

“A STUDY ON SYSTAMTIC INVESTEMENT PLANNING AMONG THE LAWYERAS OF MANAGALORE CITY”

**BY
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4AL19MBA13**

**Submitted To
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

**In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

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**PG DEPARTMENT OF BUSINESS ADMINISTRATION
ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY
SHOBHAVANA CAMPUS, MIJAR, MOODBIDRI, 2020-21**

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20th July, 2021

TO WHOM SO EVER IT MAY CONCERN

This is to certify Ms. **Josline Cardoza**, (USN- 4AL19MBA24) a student of MBA - Finance from **Alva's Institute of Engineering & Technology**, Moodbidri, has successfully completed project titled " **A study on awareness of Systematic Investment Planning among Lawyers of Mangalore City**, " at our Mangalore Platinum (MH) branch, from 22.02.2021 to 03.04.2021. We wish success to the intern in all future endeavours.



Rakesh R.,
General Manager - Human Resources.



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20 July 2021

CERTIFICATE

This is to certify that **JOSLINE CARDOZA** bearing USN **4AL19MBA24**, a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled "**A STUDY ON AWARENESS OF SYSTEMATIC INVESTMENT PLANNING AMONG THE LAWYERS OF MANGALORE CITY**" is prepared by her under the guidance of Dr. Vishnu Prasanna K N, Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Dr. Vishnu Prasanna K N
Internal Guide


Dr. Peter Fernandes
Principal


Dr. Claret Mendonca
HOD

Viva-Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

DECLARATION BY THE STUDENT

I, Josline Cardoza hereby declare that the Project report entitled "A STUDY SYSTEMATIC INVESTMENT PLANNING AMONG THE LAWYERS OF MANGALORE CITY" with reference to "Geojit Financial Services Ltd. Mangalore" prepared by me under the guidance of Vishnu Prasanna KN, Professor of M.B.A Department, Alva's Institute of Engineering and Technology, Mijar and external assistance by Mrs. Sheetal Sanil, Manager, Geojit financial services ltd. Mangalore. I also declare that this Project work is towards the partial fulfillment of the university. Regulation for the award of degree of Master of Business Administration by VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAUM. I have undergone a summer project for a period of Six weeks. I further declare that this Project based on the original study undertaken by me and has not been submitted for the award of any other degree or Diploma from any other University or Institution.

Place: Mangalore

Date: 24-07-2021

Josline Cardoza
Josline Cardoza

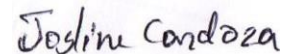
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Mrs. Sheetal Sanil, the Manager of Geojit financial service limited, Mangalore for giving me an opportunity to intern in the company. She always helped me and motivated me for completing this Research Project.

I would like to thank my HOD Claret Mendonca for her support and guidance. At this moment of accomplishment, I would like to thank Peter Fernandes, Principal AIET, Mijar and also my managing Trustee Vivek Alva for their support throughout the study.. I thank my family for their blessings and constant support, without which, this project work wouldn't not have seen the light of the day. I would also like to thank all my friends for all their help and suggestions.



Place: Mangalore

Date: 24-07-2021

Josline Cardoza

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TABLE OF CONTENTS

Chapter No.	Chapter Title	Page No.
I	INTRODUCTION	1-11
II	CONCEPTUAL BACKGROUND AND LITERATURE REVIEW	12-18
III	RESEARCH DESIGN	19-22
IV	DATA ANALYSIS AND INTERPRETATION	23-38
V	FINDINGS, CONCLUSION AND SUGGESTIONS	39-43
	BIBLIOGRAPHY	44-47
	ANNEXURE	48-52

LIST OF THE TABLES

TABLE NO.	TABLE TITLE	PAGE NO.
4.1	Age group of respondents in the Mangalore city	24
4.2	Annual income of the respondents to the Mangalore city	25
4.3	Saving of income of the respondents of Mangalore city	26
4.4	Money saved annually of the respondents of Mangalore city	27
4.5	Investment pattern of lawyers in Mangalore city	28
4.6	Saving pattern of the lawyers of Mangalore city	29
4.7	Financially responsible lawyers of Mangalore city	30
4.8	Risk taking ability of the respondents in Mangalore city	31
4.9	Expectation from the return on investment of the respondent in the Mangalore city	32
4.10	Knowledge about the investment of respondents of Mangalore city	33
4.11	Awareness of systematic investment planning of the respondent of Mangalore city	34
4.12	Systematic investment planning pattern of respondent of Mangalore city	35
4.13	Investment in SIP among the respondent in the Mangalore city	36
4.14	Awareness level of respondent of about SIP in the Mangalore city	37
4.15	Guidance and assistance on systematic investment planning	38

LIST OF FIGURES

Figure No.	TABLE TITLE	PAGE NO.
4.1	Age group of respondents in the Mangalore city	24
4.2	Annual income of the respondents to the Mangalore city	25
4.3	Saving of income of the respondents of Mangalore city	26
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4.6	Saving pattern of the lawyers of Mangalore city	29
4.7	Financially responsible lawyers of Mangalore city	30
4.8	Risk taking ability of the respondents in Mangalore city	31
4.9	Expectation from the return on investment of the respondent in the Mangalore city	32
4.10	Knowledge about the investment of respondents of Mangalore city	33
4.11	Awareness of systematic investment planning of the respondent of Mangalore city	34
4.12	Systematic investment planning pattern of respondent of Mangalore city	35
4.13	Investment in SIP among the respondent in the Mangalore city	36
4.14	Awareness level of respondent of about SIP in the Mangalore city	37
4.15	Guidance and assistance on systematic investment planning	38

EXECUTIVE SUMMARY

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A research project entitled “**A Study on Systematic Investment Planning Among the Lawyers of Mangalore City**” is an attempt to know about the investment knowledge and how the lawyers are saving their money and is there investment can safe future is studied in the project.

This research is based on primary as well as the secondary data. However more importance given to the primary data collection and the primary data was collected by the lawyers of the Mangalore city. It was constructed in a manner of getting maximum information from the lawyers. The secondary data has been collected by the website of the company.

The study was conducted based on the questionnaires to collect the necessary data questions were asked and necessary information was filled on the basis of respondent answers. The questionnaires are in the structured form of the research study.

The project also focuses on systematic investment planning which is necessary for the lawyers to know how their money and also gave importance to know about the knowledge of their investments. This also shows about the SWOT analysis of the company. Through this report researcher learnt about what is systematic investment planned how it works and how it is useful for the future income.