

**“A STUDY ON EMPLOYEE SATISFACTION IN ROYAL ENFIELD –
EICHER MOTORS LIMITED, BANGALORE”**

BY

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VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

Mrs. Maithri Senior Lecture

AIET, Mijar

EXTERNAL GUIDE

Mr. M Raghavan

Royal Enfield, Bangalore



DEPARTMENT OF BUSINESS ADMINISTRATION

ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

SHOBHAVANA CAMPUS, MIJAR, MOODBIDRI

APRIL-2020



ROYAL ENFIELD-EICHER MOTORS LIMITED

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Ref : REEMI/2020-21/05

Date : 13.02.2020

CERTIFICATE

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SATISFACTION”** at **ROYAL ENFIELD –EICHER MOTORS LIMITED,**
BANGALORE a from **01.01.2020 to 13.02.2020**

During her project work in our company, her performance & Conduct is good

We wish her success in Life and Career.


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24 June 2020

CERTIFICATE

This is to certify that **SS SHWETHA** bearing USN **4AL18MBA61**, is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report on "**EMPLOYEE SATISFACTION WITH REFERENCE TO ROYAL ENFIELD, BANGALORE**" is prepared by her under the guidance of Mrs. Maithri, Senior Lecture, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

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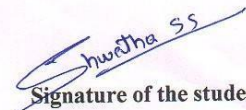
DECLARATION

I, **SHWETHA S S**, hereby declare that the Project report entitled **A STUDY ON EMPLOYEE SATISFACTION** with reference to “**ROYAL ENFIELD –EICHER MOTORS LIMITED, BANGALORE**” prepared by me under guidance of Mrs. Maithri, Senior Lecture, faculty of M.B.A Department Alva’s Institute of Engineering and Technology and external assistance by **Mr. M Raghavan (HR)**, Royal Enfield. I also declare that this Project work is towards the partial fulfillment of the university

Regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University Belgaum. I have undergone a summer project for a period of Six weeks. I further declare that this project based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/Institution

Place: Mijar

Date: 2/7/2020


Signature of the student

ACKNOWLEDGEMENT

I am happy to take this opportunity to extend my sincere thanks to all those who have supported me, directly and indirectly.

I would like to thank my external guide **Mr. M Raghavan** and entire staff of Royal Enfield-Eicher Motors Ltd for their constant encouragement, suggestions and moral support throughout the duration of my project.

I would like to thank our respected principal, **DR. PETER FERNANDES** for his pillared support and encouragement under college management for providing the right atmosphere to carry out the internship.

I would like to convey my heartfelt thanks to **DR. CLARETMENDONZA**, H.O.D of MBA department for giving me the opportunity and for her encouragement.

I am thankful to my internal guide **SENIOR LECTURE. Mrs. MAITHRI** assistant professor, dept of MBA, AIET Mijar. His feedback and solutions have greatly helped me in this project.

Finally, I would like to mention here that I am greatly indebted to each and everybody who has been associated with my project.

With sincere regards

Shwetha S S

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EXECUTIVE SUMMARY

A project titled 'A STUDY AN EMPLOYEE SATISFACTION IN ROYAL ENFIELD', Bangalore. The main intension of this study was to understand employee satisfaction in Royal Enfield Organization. The overall information is been collected through journal report of company, Internet of things etc.Website as the secondary data.

This project includes, industry profile, company profile, conceptual background, literature review, research design, data analysis and interpretation, findings, suggestion and conclusion

It can be emphatically inferred that the majority were very comfortably skewed and favoured that they were satisfied with the working hours and satisfied the work location