Project Report on

"A STUDY ON RECRUITMENT AND SELECTION METHODS ADOPTED BY ASHIRVAD PIPES PVT LTD, BANGALORE"

Submitted by

VINAY K A (4AL17MBA48)

Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERN GUIDE

Mrs.Shiny joseph

Asst Professor

A.I.E.T., Mijar

EXTERNAL GUIDE

Mr.Kantharaju.P

HR Manager, Ashirvad

Pipes Pvt Ltd, Bangalore



Department of MBA

ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

Shobhavana Campus, Mijar, Moodbidri, Mangalore Taluk, D.k -574225

APRIL 2019



Date-11.04.2019

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. Vinay K A, (Reg No- 4AL17MBA48) MBA Final Year student of Alva's Institute of Engineering Technology, has done project work in the company on A Study on Recruitment and selection Methods, during the period of 3rd Jan-19 to 16th Feb-19. During the period of project, he was punctual and hardworking.

For Ashirved Pines

Authorized signator

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M +91 9902 333 333 E info@ashirvad.com

www.ashirvad.com

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A Unit of Alva's Education Foundation (R)
(Affiliated to Visvesvaraya Technological University, Belagavi
Approved by AICTE, New Delhi & Recognised by Government of Karnataka)
Shobhavana Campus, Mijar, Moodbidri - 574 225, Mangalore, D.K., Karnataka State.

Phone: 08258-262724 (O), 262725 (P), Telefax:08258-262726 Email: principalaiet08@gmail.com, Web:www.aiet.org.in

Date: 13th April 2019

Certificate

This is to certify that Mr. VINAY K A bearing USN 4AL17MBA48 is a bonafide student of Master of Business Administration program (2017-19) of the Institute affiliated to Visvesvaraya Technological University, Belagavi.

The project report on "A STUDY ON RECRUITMENT AND SELECTION METHODS ADOPTED BY ASHIRVAD PIPES PVT LTD, BANGALORE" is prepared by him under the guidance of Mrs. Shiny Joseph, Assistant Professor, Department of Business Administration, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Mrs. Shiny Joseph Internal Guide Dr. R.Wranton Perez HOD, MBA

Dr. Peter Fernandes

Principal PRINCIPAL

Alva's Institute of Engg. & Technology, Mijar, MOODEIDRI - 574 225, D.K

Executive Summary

I, Vinay K A completing M.B.A from Visvesvaraya Technological University, Belgaum. I am doing my project on "A Study on Recruitment and Selection methods adopted by Ashirvad pipes private limited"

It is an analysis of recruitment and selection methods and. At this point there were both negative as well as positive responses from the respondents, the employees were very kind and cooperative enough in the organization to help me understand the whole recruitment as well as selection process and meeting the customers and they also clarified my doubts regarding work. Primary data was collected through questionnaires, and Secondary Data were taken from Books, Magazines, and Websites. 50 respondents were taken in the process of research.

The survey helped to find out the satisfaction level of Ashirvad employees and their opinions about the recruitment and selection process.

I was able to get constructive feedback from employees and it helped me to understand the practicality or the work environment.