# "A STUDY ON EMPLOYEE JOB SATISFACTION WITH SPECIAL REFERENCE TO POWER POINT BATTERIES MOODBIDRI"

**Submitted by:** 

**SHREYA JAIN** 

**4AL18MBA70** 



### VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

#### MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE: EXTERNAL GUIDE

Prof. Johnson Fernandes Mr.Mahendra Varma

ASSISTANT PROFESSOR

PowerPoint Batteries,

AIET Moodbidri

**MIJAR** 



### DEPARTMENT OF BUSINESS ADMINISTRATION

ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY SHOBHAVANA CAMPUS, MIJAR, MOODBIDRI.

**APRIL-2020** 



Ph: 08258 - 239950 239951 Mob: +91 8971110990

# BATTERY INDUSTRIES Email: powerpointbatteryinds@gmail.com

ISO 9001:2015 Certified Q-1, Industrial Area, Alangar, Moodbidri - 574 227

visit at: www.powerpointbatteries.com GSTIN: 29AFGPV0692A1ZC

Ref. :	Date :

# WHOM SO EVER IT MAY CONCERN

This is to Certify that SHREYA JAIN [USN 4AL18MBA70] student of ALVAS INSTITUTE OF ENGINEERING & TECHNOLOGY, MOODBIDRI had successfully completed his project work in our Organization on the topic "A Study on Employee Job Satisfaction at Power Point Battery Industries, Moodbidri" for a period of 6 Weeks from 06-01-2020 to 14-02-2020.

During the Project period, his Conduct & Character was good. We wish her all success in her future endeavours.

> Yours Faithfully For Powerpoint Battery Industries

Powerpoint Battery Industries

#### Branches -

- Hebri
- Udupi
- Surathkal

- Dharwad
- Mangalore
- Kalasa
- Kaup

- Moodbidri
- Karkala
- Uppinangady
- · Puttur



# ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

A Unit of Alva's Education Foundation (R) ( Affiliated to Visvesvaraya Technological University, Belagavi Approved by AICTE, New Delhi & Recognised by Government of Karnataka ) Shobhavana Campus, Mijar, Moodbidri - 574 225, Mangalore, D.K., Karnataka State. Phone: 08258-262724 (O), 262725 (P), Telefax:08258-262726

Email: principalaiet08@gmail.com, Web:www.aiet.org.in

24 June 2020

### CERTIFICATE

This is to certify that, SHREYA JAIN bearing USN 4AL18MBA70, is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled "A STUDY ON EMPLOYEE JOB SATISFACTION WITH SPECIAL REFERENCE TO POWER POINT BATTERIES, MOODBIDRI", is prepared by her under the guidance of Johnson Fernandes, Assistant Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Johnson Fernandes Signature of Internal Guide Dr. Claret Mendonca Signature of HOD

DEAN Dept. of Business Administration Alva's Institute of Engg. & Technolog: MIJAR - 574 225

Signature Alve's Institute of Engg. & Technology,

Mijer, MOODBIORI - 574 225, D.K.

DECLARATION

I, SHREYA JAIN, hereby declare that the Project report entitled "A STUDY ON EMPLOYEE

JOB SATISFACTION WITH SPECIAL REFERENCE TO POWERPOINT BATTERIES

MOODBIDRI" is prepared by me under the guidence of Mr. Johnson Fernandes, Assistant

professor, MBA department, ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

and External assistance by Mr.Mahendra varma, proprietor Power point batteries, Moodbidri

I also declare that the project work is towards the partial fulfillment of the university regulations

for the award of degree of master of business administration by Visvesvaraya technological

university Belgaum.

I have undergone the project for a period of six weeks, I further Declare that this report is based

on the original study under taken by me and has not been submitted for the award of any

degree/diploma from any other university/institution.

Place: Mijar

Date: 24/06/2020

SHREYA JAIN

#### **ACKNOWLEDGEMENT**

It gives me immense pleasure to acknowledge and thank all those who helped me in completing this project.

I am extremely thankful to **MR. MAHENDRA VARMA JAIN**, Proprietor, PowerPoint Battery, and Moodbidri for giving me the opportunity to undertake this project work and also for furnishing all the valuable information. I also thank all the respondents for providing the information by the way of filling up of questionnaire.

I would like to thank our respected principal, **DR. PETER FERNANDES** for his pillared support and encouragement under college management for providing the right atmosphere to carry out the internship.

I would like to convey my heartfelt thanks to **DR. CLARET MENDONZA**, H.O.D of **MBA** Department for giving me the opportunity and for her encouragement.

I express my deep sense of gratitude to my project Guide, **MR. JOHNSON FERNANDES**, Assistant Professor, Department of MBA, Assistance professor AIET, Mijar for his valuable suggestions and guidance.

I would also like to thank all my family members and friends for their infinite love and support.

Shreya Jain

### **TABLE OF CONTENTS**

Chapter	Contents	Page No
no.		
1	Introduction	1-10
2	Conceptual Background and Literature Review	11-17
3	Research Design	18-20
4	Analysis and Interpretation	21-39
5	Finding conclusions and suggestions	40-42
	Bibliography	43
	Annexure	44-47

### LIST OF TABLES

Table No	Particulars	Page No
1.	Showing gender of respondents	21
2.	Showing Age of the Respondents	22
3.	Showing the educational qualification	23
4.	Showing the work experience of respondents	24
5.	Type of family of the respondents	25
6.	Working hours of the company	26
07.	Satisfaction with salary	27
8.	Increment Policy Company	28
9.	Employee recognition	29
10.	Provision of safety measures	30
11.	Utilization of skills and abilities of the employees	31
12.	Proper communication with management	32
13.	Attitude of the management towards employees	33
14.	Feeling of job security.	34
15.	Time for family welfare	35
16.	Suggestions & expectations employees	36
17.	Factors help you to involve yourself more into the profession	37
18.	Annual staff awards in your company.	38
19.	Company Conducts Any Soft Skill Training Program.	39

### LIST OF CHARTS

Table No	Particulars	Page No
1.	Showing gender of respondents	21
2.	Showing Age of the Respondents	22
3.	Showing the educational qualification	23
4.	Showing the work experience of respondents	24
5.	Type of family of the respondents	25
6.	Working hours of the company	26
07.	Satisfaction with salary	27
8.	Increment Policy Company	28
9.	Employee recognition	29
10.	Provision of safety measures	30
11.	Utilization of skills and abilities of the employees	31
12.	Proper communication with management	32
13.	Attitude of the management towards employees	33
14.	Feeling of job security.	34
15.	Time for family welfare	35
16.	Suggestions & expectations employees	36
17.	Factors help you to involve yourself more into the profession	37
18.	Annual staff awards in your company.	38
19.	Company Conducts Any Soft Skill Training Program.	39

#### **EXECUTIVE SUMMARY**

Project titled "A study on employee job satisfaction with special reference to Powerpoint Batteries Moodbidri". This project includes industry and company profile, conceptual background of the study, literature review, research design, analysis and interpretation of the data collected, study findings, suggestions given to the organization and conclusion.

The main intention of this study was to understand the employee job satisfaction and factors that influence employee job satisfaction in the organization. The primary information was obtained by questionnaire and information also collected from company report, journal and company website is used as sources of secondary data. This study used the simple analytical methods like pie charts and bar charts to interpret the data collected.

Study indicates that employees are satisfied with the job satisfaction factors adopted by the organization. Employees are happy with the employee employer communication, recognition given for their work, skill utilization, work life balance etc. On the other hand in certain areas organization need to take some measures to improve the job satisfaction level of the employees.