

**“A STUDY ON WORKING CAPITAL MANAGEMNT
REFERENCE TO GURUCHARAN INDUSTRIES”**

Submitted by:

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Submitted to:



VISVESHVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfilment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidelines of

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DEPARTMENT OF BUSINESS ADMINISTRATION

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(2019-2020)

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Certificate

This is to certify that Mr.Deekshith Kumar (4AL18MBA18) M.B.A student of, Alva's Institute Of Engineering And Technology Moodbidri Mangalore, has undergone project on "Study On Working Capital Management" in our Organization from 01/01/2020 to 15/02/2020. He has acquainted himself with all the departments and successfully completed his Project.

During the study, we found him quite regular and took keen interest in understanding the organization, sincere, hardworking and enthusiasm to work. We also found his performance and conduct is good.

We wish him all success in his future endeavors.



For **GURUCHARAN INDUSTRIES,**

MANAGER



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CERTIFICATE

This is to certify that **DEEKSHITH KUMAR** bearing USN **4AL18MBA18**, is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled "**A STUDY ON WORKING CAPITAL MANAGEMENT WITH REFERENCE TO GURUCHARAN INDUSTRIES, BAIKAMPADY**" is prepared by him under the guidance of Mrs. Priya Sequeira, Assistant Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Mrs. Priya Sequeira
Signature of Internal Guide

Dr. Claret Mendonca
Signature of HOD

Dr. Peter Fernandes
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DECLARATION

I, DEEKSHITH KUMAR, hereby declare that the Project report entitled "A STUDY ON WORKING CAPITAL MANAGEMENT" with reference to "GURUCHARAN INDUSTRIES, Bykampady, Managlore " prepared by me under the guidance of Mrs PRIYA, Assistant professor, faculty of MBA department, ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY and External assistance by Mrs. Triveni, Branch manger, Gurucharan Industries, Bykampady, Manglore. I also declare that this project work is towards the partial fullfilment of the university.

Regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belgum. I have undergone a summer project for a period of Six weeks. I further declare that this project is based on the orginal study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/ Institution.

Place: Mijar

Date: 27/06/2020


DEEKSHITH KUMAR

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I would like to convey my heartfelt thanks to Mrs CLARET MENDONCA, Dean of MBA Department for giving me the opportunity and for her encouragement.

I am deeply indebted to my faculty guide Mrs PRIYA, Assistant professor, department of MBA, AIET for offering valuable guidance and support in every single stage throughout the course of my entire project work.

I would like to thank my External guide Mrs Triveni, the Branch Manager and entire staff of Gurucharan Industries for their constant encouragement, suggestions and moral support throughout the duration of my project.

Finally, I would like to mention here that I am greatly indebted to each and everybody who has been associated with my project.

With sincere regards

DEEKSHITH KUMAR

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EXECUTIVE SUMMARY

It is predicted that a well-designed and executed work environment would positively lead to value development. The study on "An analysis of working capital management for GURUCHARAN INDUSTRIES, Bykampady Mangalore" is based on this report. It is also published.

The scheme took 45 days study in GURUCHARAN INDUSTRIES Mangalore. In the study, information was collected from various sources. The key knowledge was obtained from an external guide discussion. The study is based primarily on secondary data collected from the company's annual reports. The study covers the 2015-16 to 2018-2019 period.

The research was done in order to know the management productivity of the company's work resources including the analysis of currency, the stock of inventories and the management of business receivables. This report involves the analysis of GURUCHARAN INDUSTRIES. This project report provides a brief overview of the company's methods and policies to maintain its working capital techniques.

The analytical ratio is the analytical tool employed. The data taken from the company's balance sheet have been used for that period to calculate sixteen ratios.

The company's overall performance is encouraging, but it must also focus on internal factors to strengthen its current status. In some way this study on the management of work capital will benefit the company.