

**A STUDY ON WORKING CAPITAL  
MANAGEMENT AT PARVATHI  
PARAMESHWARA TRANSLOGISTICS PVT LTD**

BY  
**KAJAL**  
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SUBMITTED TO  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In partial fulfilment of the requirements for the award of the degree of  
**MASTER OF BUSINESS OF ADMINISTRATION**

Under the guidance of

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**Dr. Vishnu Prasanna K.N**

**Professor**

**PG Department of Business Administration**

**AIET, Mijar**

**EXTERNAL GUIDE**

**Mohan Devanur Vidyasagar**

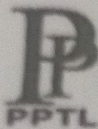
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**DEPARTMENT OF BUSINESS ADMINISTRATION ALVA'S INSTITUTE OF  
ENGINEERING AND TECHNOLOGY, MIJAR, MOODBIDRE**

**JULY 2021**





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**PARVATHI PARAMESHWARA TRANSLOGISTICS PVT LTD.**

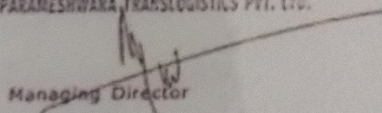
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**CERTIFICATE**

This is to certify that **Ms. KAJAL**, bearing **USN : 4AL19MBA26**, **2<sup>nd</sup>** year **MBA** student of **Alva's Institute of Engineering and Technology**, Shobavana Campus, Mijar has undertaken the project work entitled "**A Study on Working Capital Management in Parvathi Parameshwara Translogistics Pvt Ltd**" during **22-02-2021 to 03-04-2021** in **Parvathi Parameshwara Translogistics Pvt Ltd, Bangalore**. During her Project work in our company, we found her character and conduct is good.

This project on evaluation fulfills all the stated criteria and the student findings are her original work. We wish her all the best for his future

endeavors  
For **PARVATHI PARAMESHWARA TRANSLOGISTICS PVT. LTD.**

  
Managing Director

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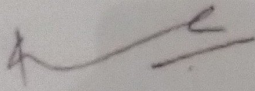
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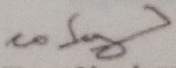
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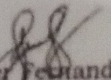
20 July 2021

### CERTIFICATE

This is to certify that **KAJAL** bearing USN **4AL19MBA26**, a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled "**A STUDY ON WORKING CAPITAL MANAGEMENT IN PARVATHI PARAMESHWARA TRANSLOGISTICS PVT LTD**" is prepared by her under the guidance of Dr. Vishnu Prasanna K N, Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
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Internal Guide

  
Dr. Claret Mendonca  
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Viva-Voce Examination

Date:

Signature of Internal Examiner  
Name & affiliation

Signature of External Examiner  
Name & affiliation



## DECLARATION

I, KAJAL, hereby declare that the Project report entitled "A study on Cash Management" with reference to "Mohan Devanur Vidyasagar" Parvathi Parameshwara Translogistics Pvt. Limited, Bengaluru prepared by me under the guidance of Dr. Vishnu Prasanna K.N, Professor, Department of MBA, Alva's Institute of Engineering & Technology and external assistance by Mr. Mohan Devanur Vidyasagar, Finance & Account Manager. I also declare that this Project work is towards the partial fulfilment of the, university regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belgaum. I have undergone a summer project for a period of six weeks.

I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/Institution.

Place: Moodbidri,

Date: 24-07-2021

*Kajal*

Signature of student



## ACKNOWLEDGEMENTS

I express deep sense of gratitude to my internal guide Dr. Vishnu Prasanna K.N, Professor, Department of MBA, for having shown interest at every aspect right from the beginning of the project.

I wish to convey my deep sense of gratitude to Mr. Mohan Devanur Vidyasagar, Finance & Accounts Manager for her immense help, support, guidance and giving me an inestimable opportunity to undergo this project work.

I sincerely thank Dr. Claret Mendona, Head of the Department, MBA who inspired me to carry out my project work.

I express my sincere thanks to Dr. Peter Fernandez, Principal of Alva's Institute of Engineering & Technology for his valuable co-operation at the time of project.

I extend my genuine thanks to all the teaching faculties of the department of MBA, Alva's Institute of Engineering & Technology, Mijar.

I express my deepest thanks to my parents and family members and their financial support for this project, without which my higher studies would have been only a dream.

Finally I thank my friends for their valuable suggestions offered by them to complete this project successfully.

Place: Moodbidri,  
Date: 24-07-2021

KAJAL  
4AL19MBA26



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## EXECUTIVE SUMMARY

This project titled "A Study on working capital management with reference to Parvathi Parameshwara Translogistics Pvt Ltd Bangalore" is submitted to partial fulfilment of the requirement for the award of master of business administration. The project is concerned with the working capital management tools and techniques in Parvathi Parameshwara Translogistics Pvt Ltd, Bangalore.

The main objective of the study is for understanding the management of working capital and manufacturing process of the company. For this purpose, the primary data is collected through the direct interaction with the company manager and secondary data from company's annual reports, websites, publications and textbooks. Data collected from various sources are analysed through the ratios, graphs and charts are used as tools.

Firstly, introduction of information regarding the company and topic, the company profile organizational profile, product profile, vision and mission statement and SWOT analysis are made. Then, statement of problem, objective of the study, scope of the study, methodology, various tools used for data collection and limitation of the study is discussed. Subsequently, a detailed study is made on conceptual background of working capital management. Analysis and interpretation is done on the basis of information regarding the practice for analysis supported by a descriptive interpretation which implies figures into clear words.

Finally, the suggestions are given to overcome the drawbacks involved in the project on the basis of the analysis.