

**“A STUDY OF FINANCIAL PERFORMANCE WITH REFERENCE TO INDIAN  
GINGER WASHING POINT”**

Submitted by

**LOHITH KUMAR H K**

**USN: 4AL18MBA36**

Submitted to



**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM**

**In partial fulfilment of the requirements for the award of the degree of  
MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs. Maithri**

**Senior Lecturer**

**Department of MBA**

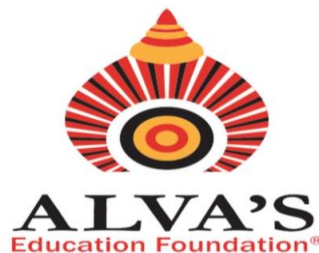
**AIET, Mijar**

**EXTERNAL GUIDE**

**Mr. Keshavamurthy**

**Assistant Manager**

**Indian Ginger Washing Point,  
Belur**



**POST GRADUATION DEPARTMENT OF BUNESINESS ADMINISTRATION  
ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY  
Batch- 2018-2020**

**INDIAN GINGER WASHING PVT LTD**

RAYAPURA, HASSAN ROAD

BELUR - 573115, HASSAN Dist.,

15<sup>th</sup> February 2020

To whomsoever it may concern

This is to certify that **Lohith kumar H K**, a student of **Alva's Institute of Engineering and Technology** pursuing his **MBA Regular Batch 2018-2020**, has successfully completed his internship for the period from **01-01-2020 to 15-05-2020**.

The project was undertaken by him in **Indian Ginger Washing Pvt. Ltd.** Titled "**Financial Performance of Indian Ginger Washing**" during his internship period he was found to be hardworking & punctual towards his work.

His internship with us was very fruitful and we wish him all the best in his future endeavors.

FOR INDIAN GINGER WASHING PVT. LTD.

*D.M. Keshava*  
**Indian Ginger Washing Point**  
Authorized Signatory  
BELUR - 573115, Hassan Dist.



## ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

A Unit of Alva's Education Foundation (R)

( Affiliated to Visvesvaraya Technological University, Belagavi

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Shobhavana Campus, Mijar, Moodbidri - 574 225, Mangalore, D.K., Karnataka State.

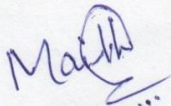
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24 June 2020

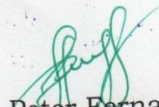
### CERTIFICATE

This is to certify that **LOHITH KUMAR** bearing USN **4AL18MBA36**, is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report on "**A STUDY OF FINANCIAL PERFORMANCE WITH REFERENCE TO INDIAN GINGER WASHING POINT**" is prepared by him under the guidance of Mrs. Maithri, Senior Lecture, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Mrs. Maithri  
Signature of Internal Guide

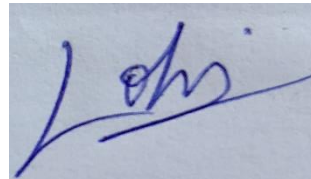
  
Dr. Claret Mendonca  
Signature of HOD

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MIJAR - 574 225

  
Dr. Peter Fernandes  
Signature of Principal  
PRINCIPAL  
Alva's Institute of Engg. & Technology,  
Mijar, MOODBIDRI - 574 225, D.K

### **DECLARATION**

I, **LOHITH KUMAR H K**, hereby declare that the Project report entitled “**A STUDY OF FINANCIAL PERFORMANCE**” with reference to “**INDIAN GINGER WASHING POINT, BELUR**” prepared by me under the guidance of **Mrs. Maithri**, Senior Lecturer, faculty of MBA Department, Alva’s Institute of Engineering and Technology, Mijar, Moodbidri and external assistance by **Mr Keshavamurthy**, Manager, India Ginger Washing Point, Belur. I also declare that this project work is towards the partial fulfilment of the university regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belgaum. I have undertaken a summer project for a period of Six weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/Institution.



**Place: Mijar**

**Signature of the student**

**Date: 01-07-2020**



## **ACKNOWLEDGEMENT**

I, **LOHITH KUMAR H K**, student of Alva's Institute of Engineering and Technology, Mijar studying Master of Business Administration hereby taking this opportunity to express my sincere gratitude to my guide **Mrs. Maithri**, Senior Lecturer, MBA Department, Alva's Institute of Engineering and Technology, for her ideal guidance and encouragement throughout the course.

I also take this opportunity to express my deep sense of gratitude to **Mr. Keshavamurthy**, Manager, Indian Ginger Washing Point, Belur for showing me immense support with valuable guidance and helped me in getting the information.

I am grateful to the staff of Indian Ginger Washing Point, Belur for providing me the useful information with the co-operation during the period of study.

I am extremely thankful to **Dr. Peter Fernandes**, Principal of Alva's Institute of Engineering and Technology for providing me a chance to carry up this project.

I also express my sincere gratitude to **Dr. Claret Mendonca**, Head of Department, MBA Department, Alva's Institute of Engineering and Technology, Mijar for her guidance and support in carrying out this project.

I thank everyone who helped me directly or indirectly in completing my project. Last but not the least I would like to thank my parents and friends for their continuous encouragement for my work.

Thank you,

**LOHITH KUMAR H K**  
**4AL18MBA36**

## **TABLE OF CONTENTS**

<b>Chapter</b>	<b>Topics</b>	<b>Page No</b>
<b>1</b>	<b>Introduction</b>	<b>01 - 08</b>
<b>2</b>	<b>Conceptual Background and Literature Review</b>	<b>09 - 21</b>
<b>3</b>	<b>Research Design</b>	<b>22 - 25</b>
<b>4</b>	<b>Data Analysis and Interpretation</b>	<b>25 - 44</b>
<b>5</b>	<b>Findings, Suggestions and Conclusion</b>	<b>45</b>
	<b>Bibliography</b>	<b>45</b>

## **EXECUTIVE SUMMARY**

This project titled “A Study of Financial Performance with reference to Indian Ginger Washing Point, Belur” is submitted in partial fulfilment of the requirement for the award of master of business administration. The project is concerned with the financial performance tools and techniques in India Ginger Washing Point, Belur.

Financial analysis is the process of valuation of the relationship between components segment of a monetary statement to obtain a greater understanding of firm's monetary position and performance of the company. In such way the core objective of financial statement analysis into collecting and evaluating the data contained in financial statement to judge the financial reliability, viability and credit worthiness of a firm. The financial statements are been studied by financial specialist with various tools before remarking about financial healthiness and weakness of the company.

The explanation of the analysis of statement of finance is necessary to uncover the mystery behind the numbers in financial statement. Financial statement analysis is the process of detecting the flaw and muscles of the company by forming relationships between the items of balance sheet and profit and loss account. The strategies that to be made in the future should be based on firms financial Activeness and weakness. Information would be gathered through records that is been kept in finance department, and techniques are used like Trend analysis and comparative statement and ratio analysis.