

**“A STUDY OF FINANCIAL PERFORMANCE WITH REFERENCE TO  
DAKSHINA KANNADA CO-OPERATIVE MILK PRODUCERS’ UNION  
LTD. KULSHEKAR”**

*Submitted by*

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*Submitted to*



**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAVI**

**In partial fulfilment of the requirements for the award of the degree of**

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

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**July-2020**



# DKMU

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Dakshina Kannada Co-operative Milk Producers' Union Limited

REG.NO.J.R.M./1/JMC/86-87 DT.8-5-86



No: DKMU/ADMN/ 8939 /2019-20

Date: 02.03.2020

## CERTIFICATE

This is to certify that Mr.Rackson Ricky Rodrigues USN:4AL18MBA53 student of Alva's Institute of Engineering And Technology, Mijar has undertaken Project work on "A Study on Financial Performance analysis " with reference to Dakshina Kannada Milk Union Limited, Mangalore from 03.01.2020 to 17.02.2020.

During the Project Work training, he has done the work sincerely. His conduct is good.

We wish him bright future.

MANAGING DIRECTOR  
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### CERTIFICATE

This is to certify that **RACKSON RICKY RODRIGUES** bearing USN **4AL18MBA53**, is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report on "**A STUDY OF FINANCIAL PERFORMANCE WITH REFERENCE TO DAKSHINA KANNADA CO-OPERATIVE MILK PRODUCERS' UNION LTD. KULSHEKAR**" is prepared by him under the guidance of Mrs. Maithri, Senior Lecture, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
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## DECLARATION

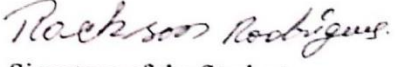
I, **RACKSON RICKY RODRIGUES** Reg. No.(4AL18MBA53), hereby declare that the Project report entitled **"A STUDY OF FINANCIAL PERFORMANCE WITH REFERENCE TO DAKSHINA KANNADA CO-OPERATIVE MILK PRODUCERS' UNION LTD. KULSHEKAR"** prepared by me under the guidance of Mrs. Maithri, Senior Lecturer, PG Department of Business Administration, Alva's Institute of Engineering and Technology-Mijar and external assistance by Mr. Vasudev Bhat Assistant Manager (Finance Dept.), Dakshina Kannada Co-operative Milk Producers' Union Limited.

I also declare that this project work is towards the partial fulfillment of the university regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belgaum.

I have undergone a summer project for a period of six weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree or diploma from any other university or institution.

Place: Moodbidri

Date:27/05/2020

  
Signature of the Student

## **ACKNOWLEDGEMENT**

I would like to thank God Almighty for his choicest blessings. The project work entitled “A STUDY OF FINANCIAL PERFORMANCE WITH REFERENCE TO DAKSHINA KANNADA CO-OPERATIVE MILK PRODUCERS’ UNION LTD. KULSHEKAR” would not have been completed if not for the motivation, encouragement and guidance that I have received from many in my endeavor. I take this opportunity to express my heartfelt appreciation and gratitude to all those who were involved in giving a final shape to this project report.

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### Abbreviations

KMF

DKMUL

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## **EXECUTIVE SUMMARY:**

Milk plays an essential part of the human health and diet. India is the one of the biggest milk producers in the world. Dairy unions form a significant livelihood of for farmers. In India, almost 70% of the population are involved in agriculture. Dairy farming is a class of agriculture for long-term production of milk, which is processed (either on the farm or at a dairy plant, either of which may be called a dairy) for eventual sale of a dairy product.

Financial analysis is the process of valuation of the relationship between components of the monetary statement to obtain a understand the firm's fiscal position and economic viability of the company. The explanation of the analysis of statement of finance is necessary to uncover the mystery behind the numbers in financial statement. Financial statement analysis detects the weakness and strength of the company by correlating the items of balance sheet and profit and loss account. The strategies that are to be made in the future should be based on firm's financial activeness and weakness. Information would be gathered through records from the finance department, and techniques used are trend analysis and comparative statement and ratio analysis.

Firstly, introduction of information regarding the company and the topic, the company profile, product profile, vision and mission statement, achievements and SWOT Analysis are made. Then, statement of problem, objective of the study, scope, methodology, various tools used for data collection and limitation of the study is discussed. Subsequently, a detailed study is made on conceptual background of financial performance analysis. Analysis and interpretation is done on the basis of information gathered from the company. Finally, the suggestion to overcome the drawbacks involved in the project on the basis of the analysis made in the organization.