# Employee Satisfaction – A Survey Conducted In Food Creations Private Limited, Bangalore

BY

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Submitted to

#### VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfilment of the requirements for the award of the degree of

#### MASTER OF THE BUSINESS ADMINSTRATION

Under the Guidance of

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**EXTERNAGUIDE** 

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Date: 14th February, 2020

# TO WHOM SO EVER IT MAY CONCERN

We hereby certify that Ms. Spoorthi R Reg. No. 4AL18MBA74 a student of MBA Alva's Institute of Engg. & Technology, Moodbidri - 574225. She has done the project on topic of "Employees Satisfaction Survey" from 06<sup>th</sup> January, 2020 to

Her performance during the training period was found good.

We wish her all the best in her future endeavors.

FOOD CREATIONS PYT LTD

Authorized signatory



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#### CERTIFICATE

This is to certify that SPOORTHI R bearing USN 4AL18MBA74, is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. project report titled "EMPLOYEE SATISFACTION - A SURVEY CONDUCTED IN FOOD CREATIONS PRIVATE LIMITED, BANGALORE" is prepared by her under the guidance of Mrs. Priya Sequeira, Assistant Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

SPOLULE Mrs. Priya Sequeira Signature of Internal Guide

Dr. Claret Mendonca Signature of HOD

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#### **DECLARATION**

I, SPOORTHI R (4AL18MBA74), hereby declare that this project report entitled "EMPLOYEE SATISFACTION- A SURVEY CONDUCTED AT FOOD CREATIONS PRIVATE LIMITED, BANGALORE, is Prepared under the guidance of Mrs Priya Sequeira, faculty MBA Department, Alva's Institute of engineering and technology and by the external assistance by Mr.BALA KRISHNA(HR Manager, Food creations Private limited) I also declare that this internship work is towards the partial fulfilment of university regulation for the award of degree of Master of business Administration by Visvesvaraya Technological University, Belgaum. I have undergone a summer project for a period of 6 weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree or diploma from any other university/institution.

Place:

Date:

SPOORTHI R (4AL18MBA74)

# **ACKNOWLEDGMENT**

I take this opportunity to express my sincere gratitude to all for the grace bestowed on me during the project work. The completion of this project will be incomplete without mentioning all the people who helped me to make it possible, whose guidance and encouragement were valuable.

First, I sincerely thank our institute Alva's Institute of Engineering and Technology I immensely acknowledge and thank our college Principle Dr Peter Fernandez and Dr Claret Mendonca, Head of the Department.

I express my gratitude to my guide Mrs. Priya Sequeira for guiding me by offering suggestions and making useful comments during entire course of my study.

It's my privilege to than Mr Bala Krishna HR Manager of Food Creations Private Limited found for granting the permission to do the project by giving a timely guidance and cooperation as external guide.

Finally, I thank my parents and friends who have helped me to successful completion of this project work.

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### **EXECUTIVE SUMMARY**

The project "Employee Satisfaction" – A Study Conducted In Food Creations Private Limited, Bangalore is split into 5 different chapters. The first chapter brings the introduction to the biscuit industry and the organisation. It also speaks about the nature of the business, vision and mission of the organisation. It also includes products and services and the competitors of this particular organisation. SWOT analysis and the financial statement has been included in this chapter.

The second chapter deals mainly with the conceptual background of the study and the literature review.

The third chapter deals with The Statement Of The Problem, Need For The Study, Objectives Of The Study, Scope Of The Study, Research Methodology, Data Collection, Hypothesis Testing And Limitations Of The Study.

In the fourth chapter the data is collected through the primary source which is then calculated and which is analysed and interpreted with the help of tables and charts. It is the comprehensive coverage of forecasting concepts and techniques, which shows the analyse of the data through tabulation, computation and graphical representation of data.

The last chapter deals with the findings, suggestions and conclusions. Findings are giving reasons to the data interpreted, suggestions are given to the company to improve the area where they are lacking and conclusion is given to the project.

On the whole the study was of a good experience, this study explained the success of company after overcoming problems and challenges in dealing with the employees about their job satisfaction. This has not only helped me to complete my academic accomplishment but also under the working environment of the organisation.