

A PROJECT REPORT ON

**“A Comparative Analysis of Efficiency of Working Capital Management in the
Pharmaceutical Industry”**

By

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Submitted To



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

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CERTIFICATE

This is to certify that **KAVANASHREE H R** bearing USN **4AL19MBA27**, is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled "**A COMPARATIVE ANALYSIS OF EFFECIENCY OF WORKING CAPITAL MANAGEMENT IN PHARMACEUTICAL INDUSTRY**" is prepared by her under the guidance of Mr. Guruprasad Pai B, Assistant Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

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DECLARATION

I, KAVANASHREE H R, Reg. No.(4AL19MBA27) hereby declare that the project report on "A Comparative Analysis of Efficiency of Working Capital Management in the Pharmaceutical Industry" is prepared by me under the guidance of, Mr. Guruprasad Pai B, Assistant Professor, Business Administration, Alava's Institute of Engineering and Technology, Mijar, Moodbidri.

I also declare that this summer project work is towards the partial fulfilment of the university requirement for award of degree of **MASTER OF BUSINESS ADMINISTRATION** by Visvesvaraya Technological University, Belgaum.

I further declare that this report is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/Institution.

Date: 22/7/2021

Place: Mijar

Kavanashree. H.R.

Signature of the student

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EXECUTIVE SUMMARY

Working capital is day by day need for organization, as they require a standard measure of money to make routine instalments, spread starting expenses, and buy essential materials utilized in the creation of products. Working capital is an effectively justified idea, as it is connected to a person typical cost for basic items and therefore can be comprehended in a progressively closed to home way. People need to gather the cash that they are owed and keep up a specific sum everyday to cover everyday costs, bills and other customary consumption.

In Cipla Ltd. the working capital is managed on the estimated basis. It is taken as the estimate of the working capital for the current period as per the expenditure for the current period of the previous year and estimated future expenses.

The objective of the study is confined to the analysis of Working Capital Management alone. And to recommend a better Working Capital Management practices for the companies. Ratio analysis is a technique used to analyse and interpret the general financial statements in order to determine the state of working capital. Further more, statistical methods are used to conduct a systematic study, namely correlation, t- test.