

A STUDY ON WORKING CAPITAL MANAGEMENT AT CAMPCO LIMITED

Submitted by

**ANUSHREE H S
4AL19MBA05**

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI
In partial fulfilment of the requirements for the award of the college of
MASTER OF BUSINESS OF ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

Dr. Vishnu Prasanna K.N

Professor

PG Administration Department

AIET, MIJAR

EXTERNAL GUIDE

Premji B

Senior manager

CAMPCO Ltd

Mangalore



**PG DEPARTMENT OF BUSINESS ADMINISTRATION
ALVAS INSTITUTE OF ENGINEERING AND TECHNOLOGY, MIJAR
JULY 2021**



The Central Arecanut & Cocoa Marketing &
Processing Co-operative Ltd.

P. B. No. 223, Varanashi Towers, Mission Street, Mangalore - 575 001, Karnataka

HRM/C 06A/07/2021-22

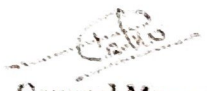
22.07.2021

C E R T I F I C A T E

This is to certify that Ms. ANUSHREE H S
(U.S.N. 1AL19MBA05), MBA Student of Alva's Institute
of Engineering and Technology, Mijar has done her
Project work in our Organization, entitled,
"A STUDY ON WORKING CAPITAL MANAGEMENT OF THE
CAMPCO LTD., MANGALURU" for a period of six weeks
from 23.02.2021 to 05.04.2021.

Her performance & conduct during the
project work was good.




General Manager
The Campeco Ltd., Mangaluru



ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

A Unit of Alva's Education Foundation (R)

(Affiliated to Visvesvaraya Technological University, Belagavi

Approved by AICTE, New Delhi & Recognised by Government of Karnataka)

Shobhavana Campus, Mijar, Moodbidri - 574 225, Mangalore, D.K., Karnataka State

Phone : 08258-262724 (O), 262725 (P), Telefax: 08258-262726

Email : principalaiet08@gmail.com, Web: www.aiet.org.in

AIET/MBAID/85

23 July 2021

CERTIFICATE

This is to certify that **ANUSHREE H S** bearing USN **4AL19MBA05**, is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled "**A STUDY ON WORKING CAPITAL MANAGEMENT OF THE CAMPCO LTD, MANGALORE**" is prepared by her under the guidance of Dr. Vishnu Prasanna K N, Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Dr. Vishnu Prasanna K N
Internal Guide

Dr. Claret Mendonca
HOD

DEAN

Dr. Peter Fernandes
Principal

Dept. of Business Administration
Alva's Institute of Engg. & Technology
MIJAR - 574 225

Alva's Institute of Engineering & Technology,
Mijar, MOODBIDRI - 574 225, D.K.

Viva-Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

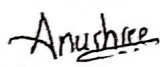
DECLARATION

I, Anushree H S, hereby declare that the project report entitled "A STUDY ON WORKING CAPITAL MANAGEMENT" with reference to "CAMPCO LIMITED, MANGALORE" prepared by me under the guidance of DR. Vishnu Prasanna K N, Professor, Department of Business Administration Alva's Institute of Engineering and technology, Mijar, Moodbidri and external assistance by Mr. Premji B, Senior Manager, Marketing department, CAMPCO Limited, Mangalore.

I also declare that this project work is towards the partial fulfilment of the university regulations for the award of degree of master of business administration by Visvesvaraya technological university, Belagum. I have undergone a summer project for a period of six week. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/ diploma from any other University/Institution.

Place: Mijar

Date: 22-07-2021


Signature of the student

ACKNOWLEDGEMENT

I, Anushree H S, wish to thank all those who helped me and without their support I could not have completed this project successfully.

Any task that is under taken reaches successful completion not only by individual efforts but also by the guidance and support of many others. On undergoing this and making of project work I sincerely thank everyone who has been a part of this study.

I express my deep sense of gratitude to my guide Dr. VISHNU PRASANNA K B faculty, MBA Department, for constant support and encouragement to carry out my project successful without much difficulty.

Foremost, I would like to express gratitude to Dr. CLARET MENDONCA HOD of MBA department, AIET, Mijar

I would like to express my sincere gratitude to Mr. Premji B Senior Manager CAMPCO LTD Mangalore. for his support and co-operation and providing all necessary information required for the project.

I am extremely thankful to Dr. Peter Fernandes, Principal of Alva's Institute of Engineering and Technology for providing me a chance to carry up this project.

