## **Project Report on**

# A STUDY ON RECRUITMENT AND SELECTION PROCESS OF EMPLOYEES WITH SPECIAL REFERENCE TO ABINBEV-SPR DISTILLERS PVT LTD, MYSORE

Submitted By

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Submitted To



## VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfilment of the requirements for the award of the degree of

## MASTER OF BUSINESS ADMINISTRATION

## Under the guidance of

INTERNAL GUIDE EXTERNAL GUIDE

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DEPARTMENT OF BUSINESS ADMINISTRATION
ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY



Anheuser Busch InBev India Ltd (Unit: SPR Distilleries Pvt Ltd)

Maliyuru Village, Bannur Hobli, T Narasipura, Mysore, Karnataka 571101

#### TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms.Nagashree G H (4AL18MBA44) MBA Final year student of Alva's Institute of Engineering Technology, Moodbidri, has done project work in the company on A Study on Recruitment and selection process, during the period of 1<sup>st</sup> Jan 2020 to 22<sup>nd</sup> Feb 2020 at ABInbey, SPR Distillers Pvt ltd.

Project title: Recruitment and selection

Nagashree was given all necessary accesses and exposure to complete the above project.

During this period of her full time project program. She found punctual, hardworking and inquisitive.

Mr Deve Gowda

ABInbev, SPR Distillers Pvt ltd

Authorized Signature



## ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

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24 June 2020

### CERTIFICATE

This is to certify that Nagashree G H bearing USN 4AL18MBA44, is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belgavi. The project report on "A Study on Recruitment and Selection process of Employee with reference to ABIBEV-SPR Distillers, Mysore" is prepared by her under the guidance of Mr. Abhijeeth Bekalkar, Asst. Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Mr. Abhijeeth Bekalkar Signature of Internal Guide Dr. Claret Mendonca Signature of HOD

Dept. of Business Administration
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Dr. Peter Ternandes Signature of Principal

Alva's Institute of Engg. & Technology Mijer, MOODBIDRI - 574 225, D.K

## **DECLARATION**

I, Nagashree G H, hereby declare that the project report entitled "Recruitment and selection process of employees" with special reference to "ABInbev-SPR Distillers Pvt Ltd" Prepared by me under the guidance of Prof. Abhijith Bekalkar, Assistant Professor, Department of Business Administration, Alva's Institute of Engineering and Technology, and external assistance by Mr.Devegowda, SPR Distillers Pvt Ltd, Mysore.

I have undergone the internship for a period of 4 weeks. I further declare that this report is based on the original undertaken by me and has not been submitted for the award of any degree/diploma from any other University/Institution.

Nagashre G.H.

Place: Mijar NAGASHREE G H

**Date:** (4AL18MBA44)

**ACKNOWLEDGEMENT** 

First and foremost I wish my sincere gratitude towards all those who have been helpful to me in

getting this mighty task to a successful end.

I acknowledge my fullest gratitude to my faculty guide Prof. Abhijith Bekalkar, Assistant

Professor, Department of Business Administration, for his regular supervision and valuable

suggestion.

I would like to thank Mr.Devegowda Assistant manager, SPR Distillers Pvt Ltd, Mysore, for

helping me to complete my project in an esteemed organization.

It's my privilege to thank our principal **Dr.PeterFernandes** for giving me the opportunity to

take up this project. At the outset I would like to acknowledge my gratitude to Prof. Claret

Mendonca, Dean of Department of Business Administration. My profound gratitude to all the

faculty members of the Department of Business Administration, Alva's Institute of

Engineering and Technology, Mijar, Moodbidri.

Place: Mijar

Date:

NAGASHREE G H

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## **EXECUTIVE SUMMARY**

A Study on "Recruitment and Selection process of Employee" was done in ABInbev –SPR Distillers Pvt ltd .The primary goal of the examination is to comprehend the fulfilment level of representation in the Organization.

It Analysis of recruitment and selection process at this point were both negative as well as positive responses from the respondents, the employees were kind and cooperative enough in the organization to help me understand the whole recruitment and selection process. primary data was collected through questionnaires and secondary data collected through company reports and websites.100 respondents are taken in the process research.

The survey helped to find out the satisfaction and dissatisfied level of ABInbev employees and their opinions about the process of recruitment and selection.