

**“ANALYSIS OF FINANCIAL RATIOS AT
KARNATAKA SOAPS AND DETERGENTS LIMITED”**

Submitted By

MR SHREYAS R

USN: 4AL18MBA71

Submitted To



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

Dr Nagendra

Sr. Assistant Professor

Department of MBA

AIET, Mijar.

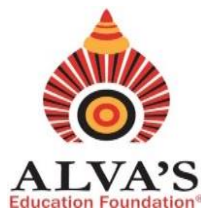
EXTERNAL GUIDE

Mr BK Rudresh,g ,G ravi

Mr S Guruprasad

Accounts manager,KSDL

Banagalore, KARNATAKA



DEPARTMENT OF BUSINESS ADMINISTRATION

ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

Batch 2018-2020

CIN : U85110KA1980SGC003871



ಕರ್ನಾಟಕ ಸಾಬೂನು ಮತ್ತು ಮಾರ್ಬರ್ ನಿಯಮಿತ
(ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಸ್ವಾಮ್ಯಕ್ಕೆ ಒಳಪಟ್ಟಿದೆ)

Karnataka Soaps & Detergents Limited
(A Government of Karnataka Undertaking)



KSDL/HRD/59[C]-A/2019-20/ **03**

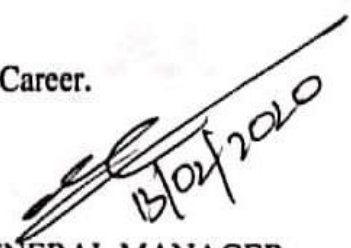
Date: 11.02.2020

CERTIFICATE

This is to certify that **Mr.Shreyas. R.** USN No.4AL18MBA71 MBA Student of Department of Business Administration Alva's Institute of Engineering and Technology Shobhavana Campus, Mijar, Moodbidri-574225 Affiliated to Visvesvaraya Technological University, Belagavi. has done Projectwork "A study on Ratios Analysis" at Karnataka Soaps & Detergents Limited Bengaluru-560055, from: 01.01.2020 to 15.02.2020.

During his Project work on our Company, we found his Character & Conduct are Good.

We wish him success in Life and Career.


GENERAL MANAGER
[Human Resource & Development]

Karnataka Soaps & Detergents Limited
27, Industrial Suburb,
Bengaluru-Pune Highway,
Rajajinagar, Bengaluru-560 055



ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

A Unit of Alva's Education Foundation (R)

(Affiliated to Visvesvaraya Technological University, Belagavi

Approved by AICTE, New Delhi & Recognised by Government of Karnataka)

Shobhavana Campus, Mijar, Moodbidri - 574 225, Mangalore, D.K., Karnataka State.

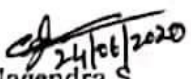
Phone : 08258-262724 (O), 262725 (P), Telefax:08258-262726

Email : principalaiet08@gmail.com, Web:www.aiet.org.in

24 June 2020

CERTIFICATE

This is to certify that, Shreyas R bearing USN 4AL18MBA71 is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled "Analysis of Financial Ratio" at Karnataka Soaps & Detergents Limited -Bengaluru, is prepared by him under the guidance of Dr.Nagendra S, Sr. Assistant Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Dr. Nagendra.S
Signature of Internal Guide


Dr. Claret Mendonca
Signature of HOD
Dept. of Business Administration
Alva's Institute of Engg. & Technology
MIJAR - 574 225


Dr. Peter Fernandes
Signature of Principal
PRINCIPAL
Alva's Institute of Engg. & Technology,
Mijar, MOODBIDRI - 574 225, D.K

DECLARATION

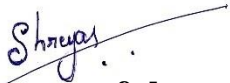
I, **SHREYAS R**, hereby declare that the Project report entitled ANALYSIS OF FINANCIAL RATIO with reference to “**Karnataka Soaps And Detergents Limited**” Rajajinagar Bengaluru prepared by me under the guidance of DR NAGENDRA, faculty of M.B.A Department, ALVA’S INSTITUTE OF ENGINEERING AND TECHNOLOGY and external assistance by MR S. GURUPRASAD (Manager-Accounts), G RAVI (Manager-Accounts), B.K RUDRESH (Manger-Accounts).

. I also declare that this project work is towards the partial fulfilment of the university

Regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belgaum. I have undergone a summer project for a period of six weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/Institution.

Place: Mijar

Date: 5/07/2020


Signature of the student

ACKNOWLEDGEMENT

My heartfelt gratitude to the Dean **DR CLARET MENDONCA**, Department of Business Administration and Alva's Institute of Engineering and Technology, Moodbidri for providing me an opportunity to complete the study.

Besides any noble work, there must be some force and inspiration, likewise preparation of this project report was not an easy task for me. I needed ample and distinguishable guidance from well - known persons, who are much more related in this area. In this context I express my deep sense of gratitude to MR. K.C Sundara murthy (AGM), MR. T Krishna, Officer (HRD), KSDL for giving me permission To do project in that company and also their valuable guidance and information provided to me during my study period. I thank all staff members who readily respond to my queries and helped me to finish my project successfully.

SHREYAS R

LIST OF TABLES

Chapter no	Contents	Page No.
1	Introduction	1-13
2	Conceptual back ground and literature review	14-19
3	Research design	20-22
4	Analysis and interpretation	23-40
5	finding, Conclusion and Suggestion	41-43
	Bibilography	45
	Annexures	47

Executive summary

This is an attempt to know how the theories can be applied to practical situation. As MBA student of Alva's institute of engineering and technology it is a part of study for everyone to undergo internship at some good organisation. So this purpose I got the opportunity of internship program in "KARNATAKA SOAPS AND DETERGENTS LIMITED" A Study on analysis of financial ratios.

This report is divided into five chapters. The first chapter deals with the introduction about the industry profile, company profile, vision ,mission, promoters, products , Competitors information. The second chapter is about the conceptual background and literature review, The third chapter is Research design, The fourth chapter is analysis and interpretation, and the chapter fifth is finding conclusion and suggestions. It also consists Bibliography and Annexures.