

PROJECT REPORT ON
“A STUDY ON PRODUCTS AND SERVICES IN THE UDUPI
CO-OPERATIVE TOWN BANK, PERDOOR”

Submitted by

Ms. Suveeksha Shetty

USN: 4AL17MBA41

Submitted to



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM

In partial fulfilment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

Internal Guide

Dr. Claret Mendonca

Assistant Professor

AIET, Mijar

External guide

Mr. K. Venkat Rao

Branch Manager,

Perdoor.



DEPARTMENT OF BUSINESS ADMINISTRATION
ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

APRIL – 2019



THE UDUPI CO-OP. TOWN BANK LTD., UDUPI

ಉಡುಪಿ ಕೋ-ಆಪರೇಟಿವ್ ಟೌನ್ ಬ್ಯಾಂಕ್ ಲಿ., ಉಡುಪಿ

RBI Licence No. KA -1043P

Baliga Arcade, V S T Road, Udupi - 576 101; Ph. : 0820 - 2523506; e-mail : town.bank@gmail.com

Date: 13-03-2019

TO WHOMSOEVER IT MAY CONCERN



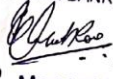
This is to certify that Miss. Suveeksha Shetty pursuing her MBA from Alva's Institute of Engineering & Technology, Mijar bearing Reg No. 4AL17MBA41 has completed her Project Work entitled "Analysis of Co-Operative banks products and services". In our organisation as partial fulfilment of Master Degree from 03.01.2019 to 16.02.2019.

She has shown interest in learning and her conduct and character is good.

We wish good luck in her future endeavours.

For The Udupi Co-Operative Town Bank Ltd Perdoor

For THE UDUPI CO-OPERATIVE TOWN BANK LTD


K Venkat Rao
The Manager Perdoor Branch

13/03/2019



ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

A Unit of Alva's Education Foundation (R)

(Affiliated to Visvesvaraya Technological University, Belagavi

Approved by AICTE, New Delhi & Recognised by Government of Karnataka)

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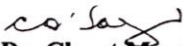
Email : principalaiet08@gmail.com, Web www.aiet.org.in

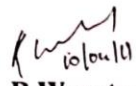
Date: 10th April 2019

Certificate

This is to certify that **Ms. SUVEEKSHA SHETTY** bearing **USN 4AL17MBA41** is a bonafide student of Master of Business Administration program (2017-19) of the Institute affiliated to Visvesvaraya Technological University, Belagavi.

The project report titled "**A STUDY ON PRODUCTS AND SERVICES IN THE UDUPI CO-OPERATIVE TOWN BANK, PERDOOR BRANCH**" is prepared by her under the guidance of **Dr. Claret Mendonca**, Associate Professor, Department of Business Administration, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi, Karnataka.


Dr. Claret Mendonca
Internal Guide


Dr. R. Wranton Perez
HOD, MBA


Dr. Peter Fernandes
Principal
PRINCIPAL
Alva's Institute of Engg. & Technology
Mijar, MOODBIDRI - 574 225, D.K.

EXECUTIVE SUMMARY

The project work is on “**A study on Products and Services in The Udupi Co-operative Town Bank Ltd.** with special reference to finance”. Ever since its existence the bank has been registering tremendous progress on all fronts of business and is considered to be one of the sound and stable, rapidly growing banks. It’s my pleasure and privilege to have obtained an opportunity to do my project work in this esteemed institution.

This project includes Industry profile, company profile, financial statement and other parts deals with objectives of project, methodology, analysis and interpretation, findings, suggestions and conclusion. In the progress of study I had an opportunity to look at the progress of the society on various fronts such as deposits, advances, directly dealing with the customers, introduction of various new banking products to meet the changing demands of new customers. During the study I had an opportunity to have practical experience in the Bank.

For me it was an opportunity to learn personally how the various areas studied in the course of my MBA course are implemented practically. It also gave me an insight into the banking arena and the importance of actual work experience. The time spent at the bank made me understand the amount of patience, perseverance, understanding, analysis, application and dedication required. I am grateful for their able and kind guidance and kind cooperation extended to me in fulfilling my project.