

**“A STUDY ON EMPLOYEE JOB SATISFACTION  
WITH REFERENCE TO GURUCHARAN INDUSTRIES, BAIKAMPADY”**

**Submitted by:**

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**Submitted to:**



**VISVESHVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM**

In partial fulfilment of the requirements for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidelines of

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**DEPARTMENT OF BUSINESS ADMINISTRATION  
ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY,  
MIJAR, MOODBIDRI  
(2019-2020)**

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### **Certificate**

***This is to certify that Mr.Prakhyath B (4AL18MBA49) M.B.A student of, Alva's Institute Of Engineering And Technology Moodbidri Mangalore, has undergone project on " A Study On Employee Satisfaction" in our Organization from 01/01/2020 to 15/02/2020. He has acquainted himself with all the departments and successfully completed his Project.***

*During the study, we found him quite regular and took keen interest in understanding the organization, sincere, hardworking and enthusiasm to work. We also found his performance and conduct is good.*

*We wish him all success in his future endeavors.*



For **GURUCHARAN INDUSTRIES,**

**MANAGER**



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### CERTIFICATE

This is to certify that **PRAKHYATH B** bearing USN **4AL18MBA49**, is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled "**A STUDY ON EMPLOYEE JOB SATISFACTION WITH REFERENCE TO GURUCHARAN INDUSTRY, BAIKAMPADY**" is prepared by him under the guidance of Mrs. Priya Sequeira, Assistant Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

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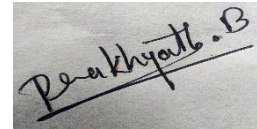
## DECLARATION

I, PRAKHYATH B, hereby declare that the Project report entitled “A STUDY ON EMPLOYEE JOB SATISFACTION” with reference to “GURUCHARAN INDUSTRIES, Bykampady, Managlore ” prepared by me under the guidance of Mrs PRIYA, Assistant professor, faculty of MBA department, ALVA’S INSTITUTE OF ENGINEERING AND TECHNOLOGY and External assistance by Mrs. Triveni, Branch manger, Guruchran industries, Manglore. I also declare that this project work is towards the partial fullfilment of the university.

Regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belgum. I have undergone a summer project for a period of Six weeks. I further declare that this project is based on the orginal study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/ Institution.

Place: Mijar

Date:3-6-2020

A handwritten signature in black ink, reading "Prakhyath.B", written over a horizontal line.

PRAKHYATH B



## **ACKNOWLEDGEMENT**

I would like to extend my heartiest thanks with a deep sense of gratitude and respect to all those who provides me immense help and guidance during my training period

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I would like to thank my External guide Mrs Triveni, the Branch Manager and entire staff of Gurucharan industries for their constant encouragement, suggestions and moral support throughout the duration of my project.

Finally, I would like to mention here that I am greatly indebted to each and everybody who has been associated with my project.

With sincere regards

**PRAKHYATH B**

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## **EXICUTIVE SUMMARY**

The objective of this report is to know the employee job satisfaction of GURUCHARAN INDUSTRY through the questionnaire method. GURUCHARAN INDUSTRY is a manufacturing industry which manufactures plastic processing machineries, allied machineries, GURUCHARAN INDUSTRIES located in Bykampady, Mangalore. This study is very important to reduce the employee turnover and reduce cost of recruiting.

In this report in first chapter includes general introduction of the company with its origin, nature of the business, growth prospectus. It includes vision, mission, competitor's information, quality policy, product/services profile area of operation. The report also shows the SWOT Analysis which shows company's strength, weakness, opportunities and threats.

And second chapter explains about conceptual back ground and literature review this chapter include more than 20 literature review. Third and fourth chapter is about research design and analysis of interpretation this chapter has presented the study through diagrams and statistical tools and for this chapter information is collected through questionnaire method. And finally, last chapter is about findings and conclusion which presents findings of this report and suggestion for the company and conclude the report in short form