

A project report on
“A STUDY ON FINANCIAL PERFORMANCE ANALYSIS WITH
REFERENCE TO ND SONS ENGINEERS”, MANGALORE

Submitted by
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Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfillment of the requirements for the award of the degree
MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

Internal guide

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External guide

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2020



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03.03.2020

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Chandrakanth USN: 4AL18MBA16 S/o Mr. Ananda Devadiga residing at Kompadavu House, Muchur Post And Village, - 574144 And MBA student of Alva's Institute of Engineering And Technology, Shobhavana Campus, Mijar, Moodbidri, Mangalore -574225, has successfully completed his Project Work "Financial Analysis of the Company" in our organization from 01-01-2020 to 15-02-2020 with respect to MBA curriculum under my guidance and Supervision.

He was sincere and had taken keen interest in completing his project.

We wish success in his future endeavors.

For NDSons Engineers


M.D. Poojari
(Proprietor)



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24 June 2020

CERTIFICATE

This is to certify that **CHANDRAKANTHA** bearing USN **4AL18MBA16**, is a bonafide student of PG Department of Business Administration of Alva's Institute of Engineering and Technology, Mijar, affiliated to Visvesvaraya Technological University, Belagavi. The project report titled "**A STUDY ON FINANCIAL PERFORMANCE ANALYSIS WITH REFERENCE TO ND SONS ENGINEERS, MANGALORE**" is prepared by him under the guidance of Mrs. Priya Sequeira, Assistant Professor, PG Department of Business Administration in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Mrs. Priya Sequeira
Signature of Internal Guide

Dr. Claret Mendonca
Signature of HOD

Dr. Peter Fernandes
Signature of Principal

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DECLARATION

I, Chandrakantha, hereby declare that the project report entitled "A study on financial performance analysis" with reference to "ND Sons Engineers Mangalore" prepared by me under the guidance of Prof. Priya Sequeira faculty of MBA Department, Alvas Institute Of Engineering And Technology, Moodbidri and external assistance by Mr. Amith Kumar, Accounts Officer, ND Sons Mangalore. I also declare that this project work is towards the partial fulfillment of the university.

Regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belgaum. I have undergone a summer project for a period of six weeks. Further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/Institution.

Place: Mijar

Date: 28/05/2020


signature of the student

ACKNOWLEDGEMENT

To start with, a special note of appreciations goes to the organization 'ND Sons Engineers' Mangalore for giving me an opportunity to undertake an internship. I would also like to express great respect to Mr.M.D.Poojary, The M.D of ND Sons for providing me opportunity to do my project report in the company. I am extremely grateful to my external guide Mr.Amith Kumar, Accounts Officer, ND Sons for his continuous support during these period.

I would like to express my sincere thanks to Prof. Priya Sequeira, Dept. of MBA, and AIET for her valuable suggestions, advice and encouragement throughout the course of this work and helping me completing it successfully.

I am very glad to express my gratitude to thank Dr.Peter Fernandez, Principal,AIET and Dr.Claret Mendonca, The HOD,Dept. of MBA,AIET for her well-timed help throughout the study.

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EXECUTIVE SUMMARY

An internship is an organized training period which will provide hands on experience to a student's in achieving their career objective. It also boosts the student's academic, career and self-development. Project work during these internship allows us to gather more information relating to the opted industry and current scenario in the corporate world. The main motto of the internship is –

- ❖ To understand the real business world
- ❖ To disclose the job world
- ❖ To acquire confidence prior to entering to the corporate world
- ❖ To apply the theoretical knowledge into practice

This project work is the outcome of 6 weeks internship conducted in ND Sons Engineers, Mangalore. The report is prepared as per the needs and guidelines specified by university for MBA program. This internship enabled me to build a relationship with prospective employer and employees, acquire the knowledge and skill set in the business field. These periods also enlarged my networking with the various corporate personnel.

The 6 week internship allowed me to learn overall performance of the company particularly in the field of finance. “A study of financial performance with reference to the ND Sons Engineers” has given me a detailed insights about the company's financial position. Since the company is a manufacturer of boiler and its accessories, it provided me an opportunity to learn new facts about the boilers manufacturing in India also workings of boiler. Along with the finance area, it also gave me an ideas about the marketing strategy followed by the firm.