

PROJECT REPORT
"A STUDY ON FINANCIAL STATEMENT ANALYSIS AT EXIDE INDUSTRY LIMITED"

Submitted By
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USN: 4AL19MBA21

Submitted To



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

Mr. Guruprasad Pai

PG Department of Business Administration

AIET, Mijar

Karnataka

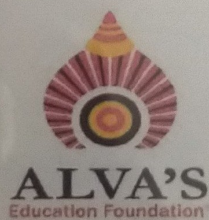
EXTERNAL GUIDE

Mr. Naveen Reddy

HR Manager

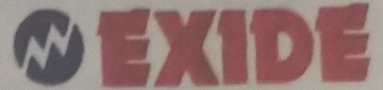
Exide Industries Ltd

Bangalore



PG DEPARTMENT OF BUSINESS ADMINISTRATION
ALVAS INSTITUTE OF ENGINEERING AND TECHNOLOGY

2021



Survey No. 246, Chichurakanpalli,
Sevaganapalli Panchayath, Hosur,
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CERTIFICATE

This is to certify that Mr. Jagan T.J (USN 4AL19MBA21) MBA student of Alva's institute of Engineering and technology, Mijar, Mangalore has successfully completed 'A Study on Financial statement analysis' at our factory in partial fulfillment of the requirement for the award of his degree. The period of internship was from 1-3-2021 to 5-4-2021

During his studies, he has evinced keen interest and his conduct and character were satisfactory

We wish him all the success in his future endeavors

For Exide Industries Limited

Ambuj Srivastava
Sr. Deputy Manager – Plant HR



Exide House, 59E, Chowringee Rd, Sreepally, Bhowanipore,
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ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

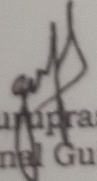
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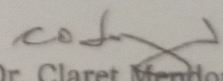
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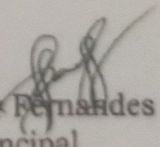
22 July 2021

CERTIFICATE

This is to certify that **JAGAN T J** bearing USN **4AL19MBA21**, is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled "**A STUDY ON FINANCIAL STATEMENT ANALYSIS AT EXIDE INDUSTRY LTD**" is prepared by him under the guidance of Mr. Guruprasad Pai B, Assistant Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Mr. Guruprasad Pai B
Internal Guide


Dr. Claret Mendonca
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Principal
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Viva-Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

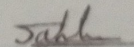
Signature of External Examiner
Name & affiliation

DECLARATION

I, **JAGAN TJ**, hereby declare that the report on **A Study On Financial Statement Analysis At Exide Industry Limited** is prepared by me under the guidance of **Prof. Guruprasad Pai**, PG Department of Business Administration, Alva's Institute of Engineering and Technology, and external assistance by, **Mr. Naveen Reddy** Finance Department Exide Industries Limited Bangalore.

I also declare that this internship work is towards the partial fulfilment of the university regulations for the award of degree of Master of Business Administration by **Visvesvaraya Technological University, Belagavi**.

I have undergone the internship for a period of one and half month. I further declare that this report is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/Institution



Date: 04/06/2021

Signature of Student

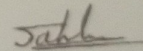
Place: Mijar

DECLARATION

I, JAGAN TJ, hereby declare that the report on **A Study On Financial Statement Analysis At Exide Industry Limited** is prepared by me under the guidance of Prof. Guruprasad Pai, PG Department of Business Administration, Alva's Institute of Engineering and Technology, and external assistance by, Mr. Naveen Reddy Finance Department Exide Industries Limited Bangalore.

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Signature of Student

Date: 04/06/2021

Place: Mijar

ACKNOWLEDGEMENT

I am happy to take this opportunity to thank all those who have supported me, directly and indirectly for the completion of the project.

My heartfelt gratitude to the Dean **Dr. Claret Mendonca**, Department of Business Administration and Alva's Institute of Engineering and Technology, Moodbidri for providing me an opportunity to complete the study.

I am extremely grateful to the management of "**EXIDE INDUSTRIES LIMITED**", for giving me this opportunity to pursue my internship. This internship would not have been a successful one without the guidance of **Prof. Guru Prasad Pai**, PG, Department of Business Administration, Alva's Institute of Engineering and Technology, Moodbidri. His feedback and solutions have greatly helped me in this internship.

I express my gratitude to **Mr. Naveen Reddy, Finance department, EXIDE INDUSTRIES LIMITED**, for guiding and teaching me the core concepts at the organizational level and explaining in detail about the company. I am thankful for his feedback during my time at **EXIDE INDUSTRIES LIMITED**

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EXECUTIVE SUMMARY

The project titled "THE STUDY ON FINANCIAL STATEMENT ANALYSIS AT EXIDE INDUSTRY LIMITED AT BANGLORE" is conducted at EXIDE industry Ltd. Financial statements (or financial reports) are formal records of the financial activities of a business, person, or other entity. Financial statements provide an overview of a business or person's financial condition in both short and long term. The study is made by adopting descriptive research method and both primary and secondary data is being made use. Primary data for the purpose of the study was obtained by interviewing the Exide industries ltd officials. Before using the data for the purpose of evaluating of capital structure, the document was carefully scanned and their reliability was judged. The secondary data was annual report company Boucher and website. Exide is the largest company and market leader in battery products and it is at top of customer's mind. The industry was a virtual monopolist till now but with emerging competition Exide will have to focus very hard on winning the hearts of customers and to attract them with new products and services.