I also thank to all the staffs of MBA department for their wonderful support. It gives me a great pleasure to express my gratitude for all the people who helped me directly or indirectly.

Anushree H S

4AL19MBA05

TABLE OF CONTENTS

CHAPTER NO	CONTENTS	PAGE NO
1	Introduction	1-11
2	Conceptual background and literature review	12-20
3	Research design	21-24
4	Analysis and interpretation	25-43
5	Findings, Suggestions, Conclusions	44-46
	Bibliography	47-48
	Annexure	49-51

LISTS OF TABLE

Table	Title	Page No
4.1	Changes in working capital of CAMPCO LTD for the year 2015 to 2020	26
4.2	Changes in working capital of CAMPCO LTD for the year 2015 to 2020	27
4.3	Changes in working capital of CAMPCO LTD for the year 2015 to 2020	28
4.4	Current ratio of CAMPCO LTD for the year 2015 to 2020	29
4.5	Net working capital ratio of CAMPCO LTD for the year 2015 to 2020	30
4.6	Quick ratio of CAMPCO LTD for the year 2015 to 2020	31
4.7	Debtors turnover ratio of CAMCPCO LTD for the year 2015 to 2020	32
4.8	Current assets to total assets ratio of CAMCPCO LTD for the year 2015 to 2020	33
4.9	Cash to current liabilities ratio of CAMCPCO LTD for the year 2015 to 2020	34
4.10	receivable turnover ratio of CAMCPCO LTD for the year 2015 to 2020	35
4.11	Cash sales ratio ratio of CAMCPCO LTD for the year 2015 to 2020	36
4.12	Working capital to total assets ratio of CAMCPCO LTD for the year 2015 to 2020	37
4.13	Cash to current assets ratio of CAMCPCO LTD for the year 2015 to 2020	38

4.14	Inventory turnover ratio of CAMPCO LTD for the year 2015 to 2020	39
4.15	Average collection period ratio of CAMPCO LTD for the year 2015 to 2020	40
4.16	Trend analysis of working capital of CAMPCO LTD for the year 2015 to 2020	41
4.17	Trend analysis of current assets of CAMPCO LTD for the year 2015 to 2020	42

LIST OF GRAPHS

Table	Title	Page No
4.1	Current ratio of CAMPCO LTD for the 4 years	29
4.2	Net working capital ratio of CAMPCO LTD for the 4 years	30
4.3	Quick ratio of CAMPCO LTD for the 4 years	31
4.4	Debtors turnover ratio of CAMPCO LTD for the 4 years	32
4.5	Current assets to total assets ratio of CAMPCO LTD for the 4 years	33
4.6	Cash to current liabilities ratio CAMPCO LTD for the 4 years	34
4.7	Cash turnover ratio CAMPCO LTD for the 4 years	35
4.8	Cash to sales ratio CAMPCO LTD for the 4 years	36
4.9	Working capital to total assets ratio CAMPCO LTD for the 4 years	37
4.10	Cash to current assets ratio CAMPCO LTD for the 4 years	38
4.11	Inventory turnover ratio CAMPCO LTD for the 4 years	39
4.12	Average collection period ratio CAMPCO LTD for the 4 years	40
4.13	Trend for working capital CAMPCO LTD for the 4 years	42
4.14	Trend for current assets CAMPCO LTD for the 4 years	43

EXECUTIVE SUMMARY

This project titled "A Study on working capital management with reference to CAMPCO Limited Mangalore" is submitted to partial fulfilment of the requirement for the award of master of business administration. The project is concerned with the working capital management tools and techniques in CAMPCO, Mangalore.

The objective of this project is to understand about the company by putting theoretical knowledge into a practical way during the academics for this purpose, the primary data is collected through the direct interaction with the company manager and secondary data from company's annual reports, websites, publications and textbooks. Data collected from various sources are analyzed through the ratios, graphs and charts are used as tools.

Firstly, introduction of information regarding the company and topic, the company profile, organizational profile, product profile, vision and mission statement and SWOT analysis are made. Then, statement of problem, objective of the study, scope of the study, methodology, various tools used for data collection and limitation of the study is discussed. Subsequently, a detailed study is made on conceptual background of working capital management. Analysis and interpretation are done on the basis of information regarding the practice for analysis supported by a descriptive interpretation which implies figures into clear words.

Finally, the suggestions are given to overcome the drawbacks involved in the project on the basis of the analysis.