

PROJECT REPORT ON
“PERFORMANCE EVALUATION OF EQUITY MUTUAL FUNDS”

Submitted By

MS. SHRADDHA C SHETTY

USN: 4AL18MBA69

Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

Prof. Nagendra

Department of Business Administration

A.I.E.T, Mijar

EXTERNAL GUIDE

Rajendra Kumar Shetty

Manager

RR Enterprises Company,

Bangalore



DEPARTMENT OF BUSINESS ADMINISTRATION

ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

Batch 2018-2020



RR Enterprises
A unit of RR Financial Advisor

No.473, 1st floor 12th cross Wilson garden , Bangalore - 560 027
Mobile : 7022525135 / 080-22220963 email – rreent2015@gmail.com

Date: 15/02/2020

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. SHRADDHA C SHETTY bearing USN-4AL18MBA69, an MBA students from ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY, SHOBHAVANA CAMPUS, MIJAR, MOODBIDRI has successfully completed her internship and project report on "PERFORMANCE EVALUATION OF EQUITY MUTUAL FUNDS" in our Organization at RR ENTERPRISES, Bangalore for 6 weeks, from 01/January/2020 to 15/February/2020.

During the period of her internship program with us, she was found punctual and inquisitive.

We wish her every success in life.



For R R Enterprises



ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

A Unit of Alva's Education Foundation (R)

(Affiliated to Visvesvaraya Technological University, Belagavi

Approved by AICTE, New Delhi & Recognised by Government of Karnataka)

Shobhavana Campus, Mijar, Moodbidri - 574 225, Mangalore, D.K., Karnataka State.

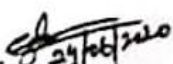
Phone : 08258-262724 (O), 262725 (P), Telefax:08258-262726

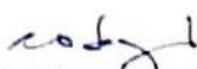
Email : principalaiet08@gmail.com, Web:www.aiet.org.in

24 June 2020

CERTIFICATE

This is to certify that, SHRADDHA C SHETTY bearing USN 4AL18MBA69 is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belgavi. The project report titled "A STUDY ON PERFORMANCE EVALUATION OF EQUITY MUTUAL FUNDS" at R.R Enterprises, Bangalore is prepared by her under the guidance of Dr.Nagendra S, Sr. Assistant Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Dr. Nagendra.S
Signature of Internal Guide


Dr. Claret Mendonca
Signature of HOD

DEAN
Dept. of Business Administration
Alva's Institute of Engg. & Technology
MIJAR - 574 225


Dr. Peter Fernandes
Signature of Principal
PRINCIPAL
Alva's Institute of Engg. & Technology,
Mijar, MOODBIDRI - 574 225, D.K.

DECLARATION

I, SHRADDHA C SHETTY, hereby declare that the internship report entitled “A Study on the Performance Analysis of Equity Mutual Funds” prepared by me under the guidance of Prof. Nagendra, faculty of M.B.A Department, Alva’s institute of engineering & technology and external assistance by. Rajendra Kumar Shetty, Manager in RR Enterprises company in Bangalore.

I also declare that this Project work is towards the partial fulfilment of the university regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belgaum.

I have undergone a summer project for a period of Six weeks. I further declare that this Project is based on the original study undertaken by me and has not been submitted for the award of any degree from any other university /institution

Place: Mijar

Date: 29 | 06 | 2020



Signature of the student

ACKNOWLEDGEMENT

It's my honest duty to acknowledge all who have helped me to complete this project work. It was not possible for me to complete project work if RR Enterprises had not allowed me to do work on the topic

I express deep sense of gratitude to Rajendra Kumar Shetty, Manager of RR Enterprises Company, Bangalore who gave me the permission and support for my project.

I would like to express my sincere thanks to Dr Claret Mendonca, the HOD MBA program for her direction and motivation and honourable principal of our college Dr. Peter Fernandes.

My project work and this report would have been incomplete without the continuous direction and correction. So, I should be very grateful to acknowledge my mentor Mr. Nagendra, Assistant Professor, for guiding me through the project with his vast knowledge and supporting me at all hurdles.

I finally thank my family and friends for their constant support and guidance.

SHRADDHA C SHETTY

TABLE OF CONTENTS

Chapter No.	Title	Page No.
1.	INTRODUCTION	1-10
2.	CONCEPTUAL BACKGROUND OF THE STUDY AND LITERATURE REVIEW	11-13
3.	RESEARCH DESIGN	14-15
4.	DATA ANALYSIS AND INTERPRETATION	16-27
5.	SUMMARY OF FINDINGS, SUGGESTIONS AND CONCLUSION	28-29
	BIBLIOGRAPHY	30
	ANNEXURE	

LIST OF TABLES

Sl.no	Table no.	Particulars	Page No
1	1.1	P&L a/c and Balance sheet	9-10
2	4.1	Actual returns of large cap funds	16
3	4.2	The funds using Standard deviation, Beta, Sharpe's, Treynor's, Jenson's	17
4	4.3	Compare how schemes have invested money across Large Cap Funds	18
5	4.4	Actual returns of small cap funds	19
6	4.5	The funds using Standard Deviation, Beta, Sharpe, Treynor's, Jenson's	19-20
7	4.6	Compare how schemes have invested money across Small Cap Funds	20-21
8	4.7	Actual returns of mid cap funds	22
9	4.8	The funds using Standard Deviation, Beta, Sharpe, Treynor's, Jenson's	23
10	4.9	Compare how schemes have invested money across Mid Cap Funds	24
11	4.10	Actual returns of equity linked saving schemes	25
12	4.11	The funds using Standard Deviation, Beta, Sharpe's, Treynor's, Jenson's	26
13	4.12	Compare how schemes have invested money across ELSS	27

EXECUTIVE SUMMARY

This is an attempt to know how the theories can be applied to practical situation. As MBA student of Alva's institute of engineering and technology it is a part of study for everyone to undergo project on an interesting topic at some good organization. So this purpose I got the opportunity of completing my project in "RR ENTERPRISES, Bangalore" upon the topic "PERFORMANCE EVALUATION OF EQUITY MUTUAL FUNDS".

This report is divided into five chapters. The first chapter deals with the introduction about the internship, industry profile and company profile. The second chapter is about the conceptual background and literature review about the topic working capital management.

Third chapter is about the research design, i.e., about the Statement of problem, need for the study, objectives and scope of the study, research methodology, limitations and chapter scheme of the report. The fourth chapter deals with the analysis and interpretation of the data collected from the company with relevant tables and graphs. The fifth chapter is about the summary of findings, suggestions & conclusion about the project study. At the end the report also consists of Bibliography and Annexures.