which implies figures into clear words.

Finally, the suggestions are given to overcome the drawbacks involved in the project on the basis of the analysis.