

**"A STUDY ON INTERNAL CREDIT MANAGEMENT SYSTEM AT
STARFLEX LAMINATORS PRIVATE LIMITED"**

Submitted By

Jyothi

USN: 4AL19MBA25

Submitted To



VISHWESHVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance

INTERNAL GUIDE

Dr. Vishnu Prasanna K N

Professor of Finance

PG Department of Business Administration

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EXTERNAL GUIDE

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Baikampady

DEPARTMENT OF BUSINESS ADMINISTRATION

ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

SHOBHAVANA CAMPUS MIJAR, MOODBIDRI

July-2021



Starflex Laminators Pvt. Ltd.

Printed and Laminated Packaging Rolls & Pouches

Plot No. B-155, Industrial Area, Baikampady, Mangalore - 575 011.

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GSTIN : 29AAFC5668J1ZM. TIN : 29400095919, C.S.T. : 30170278-Dt. 15.11.2001

Date : 3-4-2021

Place : Baikampady

TO WHOMSOEVER IT MAY CONCERN

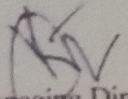
This is to Certify that Miss Jyothi , MBA Alvas Institute of Engineering & Technology, Mijar has done her Internship in Analysis of Internal Credit Management System at Starflex Laminators Pvt Ltd. , Baikampady from 22-2-2021 to 3-4-2021 .

During her internship programme with us she has demonstrated her skills with self-motivated to learn new skills. Her performance was appreciated.

We wish her all the best for her upcoming future.

Warm Regards

For Starflex Laminators Pvt Ltd


Managing Director



ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

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20 July 2021

CERTIFICATE

This is to certify that **JYOTHI** bearing USN **4AL19MBA25**, a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled "**A STUDY ON INTERNAL CREDIT MANAGEMENT SYSTEM AT STARFLEX LAMINATORS PRIVATE LIMITED, BAIKAMPADY**" is prepared by her under the guidance of Dr. Vishnu Prasanna K N, Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

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Dr. Claret Mendonca
HOD

Dr. Peter Fernandes
Principal
PRINCIPAL

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Viva-Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Declaration

I JYOTHI, hereby declare that the project report titled " A STUDY ON INTERNAL CREDIT MANAGEMENT SYSTEM AT STARFLEX LAMINATORS PRIVATE LIMITED " prepared by me under the guidance of Dr. Vishnu Prasanna K N, Professor of Finance PG Department of Business Administration, Alva's Institute Of Engineering Technology and External assistance from mr. Naveen Kumar (Accounts Department).

I also declare that the project study undertaken by me after the Third Semester of Business Administration (MBA) is as per the curriculum requirement and the regulation stipulated by vishveshwaraya Technological University, Belgaum, I have undertaken this project study program for a period of Six weeks from (22nd Feb to April 3rd 2021).

I further declare that this project study is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other university /institution.

Jyothi

Signature of the Student

Place: Mijar

Date: 22/07/2021

ACKNOWLEDGMENT

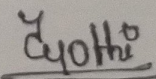
The project would not complete without expressing gratitude to those who extended their wholehearted support for the successful completion of the I would like to articulate my heartfelt gratitude to all people stood behind the work.

I express my heart full thanks to internal guide **Dr. Vishnu Prasanna K N**, Professor Who has been a constant source of inspiration in competing the project and his valuable guidance and support throughout the project.

And I also express my sincere thanks to my External guide **Mr. Naveen Kumar** Accounts Department, Starflex Laminators Pvt Ltd. For their valuable suggestions, guidance and support throughout the project.

I express my special thanks to **Dr. Claret Mendoca**, HOD Department of MBA Alva's Institute of Engineering And Technology Mijar for her support for the valuable guidance and support throughout the project.

My whole hearted gratitude to our beloved Managing Trustee **Mr. Vivek Alva** and **Dr. Peter Fernades**, Principal Alva's institute of Engineering and Technology , Mijar for extending his valuable support in completing the project.


JYOTHI

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EXECUTIVE SUMMARY

The main objective of this study is to gain knowledge about Finance, Production and products about the "Starflex Laminators Pvt Ltd". This company involves major players in the food packaging solutions catering to domestic, commercial and industrial clients for their needs of product packaging, storage and others.

This report includes Introduction Starflex Laminators Pvt Ltd. And about their various products, and about competitors to compete against the Starflex laminators product.

About the history of the Organization as well as the product. And includes nature of the business, how it works in the society. As well as the need Scope and objective of the study. Mainly about the Vision and Mission about the "Starflex Laminators " And also includes their quality performance and quality of the product.

About their values to the Employees and Organization. And about the product and service of their product. It also includes research design data analysis. Data are collected through secondary method then calculated and gives interpretation. It will show with the help of tables and charts.

It also includes finding suggestion and conclusion. Findings are given based upon the data analysis and suggestion given by considering findings to the company to improve where they are struggling and conclusion is about overall project.